

Lecture Series of the Research Institute for Supply Chain Management

Friday, May 03, 2024, 12:30 pm
Room D3.0.225, Welthandelsplatz 1,
1020 Vienna



SABINE LENZBAUER AND DHANAVANTH REDDY MADITATI

“AEROSPACE INDUSTRY, FACC AND ITS GLOBAL PROCUREMENT VISION”

Supply chain professionals in Aerospace industry are managing extraordinary levels of uncertainty. High responsiveness is the focus, but efficiency is crucial too. The challenge is to always maintain a sustainable balance and build a resilient supply chain. The talk aims to onboard the audience with an introduction to FACC and its role in the Aerospace industry. We aim to offer a cockpit experience of the supply chain function, managing the uncertainties and challenges in this dynamic and challenging industry.

Mag. Sabine Lenzbauer completed her studies in Business Administration at the Vienna University of Economics and Business, graduating in 2008. Following her studies, she worked as a research assistant at the Institute of Transport Economics and Logistics at WU Vienna & served as a lecturer at several educational institutions, including the bfi Vienna, FH Salzburg, and the National Defence Academy. To the present Sabine Lenzbauer continues to teach “Civil Logistics Management” as an instructor at the Austrian Armed Forces, specifically at the Institute for Higher Military Leadership.

Her extensive experience in business consulting, particularly in the areas of supply chain management, transport, and logistics serve as a basis for her professional journey at FACC starting back in 2014. From 2017, she held various management positions in FACC Procurement Department. Since January 1, 2023, she has been the Vice President of Procurement. Mag. Sabine Lenzbauer is also a mother to a 12-year-old daughter. She is the President of the FACC Women's Network “FACC Wings for Women” and Board member of the VNL. Her professional journey and diverse experiences make her an inspiring leader and a role model for other women in the industry.

Dhanavanth Reddy Maditati, PhD: With originally a background in Mechanical engineering, Mr. Maditati worked as a sourcing and vendor development manager in a leading construction equipment OEM – “Tata Hitachi Construction Machinery Co. Ltd” in India. In 2013, he moved to Austria to pursue the MSc degree in Supply Chain Management at WU Vienna. He then worked at the Institute for Transport and Logistics Management as a Teaching and Research associate, teaching specialization courses on Supply chain management, and research seminars on a variety of supply chain topics. Alongside, he also pursued a PhD degree, on outsourcing relationships with a special focus on comparing developed economies (DACH countries) and developing economies (India). He is currently serving as a Manager Strategic Procurement at FACC in the Aerospace sector, and is glad to continue to work on bridging the global distances in businesses.

For further information, please contact sekretariat.itl@wu.ac.at