Institut für KMU-Management
Institute for Small Business Management and Entrepreneurship
Annual Report 2019
“A small business is not a little big business!”

(Welsh & White)
Mission Statement

The Institute for Small Business Management and Entrepreneurship and its associated research institutes are engaged in understanding the strategic development processes of dynamic small and medium-sized enterprises (SMEs), with a particular focus on the recognition of entrepreneurial opportunities. Applying this approach, research topics are viewed through their embeddedness within and effect upon their entire economic and societal context. In the handling of these highly aggregated themes, we take an inter-disciplinary perspective with a pluralistic approach to methods.

In research and teaching, we deal with the supporting pillar of the Austrian and the European economies: Small and Medium-sized Enterprises. SMEs are not simply small large-scale businesses – their dynamic developments and innovative decision-making processes pose particularly high demands on management. We teach and educate generalists who are able to handle those special challenges.
Research and Teaching for the Austrian Economy

The SME Institute Cluster:

Prof. Dr. Dietmar Rößl
Head of the Institute for Small Business Management and Entrepreneurship and of the Research Institute for Co-operation and Co-operatives (RiCC), Deputy Head of the Department of Global Business and Trade, Visiting Professor at the University of Vaduz

Prof. Dr. Hermann Frank
Deputy Head of the Institute for Small Business Management and Entrepreneurship, Head of the Research Institute for Family Business (FoFU), Visiting Professor at the University of Salamanca, the University of Witten/Herdecke and the Université de Lorraine

Prof. Dr. Leo W. Chini
Honorary Professor at the Institute for Small Business Management and Entrepreneurship and Head of the Research Institute for Liberal Professions (FiFB)

PD Dr. Alexander Keßler
Senior Lecturer at the Department of Global Business and Trade and Research Associate at the Research Institute for Family Business (FoFU)

Prof. Dr. Herbert Neubauer
Professor at the Institute for Small Business Management and Entrepreneurship, Head of the Austrian Institute for SME Research (KMUFA), Visiting Professor at the University of Osnabrück

The Institute for Small Business Management and Entrepreneurship and these three Research Institutes are autonomous institutes. Nevertheless, they are intertwined in terms of personnel and resources. Therefore, they are presented together in this annual report.

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Dr. Barbara Kump  
Assistant Professor at the Institute for Small Business Management and Entrepreneurship

Dr. Martina Pieperhoff, M.A.  
Research Associate at the Research Institute for Co-operation and Co-operatives (RiCC)

Dr. Julia Süß-Reyes, M.A.  
Senior Research Associate at the Research Institute for Family Business (FoFU) (till 01/2019)

Elena Fuetsch, M.A.  
Research Associate at the Research Institute for Family Business (FoFU)

Katie Hyslop, M.Sc.  
Teaching and Research Associate at the Institute for Small Business Management and Entrepreneurship (till 06/2019)

Andreas Minichberger, M.Sc.  
Research Associate at the Research Institute for Liberal Professions (FiFB)

Gregor Rabong, M.Sc.  
Research Associate at the Research Institute for Co-operation and Co-operatives (RiCC)

Stefan Radakovics, M.Sc.  
Research Associate at the Research Institute for Co-operation and Co-operatives (RiCC) (till 09/2019)

Michael Schwingsmehl, M.Sc.  
Research Associate at the Research Institute for Liberal Professions (FiFB) (till 10/2019)

Christina Kruselburger, B.Sc.  
Teaching Assistant at the Institute for Small Business Management and Entrepreneurship (till 09/2019)

Sabine Staudinger, B.Sc.  
Project Assistant at the Institute for Small Business Management and Entrepreneurship (till 09/2019)

Jana Stefan, B.Sc.  
Research Assistant at the Institute for Small Business Management and Entrepreneurship (since 12/2019)

Nico Troiani, B.Sc.  
Research Assistant at the Institute for Small Business Management and Entrepreneurship (since 12/2019)

Lea Schmidt  
Secretary at the Institute for Small Business Management and Entrepreneurship
The Institute for Small Business Management and Entrepreneurship hosted the 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum). Approximately 250 researchers participated in this conference and delivered almost 200 presentations within 64 sessions.

September 25th – 27th, WU (Vienna University of Economics and Business)
PUBLICATIONS IN SCIENTIFIC JOURNALS


OTHER SELECTED PUBLICATIONS


CONFERENCE PRESENTATIONS

- ACE – CASC – ICA-CCR – Joint Conference, Montreal, CA (Rabong, G.: Rural versus Urban – A Comparison of the Perception of Credit Cooperatives Operating in Different Environments)
- Academy of Management 79th Annual Meeting (AoM), Boston, US (Kump, B.: Collective Rumination: A New Perspective on the Role of Conversations in Organizational Learning, co-authored by Knipfer, K.)

23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT (Kump, B.: Dynamic Capabilities in Small Firms: A Qualitative Study, co-authored by Schweiger, Ch.)

23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT (Minichberger, A. / Schwingsmehl, M.: Zufall und Unternehmenserfolg, Eine systematische Literaturanalyse)

23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT (Pieperhoff, M.: A Group Theoretical View on SMEs as Members of a Cooperative, co-authored by Rabong, G.)

23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT (Rabong, G.: Metaökonomische Kund/inn/enförderung genossenschaftlich organisierter Unternehmen)

Congress on Humanities and Social Sciences, Valencia, ES (Roessl, D.: For Profit or Not for Profit: Are Credit Co-operatives Member-Focused or Third-Party-Focused? co-authored by Rabong, G.)

Community Innovation & Social Enterprise Conference, Cape Breton University, CA (Roessl, D.: Hybridization of Credit Co-operatives, co-authored by Rabong, G.)

European Academy of Management Conference (EURAM), Lisbon, PT (Kump, B.: Conceptualizations and Empirical Assessment of the Dominant Logic: A Systematic Literature Review, co-authored by Engelmann, A. / Schweiger, C.)

European Academy of Management Conference (EURAM), Lisbon, PT (Kump, B.: The Ruminating Organization: How Collective Rumination Impairs Learning from Failure, co-authored by Knipfer, K.)

European Academy of Management Conference (EURAM), Lisbon, PT (Pieperhoff, M.: Managing Inter-Organizational Exchange Relationships under Consideration of Different Organization Sizes)

International Conference on Organizational Knowledge, Learning and Capabilities, Brighton, UK (Kump, B.: Empirical Approaches to Capturing the Dominant Logic: A Systematic Review and Implications for Researchers, co-authored by Engelmann, A. / Schweiger, Ch.)

International Family Enterprise Research Academy (IFERA) Annual Conference, Bergamo, IT (Frank, H.: The Enterpriseness of Business Families: Empirical Results for The Involvement, Essence and Identity Dimensions, co-authored by / Fuetsch, E. / Kessler, A. / Suess-Reyes, J.)

International Family Enterprise Research Academy (IFERA) Annual Conference, Bergamo, IT (Pieperhoff, M.: Tracing Differences in Organizational Behaviour between Family Business and Non-Family Business – A Reciprocity-Based View)

Tagung der Arbeitsgemeinschaft genossenschaftswissenschaftlicher Institute, Nürnberg, DE (Rabong, G.: Unterschiede in der Wahrnehmung ländlicher und städtischer Kreditgenossenschaften)
AWARDS AND DISTINCTIONS
› Forschungsprämie für eine hervorragende Dissertation 2019 (Pieperhoff, M.)
› Heinrich Stremitzer-Preis 2019 für herausragende Publikationsleistungen im Jahr 2018
› 1. Platz: Kump, B.
› 2. Plätze: Pieperhoff, M. / Rabong, G. (ex aequo)

CONTRIBUTIONS TO THE SCIENTIFIC COMMUNITY
Conference Chairs
› Berger, E. / Block, J. / Keßler, A.: Session-I, Doctoral Colloquium, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Frank, H.: track “Family and Business Identity Issues”, International Family Enterprise Research Academy (IFERA) Annual Conference, Bergamo, IT
› Frank, H. / Kuckertz, A. / Kump, B.: Session-II, Doctoral Colloquium, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Frank, H. / Kump, B. / Stöckmann, Ch.: Session-VI, Doctoral Colloquium, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Kensbock, J. / Keßler, A. / Kuckertz, A.: Session-V, Doctoral Colloquium, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Kump, B.: track “Strategic in SMEs”, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Kump, B.: track “Corporate Entrepreneurship/Intrapreneurship”, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Pieperhoff, M.: track “Entrepreneurial Teams”, 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Wien, AT
› Pieperhoff, M.: track “Organisational Behaviour General Track”, European Academy of Management (EURAM), Lissabon, PT
› Roessl, D.: Congress on Humanities and Social Sciences, Valencia, ES

Editorials
› Aufsichtsrat aktuell (Editor: Chini)
› Entrepreneurship & Regional Development (Editorial Board Member: Frank)
› Family Business Review (Editorial Board Member: Keßler)
› Journal of Cooperative Organization and Management (Associate Editor: Rößl)
› Journal of Family Business Strategy (Editorial Board Member for a Special Issue: Frank, Süss-Reyes)
› Journal of Family Business Strategy (Editorial Board Member: Süss-Reyes)
› Journal of Small Business and Enterprise Development (Editorial Board Member: Frank)
› Journal of Small Business Management (Associate Editor: Frank)
Reviews for double blind reviewed journals
› Entrepreneurship and Regional Development (Frank, Süss-Reyes)
› European Journal of Innovation Management (Hyslop)
› European Journal of International Management (Neubauer)
› Family Business Review (Keßler)
› International Journal of Entrepreneurial Venturing (Neubauer)
› European Management Review (Frank, Süss-Reyes)
› Journal of Co-operative Organization and Management (Hyslop, Pieperhoff, Minichberger, Rößl)
› Journal of Emerging Markets (Hyslop)
› Journal of Family Business Strategy (Frank, Fuetsch, Kessler, Süss-Reyes)
› Journal of Small Business Management (Keßler, Minichberger)
› Journal of Managerial Psychology (Kump)
› MDPI Games (Pieperhoff)
› Strategic Entrepreneurship Journal (Keßler)
› Sustainability (Pieperhoff)
› The Learning Organization (Kump)
› VINE Journal of Information and Knowledge Management Systems (Kump)
› Zeitschrift für KMU und Entrepreneurship (Neubauer)

Reviews for conferences
› Academy of Management Annual Meeting (Kump)
› European Academy of Management Conference (EURAM) (Hyslop, Kump, Pieperhoff, Rößl)
› 23rd Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), (Frank, Kessler, Kump, Rößl)
› IFERA Annual Conference (Frank, Neubauer)
› 3rd International Family Business Research Forum, IFBRF (Kump)
› International Conference on Organizational Learning, Knowledge, and Capabilities (OLKC) (Kump)
› Konferenz deutschsprachiger Forscherzentren für Familienunternehmen (Neubauer)

Contributions to academic societies
› Conference Chairs: Keßler, A. / Rößl, D.
› Program Committee: Block, J. / Frank, H. / Keßler, A. / Kuckertz, A. / Kump, B. / Rößl, D.

Contributions within the university
› Academic Advisor for University Autonóma de Barcelona (Rößl)
› Academic Advisor for University of St. Gallen (Neubauer)
› Department of Global Business and Trade (deputy head: Rößl)
› Hiring Committee for the Professorship “Business and Psychology” at the Department of Management (Kump)
› Hiring Committee for the Professorship “International Business with special focus on SME Internationalization” at the Department of Global Business and Trade (Rößl)
› Institute for Small Business Management and Entrepreneurship (head: Rößl, deputy head: Frank)
› Research Institute for Co-operation and Co-operatives (RiCC) (head: Rößl)
› Research Institute for Family Business (FoFU) (head: Frank)
› Research Institute for Liberal Professions (FiFB) (head: Chini)
› Member of the Academic Works Council (Neubauer)

INTERNATIONAL INTEGRATION

Outgoing
› Frank, H.: Visiting Professor, University of Salamanca, ES
  › Frank, H.: Leading and Intervening in Organizations – Some Systems-Theoretical Thoughts, Research Seminar, Faculty of Economics and Business, University of Salamanca, 30.09., Salamanca.
› Frank, H.: Visiting Professor, Université de Lorraine, FR
  › Frank, H.: Dos and Don’ts for Publishing in Top Management Journals, Workshop together with Business Faculty, Université de Lorraine, 05.07., Nancy.

Incoming
› Prof. Dr. Isabella Hatak
  Lehrstuhl für KMU-Management
  University of St. Gallen, CH
› Prof. Dr. Christoph Hienerth
  Chair of Entrepreneurship
  WHU – Otto Beisheim School of Management, DE
› Laura Hoekx, PhD Candidate
  Hasselt University (RCEF), BE
› Prof. Dr. Hartmut Holzmüller
  Lehrstuhl für Marketing
  Technische Universität Dortmund, DE

Frank, H.: Systems Theory as a Theoretical Lens for Understanding Family Firms, presentation at the Business Faculty, Université de Lorraine, 05.07., Nancy.
› Frank, H.: Visiting Professor, Universität Witten/Herdecke, DE
  › Frank, H.: Die Enterpriseness von Unternehmerfamilien – empirische Befunde, Vortrag vor der Faculty der Universität Witten/Herdecke, 04.11., Witten.
› Frank, H.: External Reviewer for a Doctoral Dissertation, University of Hasselt, BE
› Neubauer, H.: Visiting Professor, Universität Osnabrück, DE
› Rößl, D.: Visiting Professor, Universität Vaduz, LI
TEACHING AND QUALIFYING THESIS

› In 2019, 180 students out of more than 300 applicants were admitted to the SME-Management program.

› The SME-Team held 1,050 hours of teaching in the field of SME Management and additionally 387 hours of teaching in the Master’s program “Export- and Internationalization Management”.

› 47 qualifying theses were successfully completed.

TRANSFERS RESEARCH – PRACTICE


› Frank, H.: Emotionale Verstrickungen im Nachfolgeprozess in Familienunternehmen, BDO und Bank Gutmann, 10.10., Wien.


› Frank, H.: Interview in: Es bleibt in der Familie, Kleine Zeitung.


› Rößl, D.: Das genossenschaftliche Netzwerk als Innovationsmotor, cooperativ, 147/3/21-23.


„Was macht die zunehmende Beschleunigung mit Menschen und Organisationen?“

Im Rahmen der „WU matters. WU talks.“-Veranstaltungsreihe diskutierte das Institut für KMU-Management folgende Fragen: Wie wirkt sich die Beschleunigung auf Organisationen aus? Ist noch Zeit für Konsolidierungs- und Stabilisierungsphasen oder ist die Krise ein Dauerzustand? Was heißt das für die Identität einer Organisation? Wie gesund ist somit der „Fast-forward Modus“ für Mensch und Organisation?

10. April, WU (Wirtschaftsuniversität Wien)
Contact Information

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Arriving by public transport:
Subway: U2 stations “Messe-Prater” or “Krieau”
Bus: 82A, “Südportalstraße” stop