

The Institute for Strategic Management (ISM) at WU invites applications for a master thesis.

Topic: *The Covid-19 pandemic and its impact on Austrian companies*

Scope, Aims, Methods, and Initial Literature The Covid-19 pandemic has challenged firms worldwide in conducting their business. Companies have to adjust and adapt to the new situation and deal with the uncertainty. It is unclear how Austrian companies adapt to the new situation and how the disruption caused by the pandemic has shaped Austrian companies in their daily routines, practices, tasks and ultimately performance.

With this thesis topic you investigate how the Covid-19 pandemic has impacted Austrian companies' daily operations and performance. You will provide a comprehensive review of current scientific literature on the topic. Furthermore, you will examine the effect that the pandemic has on Austrian companies by doing case studies or conducting interviews.

Potential Method: Literature review and case studies or interviews

Thesis Language: English

Expectations and Support: Constant feedback and regular meetings with faculty will facilitate a high-quality thesis that is completed in a timely fashion. A guideline with details on the supervision and writing process, expected deliverables, and grading is available at <https://www.wu.ac.at/en/ism/study/bachelor-master-thesis-supervision>

Targeted Students: Excellent and ambitious students of all MSc and MBA programs at WU Vienna University of Economics and Business are eligible and encouraged to apply.

Interested? Send CV and grade certificates of all your studies to ann-kathrin.herfeld@wu.ac.at