

Lecture Series of the Research Institute for Supply Chain Management

Friday, June 02, 2023, 12:30 pm

Room TC.5.05, Welthandelsplatz 1, 1020 Vienna



MARK PAGELL:

“CREATING TRULY SUSTAINABLE SUPPLY CHAINS WILL REQUIRE MORE THAN A RECYCLING BIN AND A CODE OF CONDUCT ”

It is over 25 years since the first supply chain management scholarship that linked environmental impacts to supply chain operations and outcomes appeared. In the intervening years the discipline has progressed and now treats sustainability as an important and mainstream topic. Yet, real progress toward creating sustainable supply chains has often been painfully slow. This presentation will explore that slow progress and highlight some of the critical issues we still need to address to create truly sustainable supply chains. I will focus on three main interrelated themes; disruptive business models, scope three emissions, and the people in the supply chain with an emphasis on better linking supply chain decisions to human outcomes.

Mark Pagell holds a Chair in Global Leadership and is a Full Professor of Sustainable Supply Chain Management. Dr. Pagell does research on topics such as sustainable supply chain management and human resource issues - including providing decent work and protecting employee safety - in supply chain environments. Since receiving his PhD in Operations and Sourcing Management from Michigan State University in 1997 he has published over 100 peer reviewed journal articles in a number of premier outlets including: Journal of Supply Chain Management, Journal of Operations Management, Management Science, Production and Operations Management, Sloan Management Review, Journal of Product Innovation Management and Journal of Management Studies. He was the Co-Editor-in-Chief of the Journal of Supply Chain Management from 2016-2022, was named a Distinguished Scholar for the OSCM Division at the Academy of Management (2020) and spent the 2009-2010 academic year at University College Dublin on a Marie Curie International Incoming Fellowship studying sustainable supply chain management. Dr. Pagell's research has won a number of awards including best papers published in the Journal of Supply Chain Management), International Journal of Operations and Production Management, and Journal of Operations Management as well as multiple Emerald Citations of Excellence.

For further information, please contact sekretariat.itl@wu.ac.at