

## Lecture Series of the Research Institute for Supply Chain Management

Monday, November 16, 2020, 5.30 pm – 7.00 pm



**MAG. ENA GRABIC AND BOGDAN BRADILA, BSC MA:**

### TOPIC & CONCEPT

- Supply Chain Management at REWE Austria
- Forecasting & Replenishment
- International Sourcing & Bundling

### CONTENT & STORYLINE

- Company and speaker presentation/introduction:
  - REWE Group / REWE International
  - REWE Development & Consulting
  - REWE Logistics& Supply Chain Management
- Introduction in the Inhouse Consulting project "Supply Chain Management"
- Deep dive: Increasing the quality of forecasting & replenishment
- Deep dive: Increasing supply chain efficiency through a platform for international sourcing & bundling

#### Mag. Ena Grabic

WU- Graduate with 18 year's experience in retail and strong background in SCM and category management.

Current position: Project leader in the Rewe Group Inhouse-consulting.

Working on international projects focused on: Performance improvement and strategic positioning with special focus on SCM

#### Bogdan Bradila, BSc MA

Experienced Supply Chain Manager with a demonstrated history of working in the retail industry (logistics, purchasing, sales).

Skilled in logistics operations, business development, TCO and strategic planning.

Current Position: Head of Logistics Bundling International

Responsible for the operations of the REWE International logistics platform business.

For further information, please contact [sekretariat.itl@wu.ac.at](mailto:sekretariat.itl@wu.ac.at)