

Lecture Series of the Research Institute for Supply Chain Management

Monday, November 9, 2020, 5:30 p.m

The lecture will held online. Details announced after registration under sekretariat.itl@wu.ac.at

ROELAND BAAIJENS: "RESILIENT SUPPLY CHAIN"

Roeland Baaijens, Executive Vice President Global Logistics at Hilti, will share his vision about the elements of a 'Resilient Supply Chain' and what Hilti needs to do to achieve this.

Hilti is a leading company in supplying professional construction companies with power tools, fastening solutions, services and software. Also Hilti their global business has been affected by the Covid-19 pandemic. On short term Crisis Management was required to answer to this very disruptive challenge. In the last months Hilti has taken the opportunity to reflect on 'what is the new normal' and what are the 'lessons learned'. Based on these reflections they have defined what it takes to become a 'resilient supply chain'. As a next step they looked at their current resilience level and what initiatives are required to improve.

For further information, please contact sekretariat.itl@wu.ac.at
