

The **Institute for Interactive Marketing & Social Media (IMSM)** under the leadership of Prof. Dr. Nadia Abou Nabout is currently inviting applications for a **10 hours/week teaching and research assistant position (flexible working hours)**. The position is designed for highly motivated students with strong interest and know-how in marketing. The position will be limited to a period of 18 months, starting this summer.

What will be your tasks?

- Supportive tasks concerning the preparation of lectures and conferences (e.g., preparing presentations) as well as research activities
- Assistance in current research projects (e.g., data collection, data preparation of unstructured “big data,” and editing of research findings)
- Participation in the operational work at IMSM

What do we offer?

- Support in improving your key qualifications regarding data analysis and research
- Exciting insights into the scientific discourse of a very dynamic research area (interactive marketing & social media)
- Interesting projects with inspiring practice partners
- Pleasant and friendly working atmosphere
- Flexible working hours
- Possibility to make your first steps in empirical research with a focus on interactive marketing & social media (or even the possibility to extend your knowledge, deepen your interest and write your thesis at IMSM)

What do you need to offer?

- Ongoing studies at one of the Viennese university, i.e., WU Wien, TU Wien, Uni Wien, enrolled in a bachelor or master program (at least 2 terms until graduation), ideally with a focus on marketing, computer science, information systems, data science, or statistics and above-average studying performance
- Proactive attitude, independent and reliable task fulfillment
- Efficient execution of organizing and structuring tasks
- Excellent command of English
- Good understanding of basic MS Office tools
- Sound knowledge of statistics and good analytical skills
- Experience in working with statistical software (R, SPSS, Stata) and database languages are an advantage
- Interest in the field of interactive marketing & social media

Please submit the required documents electronically (motivational letter, curriculum vitae, excerpt of grades, Matura/Abitur certificate). The application material can be submitted online until 27. July 2016.