

**CHRISTIAN SCHUMACHER**  
**WU - Vienna University of Economics and Business**  
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**ACADEMIC POSITIONS**

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**WU - Vienna University of Economics and Business**, Vienna, Austria 01/01/2025- ongoing  
Department of Global Trade and Business  
Assistant Professor (Tenure Track)

**Marie -Curie Fellowship (EU Commission - Horizon Europe)**  
Department of Strategy and Innovation  
MSCA Postdoctoral Fellowship 01/01/2023- 31/12/2024

**Copenhagen Business School**  
Department of Strategy and Innovation  
Assistant Professor (*tenure track*) Oct. 2021 – 31/12/2024

**Harvard University, Cambridge, USA.**  
*Faculty of Arts and Sciences, Weatherhead Center*  
Visiting scholar as *Schumpeter Fellow* August – February 2019/2020

**EDUCATION**

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**University of Vienna - PhD | Management** (*summa cum laude*)  
Strategic Management Area  
Supervisor: *Markus Reitzig*  
Committee: *Oliver Alexy, Stephan Billinger, Markus Reitzig*  
Dissertation: “*Essays on Behavioral Strategy*”

**INSEAD, Singapore**  
*Visiting PhD*

**BSc (Bakk.) | Philosophy** (focus on Analytic Philosophy) (*with distinction*)

**MSc (Mag.rer.soc.oec.) | Economics** (*with distinction*)

**MSc (Mag.rer.soc.oec.) | Business Administration**

*University of Innsbruck, University of New Orleans - Exchange Semester*

**PUBLICATIONS**

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[1] **Christian Schumacher**, Steffen Keck & Abhinav Gupta. 2025 (forthcoming). Violence and Competition: The effect of mass shootings and domestic terrorism on organizational risk-taking in response to performance shortfalls. **Academy of Management Journal**. (4\* Journal – AJG 2021).

[2] **Christian Schumacher**, Steffen Keck & Wenjie Tang. 2020. Biased interpretation of performance feedback: the role of CEO overconfidence. **Strategic Management Journal**. 41(6), 1139-1165. (4\* Journal – AJG 2021).

- Coverage: *Fortune, Business Insider, Business-Money Magazine, Management Today, AMBA Magazine, Corporate INTL, Fresh Business Thinking, Real Business, AI Global; Finanznachrichten, De24, Risknet, Presse, Kurier, Tiroler Tageszeitung, Salzburger Nachrichten, Trend, Wiener Zeitung, VDI Nachrichten, MSN. Ö1 (Radio-Interview). Personal Manager (Blog-Interview).*
- *Wu Star Paper Award*
- *Strategic Management Journal Award – Among most downloaded during first 12 months of publication*

[3] Alexander Mohr & **Christian Schumacher**. The contingent effect of patriotic rhetoric on firm performance. 2019. **Strategy Science**. 4(2). 94-110.

- Coverage: *Expat-News, Frauenfinanzseite, Marken Artikel Magazin, WU – News.*

[4] Schumacher, C., Kiefner, V., Mohr, A. (2022). Female executive teams and UN sustainable development goals. **Journal of World Business**. (4 Journal – AJG 2021). *All authors contributed equally.*

- Coverage: *Network for Business Sustainability, Corporate INTL, HR-Heads (UK), Warsaw Business Journal, Mojatrasa (Poland), Interfax (Russia), Beta (Serbia), Die Macher – Wirtschaftsmagazin, Frauen-Business, WU – News (Austria)*

[5] Olivier Reimann, **Christian Schumacher**, & Rudolf Vetschera. 2017. How well does the OWA operator represent real preferences? *European Journal of Operational Research*. 258(3). 993-1003. (4 Journal – AJG 2021).

[6] Organizational structure and CEO dominance. **Christian Schumacher** (single-authored). 2021. *Journal of Organization Design*. 10(1). 19-34.

o ODC – Accenture Best Research Paper Award between 2021-2024

[7] Schumacher, A., **Schumacher, C.**, & Sihm, W. (2019). Industry 4.0 operationalization based on an integrated framework of industrial digitalization and automation. In International Symposium for Production Research 2019 (pp. 301-310). Springer, Cham.

### **WORKING PAPERS (Selection)**

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[1] Schumacher, Keck, Gupta, Leavitt. *Mega-events* (title disguised, revise & resubmit). *Academy of Management Journal* (4\* Journal – AJG 2021)

[2] Schumacher, Tihanyi, Santangelo. *CSI incidents and Supply Chains*. (title disguised, revise & resubmit). *Journal of International Business Studies*. (4\* Journal – AJG 2021)

[3] Schumacher. *Team coordination and performance feedback* (reject & resubmit). *Strategic Management Journal*. (4\* Journal – AJG 2021)

### **INVITED ACADEMIC CONFERENCES**

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[1] Tihanyi, C., Mohr, A. T., Schumacher, C., & Kiefner, V. (2023). When Does it Pay to Have a Chief Digital Officer?. The Academy of Management Conference, 2023.

[1] Keck, S. & Schumacher, C. *Mega-events* (title disguised). *The Academy of Management Conference, Virtual, August 2021*

[2] Keck, S. & Schumacher, C. *Mega-events?* (title disguised). *EGOS Conference, Virtual, July 2021*

[3] Female CEOs and CSR proposals (with Guoli Chen and Juan Ma, INSEAD). The *Academy of Management Conference*. Vancouver (online), August 2020.

[4] When do teams crack? The effect of demographic faultlines and experiences of low performance (with Steffen Keck, University of Vienna). *Virtual Sports Paper and Idea Development Workshop – Stockholm School of Economics*. Online. April 2020.

[5] CEO Human-Capital-Based Microfoundations of Risk Management Capabilities (with Philipp-Meyer Doyle, INSEAD). The *Academy of Management Conference*. Boston, August 2019.

[6] CEO Human-Capital-Based Microfoundations of Risk Management Capabilities (with Philipp-Meyer Doyle, INSEAD). *Strategic Management Society*. Frankfurt, June 2019.

[7] The contingent effect of patriotic rhetoric on firm performance (with Alexander Mohr, WU Vienna). *EURAM*, Lisbon, June 2019.

[8] International diversification, digital transformation, and the performance of MNEs. The *Academy of Management Workshop*. Hong Kong, March 2019.

[9] An Industry 4.0 maturity model for manufacturing enterprises. (with Schumacher, Andreas, TU Vienna). *EAMSA*. Seoul, South Korea, November 2018.

[10] CEO Career Variety and Firm Risk Management (with Philipp-Meyer Doyle, INSEAD). *EURAM*. Reykjavik, Iceland, June 2018.

[11] Biased interpretation of performance feedback: the role of CEO overconfidence (with Steffen Keck and Wenjie Tang). *The Academy of Management Conference*. Atlanta, USA, August 2017.

[12] CEO dominance and organizational structure (with Steffen Keck and Markus Reitzig). *The Academy of Management Conference*, Anaheim, USA, August 2016.

## **RESEARCH GRANTS, AWARDS, SCHOLARSHIPS**

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- **Marie Curie Fellowship** from the European Commission 2022 (€ 245,000).
- **Schumpeter-Fellowship 2019** at Harvard University, 2019 (€ 35,000).
- **ÖNB-Jubiläumsfonds 2017** (with Steffen Keck – € 120,000); Topic: *When do cultural diverse teams create value?*
- **WKO – Grant**, 2016 (with Steffen Keck – € 11,000). Topic: Minority CEOs.
- **Hochschuljubiläumsstiftung Grant 2017** (€ 7,000); Topic: Generalist or Specialist CEOs
- **Small research grant 2016** – University of Vienna (€ 5,000).
- **Academic Excellence Scholarships** from the Austrian Federal Ministry of Science, Research and Economy, Austria, 2009-2010; 2010-2011.
- **Joint study scholarship** University of New Orleans; New Orleans, USA, 2009-2010.

## **TEACHING**

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- *Teaching interests:* teaching core and elective courses on strategy, empirical methods, decision making, organizational behavior, international business, corporate entrepreneurship and innovation as well.

### **Business Strategy and the Sustainable Development Goals (required 2<sup>nd</sup> year Bachelor-level course).**

- Self-developed course in English. Copenhagen Business School;
- Content: Case-based teaching of Business Strategy in the context of the SDGs.
- Autumn 2023

### **Strategic Decision Making (required 2<sup>nd</sup> year Master-level course).**

- Self-developed course in English. Copenhagen Business School; CEMS at WU Vienna
- Content: Decision theory, Prospect theory, Biases and Heuristics, Dynamic Systems.
- Autumn 2021 (total 3 times)

### **Quantitative Methods and International Market Research (required 2<sup>nd</sup> year Master-level course).**

- Self-developed course in English. Vienna University of Economics and Business.
- Content: Market Research Theory, Data management and Data preparation; Firm level databases Advanced regression analysis (R, STATA, Python).
- Summer 2018 – Summer 2020 (total 6 times)

### **Academic Research Techniques (required 3<sup>rd</sup> year Bachelor-level course)**

- In English. Vienna University of Economics and Business.
- Content: Basic Research Techniques, Philosophy of Science, Hypothesis development
- Summer 2019 (total 4 times)

### **Literature seminar: International Business (required 1<sup>st</sup> year Master-level course)**

- In English. Vienna University of Economics and Business.
- Content: Reading basic IB Literature, Formulating research questions and hypothesis
- Winter 2018 - Summer 2020 (total 2 times)

### **Empirical Methods in Strategy Research I. (required 1<sup>st</sup> year Master-level course)**

- Self-developed course in English. University of Vienna.
- Content: Basics strategy research, research methods, data collection methods, STATA and R introduction
- Summer 2014 – Winter 2017 (total 10 times)

### **Empirical Methods in Strategy Research II. (required 2<sup>nd</sup> year Master-level course)**

- Self-developed course in English. University of Vienna.
- Content: STATA and R advanced, Data management, Data preparation, Advanced regression analysis
- Summer 2014 – Winter 2017 (total 10 times)

### **Teaching Assistant** (University of Vienna – Prof. Reitzig):

- *Business Strategy* (5 times, case-based)