

Lecture Series of the Research Institute for Supply Chain Management

Friday, May 24, 2024, 12:30 pm
Room D3.0.225, Welthandelsplatz 1,
1020 Vienna



STEPHAN LANGBAUER

“STRATEGIC TIER-N DIVERSIFICATION” (SUPPLY CHAIN TRANSPARENCY AND AVOIDING “GREY RHINOS”)

Prewave supports businesses in identifying and managing risks within their supply chains, including the often overlooked "grey rhinos" - highly probable, high-impact risks. Through our modern AI-powered tool, we break down complex supply chains and equip our customers with the necessary insights to mitigate these risks effectively. We will delve into a case study demonstrating the integration of real-time AI-based risk alerting with supply chain mappings. Through a concrete example, we will illustrate the impact of "grey rhinos" on supply chains and provide actionable recommendations for a hypothetical customer.

Stephan Langbauer is Head of Operations at Prewave, a pioneering scale-up implementing artificial intelligence in the management of supply chains around the world. Prewave is a software-based solution that delivers unprecedented levels of accuracy to its customers in terms of supplier monitoring, tier-n transparency and due diligence. Stephan Langbauer holds a PhD in "Economics and Social Sciences" and a MSc in "Strategy, Innovation and Management Control" from WU Wien

For further information, please contact sekretariat.itl@wu.ac.at