

Institute for Small Business Management and Entrepreneurship

Institut für KMU-Management

Annual Report 2015



MISSION STATEMENT

The Institute for Small Business Management and Entrepreneurship and its associated research institutes are engaged in understanding the strategic development processes of dynamic SMEs, with a particular focus on the recognition of entrepreneurial opportunities. Through this approach, research themes are viewed through their embeddedness within and effect upon their entire economic and societal context. In the handling of these highly aggregated themes, we take an inter-disciplinary perspective with a pluralistic approach to methods.

**A small business is not
a little big business! (Welsh & White)**

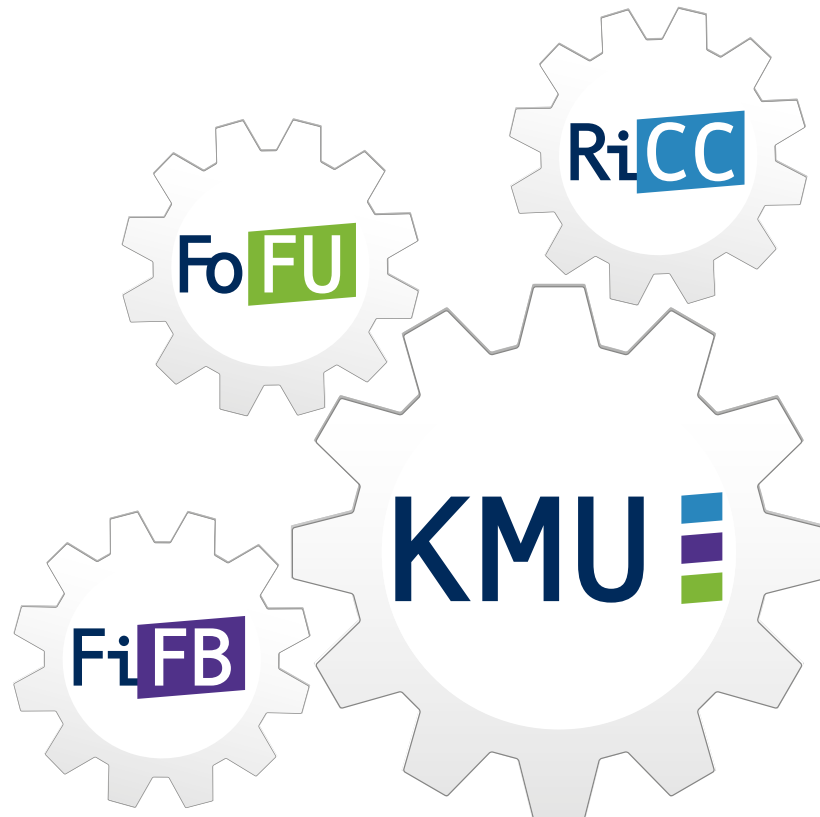


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THE SME INSTITUTE CLUSTER: RESEARCH AND TEACHING FOR THE AUSTRIAN ECONOMY



In research and teaching, we deal with the supporting pillar of the Austrian and the European economy: Small and medium-sized enterprises (SMEs). SMEs are not simply small large-scale businesses – their dynamic developments and innovative decision-making processes pose particularly high demands on management. We teach and educate generalists who are able to handle those special challenges.

Prof. Dr. Dietmar Rößl

Head of the Institute for Small Business Management and Entrepreneurship and of the Research Institute for Co-operation and Co-operatives (RiCC), Deputy Head of the Department of Global Business and Trade

Prof. Dr. Hermann Frank

Deputy Head of the Institute for Small Business Management and Entrepreneurship, Head of the Research Institute for Family Business (FoFU), Visiting Professor at the University of Witten/Herdecke

Prof. Dr. Leo W. Chini

Honorary Professor at the Institute for Small Business Management and Entrepreneurship and Head of the Research Institute for Liberal Professions (FiFB)

Prof. Dr. Isabella Hatak, M.Sc

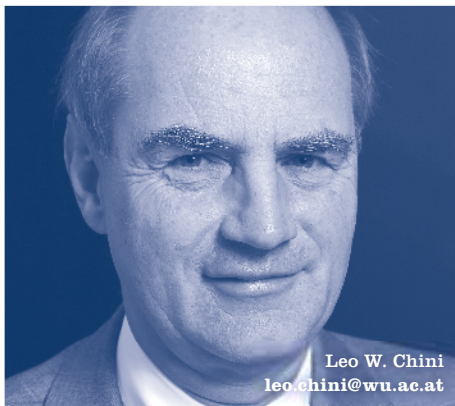
Associate Professor NIKOS, University of Twente; prior to this position, she was Senior Researcher at the Institute for Small Business Management and Entrepreneurship at WU Wien and Deputy Head of the Institute for Innovation Management at the Johannes Kepler University Linz

PD Dr. Alexander Keßler

Senior Lecturer at the Department of Global Business and Trade and Research Associate at the Research Institute for Family Business (FoFU)

Prof. Dr. Herbert Neubauer

Professor at the Institute for Small Business Management and Entrepreneurship, Visiting Professor at the University of Osnabrück



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Elisabeth Reiner, Dr.

Senior Researcher at the Research Institute for Liberal Professions (FiFB)

Katie Hyslop, M.Sc.

Teaching and Research Associate at the Institute for Small Business Management and Entrepreneurship

Andreas Minichberger, M.Sc.

Research Associate at the Research Institute for Liberal Professions (FiFB)

Martina Pieperhoff, M.A.

Research Associate at the Research Institute for Co-operation and Co-operatives (RiCC)

Julia Süß-Reyes, M.A.

Research Associate at the Research Institute for Family Business (FoFU)

Elena Fuetsch, B.A.

Research Assistant at the Research Institute for Family Business (FoFU)

Lisa Luger, M.Sc.

Research Assistant at the Institute for Small Business Management and Entrepreneurship

Stefan Radakovics, B.Sc.

Research Assistant at the Research Institute for Co-operation and Co-operatives (RiCC)

Ines Springsits, B.Sc.

Teaching Assistant at the Institute for Small Business Management and Entrepreneurship

Sabine Staudinger

Teaching Assistant at the Institute for Small Business Management and Entrepreneurship

Doris Öller

Secretary at the Institute for Small Business Management and Entrepreneurship

Lea Schmidt

Secretary at the Institute for Small Business Management and Entrepreneurship

PUBLICATIONS IN JOURNALS WITH REVIEW PROCEDURES

- › Braunger, P. / Korunka, C. / Kubicek, B. / **Frank, H.** / Lueger, M.: The Perspective of Safety Engineers on Safety Climate, Human Factors and Ergonomics in Manufacturing & Service Industries, 25/2/198-210.
- › Fink, M. / **Frank, H.** / Gundolf, K. / Kailer, N.: Management of Qualitative Change in Small and Medium-Sized Enterprises, Review of Managerial Science, 9/2/219-224.
- › **Frank, H.** / Landström, H.: What Makes Entrepreneurship Research Interesting? Entrepreneurship and Regional Development, DOI: 10.1080/08985626.2015.1100687.
- › **Frank, H.** / **Roessler, D.**: Problematization and Conceptualization of 'Entrepreneurial SME Management' as a Field of Research: Overcoming the Size-Based Approach, Review of Managerial Science, 9/2/225-240.
- › Goel, S. / **Roessler, D.** (eds.): Co-operation in the Family Business Context, Special Issue, Journal of Co-operative Organization and Management, Vol. 3, No. 2.

- › **Hatak, I.** / Fink, M. / **Frank, H.**: Business Freedom, Corruption and the Performance of Trusting Cooperation Partners, Review of Managerial Science, 9/3/523-547.
- › **Hatak, I.** / Floh, A. / Zauner, A.: Working on a Dream: Sustainable Organisational Change in SMEs, Review of Managerial Science, 9/2/285-315.
- › **Hatak, I.** / Harms, R. / Fink, M.: Age, Job Identification, and Entrepreneurial Intention, Journal of Managerial Psychology, 30/1/38-53.
- › **Hatak, I.** / **Hyslop, K.**: Cooperation between Family Businesses of Different Size, Journal of Co-operative Organization and Mgmt., 3/2/52-59.
- › **Hatak, I.** / Kautonen, T. / Fink, M. / Kansikas, J.: Innovativeness and Family-Firm Performance, Technological Forecasting and Social Change, DOI: 10.1016/j.techfore.2015.02.020.
- › **Hatak, I.** / Lang, R. / **Roessler, D.**: Trust, Social Capital and the Coordination of Relationships between the Members of Cooperatives, Voluntas, DOI 10.1007/s11266-015-9663-2.



- › **Hatak, I. / Roessl, D.:** Relational Competence-Based Knowledge Transfer within Intrafamily Succession, *Family Business Review*, 28/1/10-25.
- › **Hatak, I. / Roessl, D.:** Trust between Boundary-Spanning Agents, *Open Journal of Social Sciences*, 3/1-6/DOL: 10.4236/jss.2015.33001.
- › Kautonen, T. / **Hatak, I.** / Kibler, E. / Wainwright, T.: Emergence of Entrepreneurial Behaviour, *Journal of Economic Psychology*, –/50/41-51.
- › **Kessler, A.** / Pachucky, C. / Stummer, K. / Mair, M. / Binder, P.: Types of Organizational Innovativeness and Success in Austrian Hotels, *International Journal of Contemporary Hospitality Management*, 27/7/1707-1727.
- › Nosé, L. / Korunka, C. / **Frank, H.** / Danes, S.: Decreasing the Effects of Relationship Conflict on Family Businesses, *Journal of Family Issues*, DOI: 10.1177/0192513X15573869.
- › **Röbl, D.** / Jungmeister, A. / Taisch, F.: Genossenschaftliche Werte in der öffentlichen Wahrnehmung, *Zeitschrift für das gesamte Genossenschaftswesen*, 65/4/279-300.

- › Zauner, A. / Koller, M. / **Hatak, I.:** Customer Perceived Value, *Cogent Psychology*, 2/1/DOL: 10.1080/23311908.2015.1061782.

OTHER SELECTED PUBLICATIONS

- › Brazda, J. / van Husen, R. / **Röbl, D.** (eds.): *Perspektiven für die Genossenschaftsidee*, Bremen: EHV Academicpress.
- › **Chini, L.:** Kreditentscheidungen und Untreue – OGH 11 Os 101/13g und 11 Os 139/13w, in: Hinterhofer, H. (ed.): *Praxishandbuch Untreue*, Wien: Linde, 147-172.
- › **Chini, L.:** Strategische Planung als dominante Aufgabe des Aufsichtsrats, *Aufsichtsrat aktuell*, 11/5/16-19.
- › **Chini, L.:** Ausschluss des außerordentlichen Kündigungsrechts bei Ergänzungskapital-Bankschuldverschreibungen, *Der Gesellschafter – GesRZ* 2015, 45/5/330-332.
- › **Fuetsch, E. / Frank, H.:** Die Familienverfassung, in: Lueger, M. / Frank, H. (eds.): *Zukunftssicherung für Familienunternehmen*, Wien: facultas wuv, 93-115.

- › **Keßler, A. / Röbl, D.:** Nascent Entrepreneurship – Welchen „Nährboden“ benötigen unternehmerische Aktivitäten? *Wirtschaftspolitische Blätter*, 62/3/429-449.
- › Korunka, C. / **Fuetsch, E.:** Implementierung und Veränderung eines Beirats, in: Lueger, M. / Frank, H. (eds.): *Zukunftssicherung für Familienunternehmen*, Wien: facultas wuv, 117-139.
- › Lueger, M. / **Süss-Reyes, J.:** Family Governance als Strukturierung der Familie, in: Lueger, M. / Frank, H. (eds.): *Zukunftssicherung für Familienunternehmen*, Wien: facultas wuv, 199-236.
- › **Süss-Reyes, J.:** Family Governance, in: Lueger, M. / Frank, H. (eds.): *Zukunftssicherung für Familienunternehmen*, Wien: facultas wuv, 13-39.
- › **Süss-Reyes, J.:** Implementierung einer komplexen Family Governance Lösung, in: Lueger, M. / Frank, H. (eds.): *Zukunftssicherung für Familienunternehmen*, Wien: facultas wuv, 141-174.

- › Radakovics, St. / **Röbl, D.:** Das Image von Kreditgenossenschaften in Österreich – Tradition und Regionalität als Wettbewerbsvorteile, *Wien: facultas wuv*.

RESEARCH REPORTS

- › **Hyslop, K.:** Open Innovation in SMEs and the Role of the External Network: A Systematic Literature Review, Working Paper No. 2, Wien: Institute for Small Business Management and Entrepreneurship.

CONFERENCE PRESENTATIONS

- › Academy of Management Annual Meeting, Vancouver, CA (Hatak)
- › Annual World Open Innovation Conf., Santa Clara, US (Hyslop)
- › Babson College Entrepreneurship Research Conf., Natick, US (Hatak)
- › EBES, Lisbon, PT (Röbl)
- › EIASM Family Business Mgmt. Workshop, Lyon, FR (Fuetsch, Süss-Reyes)
- › EMNet, Cape Town, ZA (Röbl)
- › ESC Burgundy Business School Research Seminar, Dijon, F (Frank)
- › G-Forum, Kassel, DE (Keßler)



- › ICA Research Conf., Antalya, TR (Röböl)
- › ICSB World Conf., Dubai, AE (Frank)
- › ISPIM Innovation Conference, Budapest, HU (Hyslop)
- › IFERA, Hamburg, DE (Frank, Hatak, Hyslop, Süß-Reyes)
- › IFERA Doctoral Consortium, Hamburg, DE (Frank)
- › Internat. Conference on Cooperatives, Teheran, IR (Röböl)
- › Socio-Legal Studies Association Conference, University of Warwick, UK (Reiner)
- › Studiengesellschaft für Mittelstandsforschung, Munich, DE (Chini)

AWARDS

- › Distinction of the Masterthesis, Paris-Lodron-University Salzburg (Pieperhoff)
- › ICSB 2015 World Conference, Journal of Small Business Management Editor's Choice Award (Frank, Hatak)
- › Multiple WU Top Journal Awards (Frank, Hatak, Röböl)

CONTRIBUTIONS TO THE SCIENTIFIC COMMUNITY

Editorials

- › Aufsichtsrat aktuell (Editor: Chini)
- › Business & Entrepreneurship Journal (Editorial Board Member: Hatak)
- › Entrepreneurship & Regional Development (Editorial Board Member: Frank)
- › Journal of Cooperative Organization and Management (Associate Editor: Röböl)
- › Journal of Small Business and Enterprise Development (Editorial Board Member: Frank)
- › Journal of Small Business Management (Associate Editor: Frank)
- › Research Series "Family Business and Small Business" (Co-Editor: Frank)
- › Revue de l'Entrepreneuriat (Editorial Board Member: Frank)

Reviews for double blind reviewed journals

- › African Journal of Business Management (Frank)
- › European Journal of International Management (Neubauer)

- › Family Business Review (Keßler)
- › International Journal of Entrepreneurial Behaviour & Research (Frank, Hatak)
- › International Journal of Entrepreneurial Venturing (Neubauer)
- › International Small Business Journal (Hatak, Hyslop)
- › Management Review Quarterly (Frank)
- › Journal of Agricultural Science and Technology (Frank)
- › Journal of Co-operative Organization and Management (Hyslop, Röböl)
- › Journal of Emerging Markets (Hyslop)
- › Journal of Family Business Management (Frank)
- › Journal of Family Business Strategy (Süß-Reyes)
- › Journal of Managerial Issues (Frank)
- › Journal of Small Business Management (Hatak, Keßler)
- › Review of Managerial Science (Hatak)
- › Voluntas (Röböl)
- › Zeitschrift für KMU und Entrepreneurship (Chini, Frank, Neubauer)

Reviews for conferences

- › Academy of Management Annual Meeting (Hatak)
- › Babson College Entrepreneurship Research Conference (Hatak)
- › EIASM Family Business Workshop (Frank, Fuetsch)
- › EMES International Research Conference (Hatak)
- › EURAM Annual Conference (Frank, Süß-Reyes)
- › Forum Mittelstandsforschung (Neubauer)
- › G-Forum (Frank, Neubauer)
- › IFERA Annual Conf. (Frank, Neubauer)
- › ISCONTOUR (Hatak)

Contributions to academic societies

- › EMES International Research Conference, BE (Convener: Hatak)
- › Kommunalwissenschaftliche Gesellschaft, AT (Member of the Board: Röböl)
- › FGF Förderkreis Gründungsforschung e.V., DE (Member of the Board: Frank)
- › Forum Mittelstandsforschung, CH (Conference Co-Chair: Neubauer)
- › IFERA Research Academy, US (Member of the Board: Frank)



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- › ISCONTOUR, AT (Member of the Scientific Committee: Hatak)
- › Innovationspreis, AT (Member of the Jury: Neubauer)

Contributions within the university

- › Academic Advisor for University Autònoma de Barcelona (Rößl)
- › Academic Advisor for University of Kansas (Hatak)
- › Academic Advisor for University St. Gallen (Neubauer)
- › Academic Advisor for Bogazici University Istanbul (Hatak)
- › Member of the Senate (Hatak)
- › Member of the Academic Works Council (Hatak, Neubauer)

INTERNATIONAL INTEGRATION

Outgoing

- › Hatak, researcher, WU research contract, Aalto University, Helsinki, SF
- › Hatak, guest lecturer and researcher, University of Groningen, NL
- › Hatak, guest lecturer, University of Twente, Enschede, NL
- › Neubauer, lecturer, Universität Osnabrück, DE

- › Frank, guest lecturer, ESC Burgundy Business School, Dijon, FR
- › Reiner, researcher, WU High potential contact weeks, Washington University in St. Louis, US

Incoming

- › Dr. Arne Floh, University of Surrey, GB
- › Prof. Dr. Marco van Gelderen, University Amsterdam, NL
- › Prof. Dr. Andreas Hack, University of Bern, CH
- › Prof. Susan Marlow, PhD, Nottingham University, GB
- › Prof. Dr. Andreas Rauch, University of Groningen, NL
- › Prof. Roger Schweizer, PhD, Gothenburg University, SE

RESEARCH PROJECTS

- › Economic Relevance of Liberal Professions in Austria (Chini, Minichberger, Reiner)
- › Legal Forms for Liberal Professions (Chini)
- › Sector Specific Analyses of Liberal Professions (Chini)

- › The Effects of the Reforms in Austria to Liberalise Professional Requirements, mandated by the European Commission (Chini, Minichberger, Reiner)
- › Family Governance (Frank, Lueger)
- › Innovation Orientation, Succession Orientation and Sustainability Orientation of Agricultural Family Businesses (Frank, Fuetsch, Keßler, Süß-Reyes)
- › Reflections in Organisations (Neubauer together with Symbolon AG, LI)
- › The Image of Housing Co-operatives and the Attitudes against Housing Co-operatives (Radakovics, Rößl)
- › Co-operatives as Laboratories for Social Innovation (Rößl)

TEACHING AND QUALIFYING THESES

- › In 2015, 180 students out of more than 350 applicants were admitted to the SME-Management Program.
- › The SME Team held 960 hours of teaching in the field of SME Management.
- › 68 qualifying theses were successfully completed.

TRANSFERS RESEARCH – PRACTICE

- › Conference „EU und die Freien Berufe“, Wien (Chini, Minichberger)
- › Conference „Wissen als Prävention“ (Chini, Minichberger, Reiner)
- › „Die volkswirtschaftliche Bedeutung der Freien Berufe“, conference of the Erste Bank und Sparkassen, Salzburg (Chini)
- › „Erfolgsfaktoren landwirtschaftlicher Familienbetriebe in Niederösterreich“, workshop of the Erste Bank and of FoFU, Mistelbach (Frank, Fuetsch, Keßler, Süß-Reyes)
- › Good Practice Case Analyses of Family Governance, workshop of the Family Business Network Austria and of FoFU, WU Wien (Frank, Fuetsch, Lueger, Keßler, Süß-Reyes)
- › „Raiffeisen Kompetenz plus“, study programme for leading officials (Hatak, Rößl)
- › Numerous articles and interviews in magazines and newspapers (Chini, Frank, Hatak, Neubauer, Radakovics, Rößl, Süß-Reyes)
- › Numerous keynote speeches at annual assemblies and trade conventions (Chini, Rößl)

CONTACT INFORMATION

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Arriving by public transport:

Subway: U2 stations "Messe-Prater" or "Krieau"
Bus: 82A, "Südportalstraße" stop