

Information Management and Control

WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



Specialization

General Information

AT A GLANCE

Admission (per semester): **30 students**

Duration (min.): **2 semesters**

Language of instruction: **English**

Total ECTS credits: **20**

ABOUT THE SPECIALIZATION

The specialization focuses on the organization and coordination of activities needed to utilize and safeguard value from IT in a digitalized and networked business environment. It outlines contemporary IT and innovative approaches required to manage digital transformation and run modern agile organizations.

Students examine ways in which businesses design IT strategies and provide governance, and how IT services can be organized, planned, implemented and controlled to achieve business objectives. They are also offered the possibility to work on their own topics of interest to benefit business practice or academic research.

WHO ARE WE LOOKING FOR

We welcome students with management or technology related prior qualifications. Applicants need to have a strong interest in the emergence and use of

contemporary technology for business purposes, for example including social media, the cloud, big data, mobile technologies and artificial intelligence, which are creating challenges for managers and organizations to be explored in the classrooms.

WHAT SETS THE PROGRAMME APART

The programme involves research led, practice relevant teaching. The content of the lectures is very current and future-oriented, enriched by presentations from business. The structure allows students to complete the specialization within two semesters.

CAREER PROSPECTS

The specialization prepares students for a range of career options. Graduates can consider a management or consultancy position in information systems, project management, senior IT or business analysis roles, IT auditing or security, or may pursue a dynamic career as a technology innovator or leader.

BACHELOR THESIS

After finishing the specialization, we offer you the opportunity to write the bachelor thesis with us on a topic of common interest related to the Institute's current research and teaching areas.

Programme Structure

| TIMELINE | COURSE | SHORT DESCRIPTION |
|--------------------------|--|--|
| 1 st Semester | Foundations of Information Management and Control | Focuses on the most important IS used in a business context as well as related roles and responsibilities. |
| | IS Strategy and Governance | Concentrates on IS strategies and governance challenges to ensure business value from digitalization. |
| 2 nd Semester | IS Development Management and Control | Discusses how to manage the purchase and/or development of innovative IS services. |
| | IS Operations Management and Control | Deals with operational management and assessments of IS in companies. |
| | Research Seminar on Information Management and Control | Fosters independent research work on a chosen contemporary organizational aspect within the context of the specialization. |

WHAT OUR STUDENTS SAY



“My experience with the Institute for Information Management and Control is that of a highly supportive and collaborative environment. Having gained a more profound understanding of innovation management of information systems development has already helped me at my current work experience at the Deutsche Bank’s Digital Factory.”

Maja, Job Entry: Deutsche Bank, Position: Internship



“I was extremely satisfied with the short feedback cycles, the clear communication, and the ‘getting things done’ mentality I experienced while writing my thesis at the institute. I highly recommend the institute for anyone who wants to pursue an academically challenging thesis in the institute’s fields of specialization.”

Can, Job Entry: Payolution GmbH, Position: Project Manager

Information & Contact

Institute for Information Management and Control

Building D2, Entrance C, 2nd Floor

imc-sek@wu.ac.at

wu.ac.at/en/imc



To find out more about our Specialization, please visit
wu.ac.at/en/imc/teaching/sbwl



WU (Vienna University of Economics and Business)
Welthandelsplatz 1, 1020 Vienna, Austria
wu.ac.at

Arriving by public transport:

Subway: U2 stations "Messe-Prater" or "Krieau"

Bus: 82A, "Südportalstraße"