

# Institute for Small Business Management and Entrepreneurship

## Institut für KMU-Management

Annual Report 2016

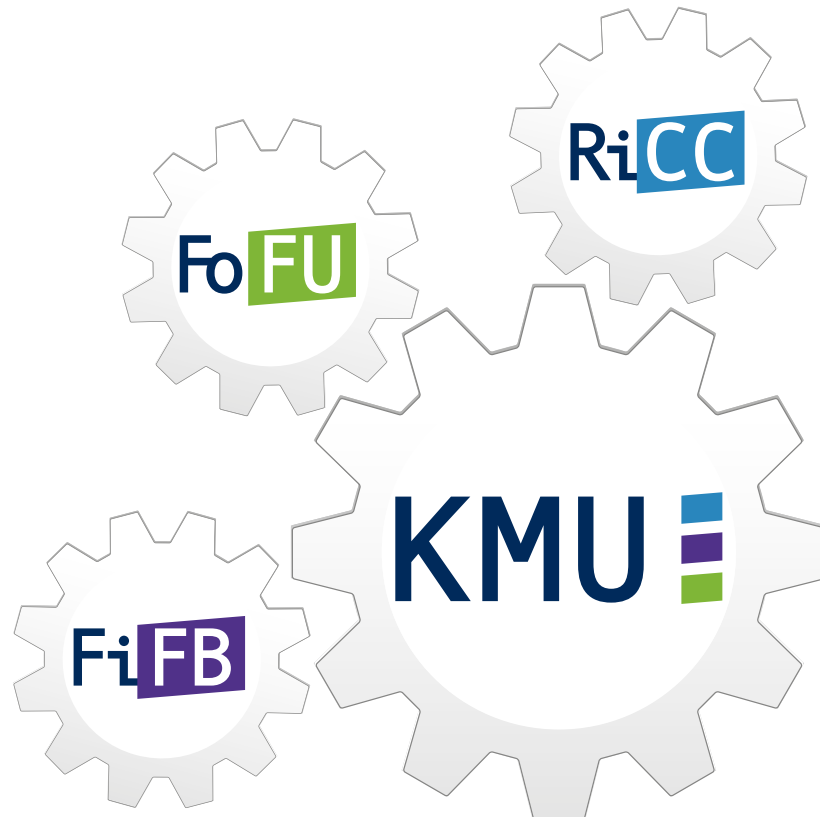
## **MISSION STATEMENT**

**The Institute for Small Business Management and Entrepreneurship and its associated research institutes are engaged in understanding the strategic development processes of dynamic SMEs, with a particular focus on the recognition of entrepreneurial opportunities. Applying this approach, research themes are viewed through their embeddedness within and effect upon their entire economic and societal context. In the handling of these highly aggregated themes, we take an inter-disciplinary perspective with a pluralistic approach to methods.**

**A small business is not  
a little big business! (Welsh & White)**



## THE SME INSTITUTE CLUSTER: RESEARCH AND TEACHING FOR THE AUSTRIAN ECONOMY



In research and teaching, we deal with the supporting pillar of the Austrian and the European economy: Small and medium-sized enterprises (SMEs). SMEs are not simply small large-scale businesses – their dynamic developments and innovative decision-making processes pose particularly high demands on management. We teach and educate generalists who are able to handle those special challenges.

### Prof. Dr. Dietmar Rößl

Head of the Institute for Small Business Management and Entrepreneurship and of the Research Institute for Co-operation and Co-operatives (RiCC), Deputy Head of the Department of Global Business and Trade

### Prof. Dr. Hermann Frank

Deputy Head of the Institute for Small Business Management and Entrepreneurship, Head of the Research Institute for Family Business (FoFU), Visiting Professor at the University of Witten/Herdecke

### Prof. Dr. Leo W. Chini

Honorary Professor at the Institute for Small Business Management and Entrepreneurship and Head of the Research Institute for Liberal Professions (FiFB)

### PD Dr. Alexander Keßler

Senior Lecturer at the Department of Global Business and Trade and Research Associate at the Research Institute for Family Business (FoFU)

### Prof. Dr. Herbert Neubauer

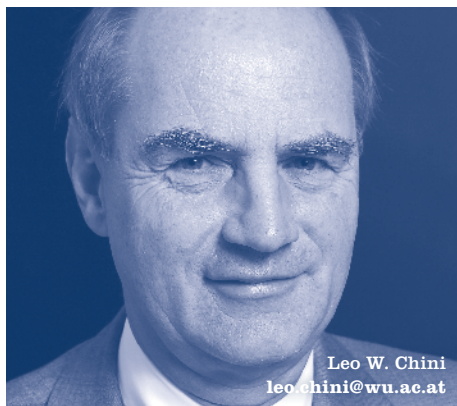
Professor at the Institute for Small Business Management and Entrepreneurship, Head of the Austrian Institute for SME Research, Visiting Professor at the University of Osnabrück

### Dr. Barbara Kump

Assistant Professor at the Institute for Small Business Management and Entrepreneurship

### Dr. Elisabeth Reiner, LL.M.

Senior Researcher at the Research Institute for Liberal Professions (FiFB)



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#### **Dr. Julia Süß-Reyes, M.A.**

Senior Research Associate at the Research Institute for Family Business (FoFU)

#### **Katie Hyslop, M.Sc.**

Teaching and Research Associate at the Institute for Small Business Management and Entrepreneurship

#### **Andreas Minichberger, M.Sc.**

Research Associate at the Research Institute for Liberal Professions (FiFB)

#### **Martina Pieperhoff, M.A.**

Research Associate at the Research Institute for Co-operation and Co-operatives (RiCC)

#### **Stefan Radakovics, M.Sc.**

Research Associate at the Research Institute for Co-operation and Co-operatives (RiCC)

#### **Elena Fuetsch, B.A.**

Research Assistant at the Research Institute for Family Business (FoFU)

#### **Sonja Monitzer, B.Sc.**

Teaching Assistant at the Institute for Small Business Management and Entrepreneurship

#### **Ines Springsits, B.Sc.**

Teaching Assistant at the Institute for Small Business Management and Entrepreneurship

#### **Sabine Staudinger**

Teaching Assistant at the Institute for Small Business Management and Entrepreneurship

#### **Doris Öller**

Secretary at the Institute for Small Business Management and Entrepreneurship

#### **Lea Schmidt**

Secretary at the Institute for Small Business Management and Entrepreneurship

#### **PUBLICATIONS IN JOURNALS WITH REVIEW PROCEDURES**

- › Binder, P. / **Kessler, A.** / Mair, M. / Stummer, K.: Organizational Innovativeness and its Results: A Qualitative Analysis of SME Hotels in Vienna, Journal of Hospitality and Tourism Research, 40/3/339-363.
- › **Frank, H.** / **Kessler, A.** / Rusch, T. / **Suess-Reyes, J.** / Weismeier-Sammer, D.: Capturing the Familiness of Family Businesses: Development of the Family Influence Familiness Scale (FIFS), Entrepreneurship: Theory and Practice, DOI: 10.1111/etap.12229.
- › **Frank, H.** / Korunka, C. / Lueger, M. / Weismeier-Sammer, D.: Intrapreneurship Education in the Dual Education System, International Journal of Entrepreneurial Venturing, 8/4/334-353.
- › **Fuetsch, E.** / **Suess-Reyes, J.**: Research on Innovations in Family Businesses: Are we Building an Ivory Tower? Journal of Family Business Management (in print).
- › Hauck, J. / **Suess-Reyes, J.** / Beck, S. / Pruegl, R. / **Frank, H.**: Measuring Socioemotional Wealth in Family-owned and -managed Firms:

A Validation and Short Form of the FIBER Scale, Journal of Family Business Strategy, 7/3/133-148.

- › Hatak, I. / Lang, R. / **Roessl, D.**: Trust, Social Capital, and the Coordination of Relationships Between the Members of Cooperatives, Voluntas: International Journal of Voluntary and Non-profit Organizations, 27/3/1218-1241.
- › Schweiger, C. / **Kump, B.** / Hoormann, L.: A Concept for Diagnosing and Developing Organizational Change Capabilities, Journal of Management and Change, 1-2/34-35/12-28.
- › **Suess-Reyes, J.**: Understanding the Transgenerational Orientation of Family Businesses: The Role of Family Governance and Business Family Identity, Journal of Business Economics (former: Zeitschrift für Betriebswirtschaft ZfB), DOI: 10.1007/s11573-016-0835-3.
- › **Suess-Reyes, J.** / **Fuetsch, E.**: The Future of Family Farming: A Literature Review on Innovative, Sustainable and Succession-oriented Strategies, Journal of Rural Studies, 47/Part A/117-140.



## OTHER SELECTED PUBLICATIONS

- › **Chini, L.:** Die Peer-to-Peer Economy als strategische Option, Aufsichtsrat aktuell, 12/5/5-9.
- › **Chini, L. / Reiner, E.:** Der Aufsichtsratsvorsitz, in: Kalss, S. / Kunz, P. (eds.): Handbuch für den Aufsichtsrat, Wien: facultas wuv, 879-899.
- › **Chini, L. / Minichberger, A. / Reiner, E. / Grafl, H.:** Effects of Liberalisation in Austria using the Example of Liberal Professions, Brussels, Vienna: European Commission – DG for Internal Market, Industry, Entrepreneurship and SMEs.
- › **Hyslop, K. / Pieperhoff, M.:** Member Involvement in the Innovation Processes of Cooperatives, in: Taisch, F. / Jungmeister, A. / Gernet, H. (eds.): Cooperative Identity and Growth, St. Gallen: Verlag Raiffeisen Schweiz, 487-494.
- › **Kump B.:** Herausforderungen in organisationalen Veränderungsprozessen, in: Nachtwei, J. / von Bernstorff, C. (eds.): HR Consulting Review, Band 07, Berlin: VQP, 36-39.
- › **Scholz, M. / Kump, B.:** Compliance-Management: Ethische Blindheit akzeptieren und überwinden, Compliance Praxis, 4/12-16.
- › **Neubauer, H. / Hyslop, K.:** KMU als Ort der Innovation, in: Stahl, H.K. / Hinterhuber, H.H. (eds.): Erfolgreich im Schatten der Großen, Berlin: Erich Schmidt Verlag, 73-85.
- › **Pieperhoff, M.:** Reziprozität in Kooperationen zur Verhaltensstabilisierung bzw. -koordinierung, in: Taisch, F. / Jungmeister, A. / Gernet, H. (eds.): Cooperative Identity and Growth, St. Gallen: Verlag Raiffeisen Schweiz, 216-224.
- › **Radakovics, St. / Rößl, D.:** Das Image von Wohnbaugenossenschaften in Österreich, Wien: facultas.
- › **Radakovics, St. / Rößl, D.:** Das Image von Genossenschaften: Eine vergleichende Analyse der Real- und Idealbilder, in : Taisch, F. / Jungmeister, A. / Gernet, H. (eds.): Cooperative Identity and Growth, St. Gallen: Verlag Raiffeisen Schweiz, 176-186.
- › **Rößl, D. / Hatak, I. / Staudinger, S.:** Wissenstransfer bei der Unternehmensübergabe in KMU, in: Stahl, H.K. / Hinterhuber, H.H. (eds.): Erfolgreich im Schatten der Großen, Berlin: Erich Schmidt Verlag, 119-135.

## RESEARCH REPORTS

- › Scholz, M. / **Kump, B.:** Review der ONR 192500 – Motive, Barrieren und Empfehlungen zum Zertifizierungsprozess. Eine Studie im Auftrag des Österreichischen Bundesministeriums für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft.
- › **Süss-Reyes, J. / Fuetsch, E. / Keßler, A. / Frank, H.:** Erfolgsfaktoren landwirtschaftlicher Familienbetriebe in Niederösterreich, Wien: Research Institute for Family Business.

## CONFERENCE PRESENTATIONS

- › Academy of Management 76<sup>th</sup> Annual Meeting, Anaheim, US (Kump)
- › EIASM Colloquium on Organisational Change and Development, Vienna, AT (Kump)

- › European Commission Single Market Forum, Brussels, BE (Chini, Minichberger, Reiner)
- › European University Network on Entrepreneurship, Lyon, FR – keynote (Frank)
- › Family Business Center Opening Conference, Prague, CZ – keynote (Frank)
- › IFERA, Bogotá, CO (Fuetsch, Süß-Reyes)
- › International Conference on Co-operative Studies, Luzern, CH (Hyslop, Pieperhoff, Radakovics, Rößl)
- › International Conference on Organizational Knowledge, Learning and Capabilities, St. Andrews, UK (Kump)
- › International Family Business Research Forum, Naples, IT (Süss-Reyes)
- › International Summit of Cooperatives, Québec, CA (Pieperhoff)
- › International Research Society for Public Management, Hongkong, HK (Rößl)
- › ISPIIM Innovation Conference, Porto, PT (Hyslop)
- › LIMEN, Belgrade, RS (Rößl)



- › Make Learn and Technology, Innovation and Industrial Management Joint International Conference, Timisoara, RO (RöbI)
- › NWT der AGI, Karlsruhe, DE (Pieperhoff)
- › Rencontres de St-Gall , St. Gallen, CH (Chini, Minichberger, Neubauer)
- › Symposium Strategisches Kompetenzmanagement (SKM), Vienna, AT (Kump)
- › World Open Innovation Conference , Barcelona, ES (Hyslop)
- › Workshop at the Bavarian Academy of Sciences and Humanities, Munich, DE (Kump)

#### AWARDS AND DISTINCTIONS

- › IFERA 2016, Bogota, Best First Time Presenter (Fuetsch)
- › IFERA 2016, Bogota, Best Reviewer Award (Süss-Reyes)
- › SAGE high-impact article from Family Business Review (RöbI)

#### CONTRIBUTIONS TO THE SCIENTIFIC COMMUNITY

##### Editorials

- › Aufsichtsrat aktuell (Editor: Chini)
- › Entrepreneurship & Regional Development (Editorial Board Member: Frank)
- › Journal of Cooperative Organization and Management (Associate Editor: RöbI)
- › Journal of Small Business and Enterprise Development (Editorial Board Member: Frank)
- › Journal of Small Business Management (Associate Editor: Frank)
- › Revue de l'Entrepreneuriat (Editorial Board Member: Frank)
- › Research Series "Family Business and Small Business" (Co-Editor: Frank)

##### Reviews for double blind reviewed journals

- › African Journal of Business Management (Frank)
- › Applied Psychology: An International Review (Kump)
- › Entrepreneurship and Regional Development (Frank)

- › European Journal of International Management (Neubauer)
- › European Journal of Small Business Management (Hyslop)
- › Family Business Review (Keßler)
- › International Journal of Contemporary Hospitality Management (Keßler)
- › International Journal of Entrepreneurial Venturing (Neubauer)
- › International Small Business Journal (Hyslop)
- › Journal of Co-operative Organization and Management (Hyslop, Kump, Minichberger, RöbI)
- › Journal for Emerging Markets (Hyslop, RöbI)
- › Journal of Entrepreneurial Behaviour and Research (Frank)
- › Journal of Family Communication (Frank)
- › Journal of Managerial Psychology (Kump)
- › Journal of Small Business and Enterprise Development (Kump, Süss-Reyes, RöbI)
- › Journal of Small Business Management (Keßler, Kump, Süss-Reyes)

- › Management Review Quarterly (Frank)
- › Zeitschrift für das gesamte Genossenschaftswesen (RöbI)
- › Zeitschrift für KMU und Entrepreneurship (Neubauer)

##### Reviews for conferences

- › Academy of Management Annual Meeting (Kump)
- › G-Forum Jahreskonferenz (Frank, Keßler, Neubauer)
- › IFERA Annual Conference (Frank, Neubauer, Süss-Reyes)
- › International Conference on Knowledge Management (Kump)
- › Workshop der Wissenschaftlichen Kommission Organisation des Verbandes der Hochschullehrer für Betriebswirtschaft (WK-Org ) (Kump)
- › Forum deutschsprachiger Forscherzentren für Familienunternehmen (Neubauer)

##### Contributions to academic societies

- › Konferenz deutschsprachiger Forscherzentren für Familienunternehmen, Siegen, DE (Conference Co-Chair: Neubauer)



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Lea Schmidt  
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- › Symposium Strategisches Kompetenzmanagement, Vienna, AT (Conference Co-Chair: Frank)

#### **Contributions within the university**

- › Academic Advisor for University Autònoma de Barcelona (RöbI)
- › Academic Advisor for University St. Gallen (Neubauer)
- › Member of the Academic Works Council (Neubauer, RöbI)

#### **INTERNATIONAL INTEGRATION**

##### **Outgoing**

- › Frank, lecturer, CEMS Seminar on Innovations in Family Businesses and Family Business Governance, Prague University of Economics, CZ
- › Neubauer, lecturer, Universität Osnabrück, DE
- › Hyslop, speaker at NIKOS 15<sup>th</sup> Anniversary Celebration Brown Bag Presentation Series, Twente, NL
- › Süss-Reyes, lecturer, CEMS Seminar on Innovations in Family Businesses and Family Business Governance, Prague University of Economics, CZ

#### **Incoming**

- › Prof. Dr. Andrea Calabrò, University Witten/Herdecke, DE
- › Prof. Dr. Beate Cesinger, New Design University St. Pölten, AT
- › Dr. Arne Floh, University of Surrey, GB
- › Prof. Dr. Gerard McElwee, University of Huddersfield, GB
- › Fernando Enrique Reyes-Reina, MA, University of Salamanca, ES
- › Prof. Dr. Tim Voigt, Justus-Liebig-Universität Giessen, DE

#### **RESEARCH PROJECTS**

- › Co-operatives as Laboratories for Social Innovation (RöbI)
- › Economic Relevance of Liberal Professions in Austria (Chini, Minichberger, Reiner)
- › Innovation Orientation, Succession Orientation and Sustainability Orientation of Agricultural Family Businesses (Frank, Fuetsch, Keßler, Süss-Reyes)

- › Innovations in Family Businesses: Contextual Factors, Processes and Performance Effects (Frank, Fuetsch, Keßler, Süss-Reyes)
- › Reflections in Organisations (Neubauer together with Symbolon AG, LI)
- › Sector Specific Analyses of Liberal Professions (Chini)
- › The Image of Housing Co-operatives and the Attitudes against Housing Co-operatives (Radakovics, RöbI)

#### **TEACHING AND QUALIFYING THESES**

- › In 2016, 180 students out of more than 400 applicants were admitted to the SME-Management program.
- › The SME team held 960 hours of teaching in the field of SME Management and additionally 435 hours of teaching in the Master's program "Export- and Internationalization Management"
- › 47 qualifying theses were successfully completed.

#### **TRANSFERS RESEARCH – PRACTICE**

- › Numerous Workshops with Respect to the Diverse Projects (Frank)
- › Numerous articles and interviews in magazines, newspapers and online-media (Chini, Frank, Kump, Neubauer, Pieperhoff, Radakovics, RöbI, Staudinger)
- › Numerous keynote speeches and panelists at conferences, annual assemblies and trade conventions (Chini, Frank, RöbI)
- › Panel discussion, Chamber of Agriculture, Vienna (Frank)
- › Panel discussion, Entrepreneurship Summit 2016, Vienna (RöbI)
- › Panel discussion, ERSTE Bank Agricultural Talks, Hollabrunn (Frank)
- › Panel discussion, Intermarket Bank und der Standard, Vienna (RöbI)
- › Raiffeisen Kompetenz plus – Lehrgang für Spitzenfunktionäre (RöbI)

## CONTACT INFORMATION

**Institute for Small Business  
Management and Entrepreneurship**  
Institut für KMU-Management

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**Arriving by public transport:**

Subway: U2 stations "Messe-Prater" or "Krieau"  
Bus: 82A, "Südportalstraße" stop