

The Institute for Strategic Management (ISM) at WU invites applications for a master thesis.

Topic: *Ownership and leadership in joint ventures*

**Scope, Aims,
Methods, and
Initial
Literature**

A joint venture is a partnership for which a separate entity is created and owned by several companies. With two or more companies as owners of the company the question of ownership and leadership of this new entity arises.

How are ownership, power and leadership distributed among the partners and in the joint venture itself? How is the joint venture managed? How much influence do the respective companies have on the decision making of the joint venture? Does the ownership structure and leadership structure foster or hinder the joint venture in its activities?

With this thesis topic you identify the distribution of ownership and leadership in joint ventures. With a comprehensive review of the current scientific literature you will create a broad picture of ownership and leadership structures in joint ventures. The succeeding case studies or expert interviews will highlight how ownership and leadership are distributed among partners and focus on issues arising due to potential conflicting visions of the partners.

**Potential
Method:** Literature review and case studies or interviews

**Thesis
Language:** English

**Expectations
and Support:** Constant feedback and regular meetings with faculty will facilitate a high-quality thesis that is completed in a timely fashion. A guideline with details on the supervision and writing process, expected deliverables, and grading is available at <https://www.wu.ac.at/en/ism/study/bachelor-master-thesis-supervision>

**Targeted
Students:** Excellent and ambitious students of all MSc and MBA programs at WU Vienna University of Economics and Business are eligible and encouraged to apply.

Interested? Send CV and grade certificates of all your studies to ann-kathrin.herfeld@wu.ac.at