

Lecture Series Wintersemester 2021/2022

Monday, January 17, 2021, 5.30 pm.
The lecture will held online



JAN ADLBRECHT & ANNA SCHENKL

TRANSLATING VOLATILE CUSTOMER DEMAND IN SMOOTH PRODUCTION

OPERATIONS:

Many of our customers are challenged with increased market volatility that in many cases pushes traditional order related processes to their limits and beyond. Deteriorating delivery and production performance, increasing working capital as well as raw material shortages are typical results. We would like to present a possible S&OP-based solution that was successfully implemented at several customers and further to report about lessons learned. The solution has proven itself to both sales and operations and processes several million euro worth of revenue every year at 17+ customers.

Dr. Jan-Alexander Adlbrecht studied industrial engineering at the Vienna University of Technology and did his PhD at the University of Natural Resources and Life Sciences with a focus on decision support systems and algorithm development for shunting yards.

His professional life started as a logistics consultant at Econsult Vienna in 2010 before he returned to university to work as a researcher in 2013. 2 years later, Dr. Adlbrecht joined a start-up specializing in web service-based optimization algorithms as CTO. Finally, in 2016 he pivoted again back to consultancy and started his current career as a management consultant with Syngroup.

DI Anna Schenkl, MSc. studied Natural Resources with focus on mining engineering. In order to gain economic know-how and international experience, she successfully completed her second master's degree at RWTH Aachen University in 2017. After moving back to Austria, her professional life started at Syngroup Management Consulting in Vienna. Most of her projects related to Supply Chain Management with special on S&OP Planning.

For further information, please contact sekretariat.itl@wu.ac.at