Lecture Series of the
Research Institute for Supply Chain Management

Monday, May 17, 2021. Beginning 5:30 pm

GREGOR GLUTTIG AND CHRISTIAN TITZE:

DIGITAL. AUTOMATED. INTELLIGENT. THE FUTURE OF SUPPLY CHAINS

The CSCO's imperative will be to meet purpose-driven goals whereby product sourcing, manufacturing and delivery processes serve a higher purpose and maintain economic viability. Those purpose-driven supply chains move beyond transactional relationships, focusing on innovation, automation, and collaboration within the business ecosystem. In enabling those shifts, **supply chain technology is becoming more important than ever**. In this lecture we will explore trends and priorities, dive into supply chain technology innovations and provide insights into the evolution of business ecosystems / control towers and command centers. In addition, we will use practical examples to examine how leading firms are managing this transformation and how companies and Supply Chain Managers can prepare accordingly.

Christian Titze is a Research Vice President with nearly three decades of professional experience in general IT and business application management. Mr. Titze is part of the SCM analyst team covering the IT/supply chain alignment from a technology perspective. Prior to joining Gartner, Mr. Titze spent about 15 years in IT, manufacturing, technology and consulting industries, working for Henkel CEE, KPMG Peat Marwick, Plaut, MAS/IBM and Teleflex on a global basis.

Gregor Gluttig studied industrial engineering and today gives talks on supply chain digitization and lectures at universities on Supply Chain Resilience. Having previously worked as a Logistics Coordinator at REWE, Assistant to the Executive Board at Railcargo and Director of the in-house consulting firm of Gebrüder Weiss in Vienna, he has extensive supply chain experience. At Barkawi Consulting he managed SCM projects ranging from network optimisation and supply chain transformation through to the implementation of control tower solutions.

For further information, please contact sekretariat.itl@wu.ac.at