

## Lecture Series Wintersemester 2021/2022

Monday, December 13, 2021, 5.30 pm.  
The lecture will held online!



**KAI ALTHOFF**

### **DIGITAL TRANSFORMATION OF THE SUPPLY CHAIN - BASED ON TWO CASE STUDIES: GLOBAL TRANSFORMATION OF TRANSPORTATION MANAGEMENT AND SUPPLY CHAIN TRANSFORMATION BASED ON SAP S/4 HANA:**

This year companies are facing massive disruptions and challenges in the management of their global supply chains. The challenging situation also offers the chance for transformation. Digital transformation can provide key leverage to increase supply chain agility and seize opportunities to save costs. 4flow has supported multiple clients in the digital transformation of their supply chains. In the presentation two case studies will show key success factors and results of digital supply chain transformation projects.

**Kai Althoff** is CEO of 4flow, a leading provider of supply chain consulting, software and supply chain services. From 2000 to 2020, Kai was COO of 4flow and was responsible for the global operations of the company. After completing an international education, Kai managed large scale supply chain and logistics projects for a global management and supply chain consulting firm with a focus on the automotive, aviation, consumer goods, industrial and software sector. In 2000, Kai co-founded 4flow. With the original vision of setting new global standards in the design and optimization of corporate networks, 4flow's unique and integrated business model has enabled it to expand its services worldwide. Kai has led 4flow to becoming an award-winning, full-range supply chain service provider. He has driven the global growth of the company. Kai has contributed to a significant number of successful supply chain transformations.

For further information, please contact [sekretariat.itl@wu.ac.at](mailto:sekretariat.itl@wu.ac.at)