Abstract: Mondi is an international packaging and paper Group, employing around 25,000 people in production facilities across 31 countries. In 2014, Mondi had revenues of €6.5 billion and a return on capital employed (ROCE) of 17.2%. The Group’s key operations are located in central Europe, Russia, the Americas and South Africa. As a fast-paced business, our success is reliant on our dynamic people who are able to find solutions even when the pressure is on. We encourage an open and honest culture and expect our values to be reflected in the way we interact with each other and our stakeholders. Wherever economically and environmentally feasible, we promote resource efficiency by using innovative technologies and making continuous improvements to our manufacturing processes and sustainable forestry management activities. We are confident that our strategy is sound and that we have the ability to adapt and execute it successfully across the business cycle. We develop and maintain leading positions in our core packaging and uncoated fine paper markets. This brings us cost benefits and allows us to better serve our customers. Our focus on higher-growth emerging markets contributes to our sustained profitability. We constantly invest in improving our operations, focusing on those assets which enjoy inherent cost advantages. This ensures we maintain a high-quality, low-cost asset base that keeps us competitive, and gives us sustainable cost advantages. Through our high levels of vertical integration we can create synergies along the entire value chain. We help our customers succeed by working closely with them and listening to them. We develop smarter, more cost-effective processes and work to find inventive, innovative, advanced solutions that meet their needs. We follow our customers into high-growth emerging markets, where together we can offer cutting-edge products that deliver exceptional value.

The supply chain topic as such within Mondi is only partly embraced and could therefore be addressed more strategic to be able to execute consistently, making changes sustainable thus generating an even higher positive financial impact for the long term. An increased competitive advantage can be supported by optimizing across the value chain. Creating cross-functional strategic alignment on the topic of Supply Chain management touches a lot of areas of responsibilities where we encounter, sometimes personal, challenges to promote change and develop the necessary support and credibility to successfully move forward. In order to get the necessary support a well-balanced and forward looking network of right and accountable talents is vital. I would like to take a closer look on this current process in Mondi and share insights on what Strategic Supply Chain approaches should contain and how to reduce complexity in the process of obtaining the goals set.
Biography: Jan-Willem is Head of Commercial & Supply Chain Excellence. He joined Mondi in March 2014 providing broad experience in the areas of the Dynamics of Strategy, Strategic Growth and Valuation, Alignment and Organizational Performance, Integration and both General and Sales Leadership. Jan-Willem likes flying, being a certified pilot, travelling, sports and highly values collecting experiences in life. He dislikes hidden agendas and use of stalling techniques.