

Lecture Series of the Research Institute for Supply Chain Management

Friday 24, January 2025, 12:30 pm



Building TC, Room TC 5.01
Welthandelsplatz 1,
1020 Vienna

ROLAND LECHNER, KATIE DEATS:

" IMPLEMENTING A SUSTAINABLE GLOBAL SUPPLY CHAIN - HOW ALDI SOUTH GROUP NAVIGATES THE PATHWAY TO NET ZERO"

Sustainable business practices across all functions are crucial for ALDI South Group. Achieving long-term sustainability goals while aiming for cost leadership and optimal availability are no simple tasks but essential for the company's future. Steered from Salzburg, the multibillion supply chain plays a highly relevant role in the vision of the Group to make sustainability affordable for its customers. This talk will share industry insights how an international retailer with a global footprint of >80 warehouses, >7000 stores in 11 countries on 4 continents is operationalising its holistic strategy with a focus on: Transport Decarbonisation and a science-based Net Zero Supply Chain by 2050.

Roland Lechner serves as Managing Director of International Supply Chain Management at the ALDI SOUTH Group since 2018. In his role he is responsible for the optimisation of the end-to-end supply chain, leading a huge technology transformation programme to develop a future-proof global network. Roland and his team also focus on the ALDI SOUTH Group emission reduction targets and work towards a net-zero supply chain, while maintaining the strong discount retailer profile and low-cost promise to customers.

Roland has 18 years of leadership experience in different international and national leadership roles across a variety of functions, like Supply Chain Management & Logistics, Procurement, IT and Business Coordination, Property Development, and Retail Operations. Roland is extremely enthusiastic about technology and strives for diverse global teams, currently leading a department of ~150 people from ~40 nations.

Katie Deats-Johnson serves as a Manager of International Supply Chain at ALDI SOUTH Group, focusing on network optimisation and implementing global sustainability strategies for transportation. With eight years of leadership experience within ALDI, she has worked across various functions including retail operations, warehouse development, supply chain strategy, and sustainable transportation. Katie is excited about driving ALDI's implementation of more efficient and sustainable supply chains.

For further information, please contact sekretariat.itl@wu.ac.at