

# Lecture Series of the Research Institute for Supply Chain Management

Friday, April 26, 2024, 12:30 pm  
Room D3.0.225, Welthandelsplatz 1,  
1020 Vienna



**STEFAN GOLD:**

## **“BUILDING DIVERSE, EQUITABLE, AND INCLUSIVE OPERATIONS AND SUPPLY CHAINS: BRINGING PUBLIC POLICY BACK IN”**

While we have seen some encouraging examples of firms that try to drive diversity, equity, and inclusion (and other sustainability) practices into their supply chains, progress has been frustratingly slow. A key impediment today and a potential enabler tomorrow is the array of public policies that sets the “rules of the game” in operations and supply chain management (OSCM). In this presentation, I differentiate three types of public policy regimes—laissez-faire, regulatory, and transformative—and analyze how each differentially affects DEI practices in OSCM. The analysis suggests that the laissez-faire type may not offer sufficient incentives to trigger a comprehensive change in DEI (and other sustainability) practices, while the regulatory and transformative types offer more incentives but, in many instances, do not work as expected.

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