

Lecture Series of the Research Institute for Supply Chain Management

Monday, December 12, 2020, 5.30 pm – 7.00 pm



The lecture will held online.
Details announced after registration under sekretariat.itl@wu.ac.at

ELISABETH MORITZ AND ANDREAS MAGER :
DIGITAL TRANSFORMATION OF THE SUPPLY CHAIN-
BASED ON 2 CASE STUDIES: GLOBAL TRANSFORMATION OF TRANSPORTATION
MANAGEMENT AND SUPPLY CHAIN TRANSFORMATION BASED ON SAP S/4 HANA

This year companies are facing massive disruptions and challenges in the management of their global supply chains. The challenging situation also offers the chance for transformation. Digital transformation can provide key leverage to increase supply chain agility and seize opportunities to save costs. 4flow has supported multiple clients in the digital transformation of their supply chains. In the presentation two case studies will show key success factors and results of digital supply chain transformation projects.

Elisabeth Moritz is manager at 4flow consulting with experience in supply chain, intralogistics and network optimization projects in retail, automotive and machinery industry. In addition she is responsible for the 4flow office in Vienna.

Andreas Mager is partner at 4flow consulting – a leading provider of supply chain consulting, software and managed services with 16 offices worldwide. For more than 20 years, Andreas Mager has worked with companies of all industries to optimize their global supply chains and logistics operations. Elisabeth Moritz is manager at 4flow consulting with experience in supply chain management and digital transformation projects in automotive, high-tech and machinery industry. In addition she is responsible for the 4flow office in Vienna.

For further information, please contact sekretariat.itl@wu.ac.at
