

## **BBE bachelor's thesis – List of Topics – summer semester 2026**

### **ICT/IP-Law Group (Prof. Philipp Homar)**

#### **1. General Remarks**

BBE students may choose one of the following topics for their bachelor thesis. It is required to focus on a specific aspect already in the disposition. Further information on the application procedure can be found in the BBE bachelor's thesis Supervision Guideline.

#### **2. List of Topics**

- Artificial Intelligence and Directors' Duties
- The Corporate Purpose and Sustainability
- Article 17 of the Digital Single Market Directive (Uploadfilter)
- YouTube & Co: Exemption Article 14 E-Commerce Directive (Hosting)
- Absolute grounds for invalidity – Art 4 para 1 letter f EU Trademark Directive (trade marks which are contrary to public policy or to accepted principles of morality)
- Damages in Data Protection Law
- Influencer Marketing and consumer protection
- Damages in Antitrust Law: Capacity to sue
- User generated content: Infringement of Copyright?

