

## **MMag. CHRISTIAN SCHUMACHER, PhD**

Department of Global Business and Trade  
WU – Vienna University of Economics and Business  
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### **ACADEMIC POSITION**

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<b>Department of Global Trade and Business</b> WU Vienna University of Economics and Business, Vienna, Austria <i>Assistant Professor (non-tenure track)</i>	2017 - present
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### **EDUCATION**

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<b>Harvard University, Cambridge, USA.</b> Visiting scholar as <i>Schumpeter Fellow</i> <i>Faculty of Arts and Sciences, Weatherhead Center</i>	August – February 2019/2020
<b>University of Vienna, Austria</b> Strategic Management Area <i>Research and teaching assistant</i>	2013 - 2017
<b>PhD   Management</b> ( <i>summa cum laude</i> ) Strategic Management Area, University of Vienna, Austria Supervisor: <i>Markus Reitzig</i> Dissertation: <i>"Essays on Behavioral Strategy"</i> Committee: <i>Oliver Alexy, Stephan Billinger, Markus Reitzig</i>	2013 – 2018
<b>INSEAD, Singapore</b> <i>Visiting PhD</i>	2016
<b>BSc (Bakk.)   Philosophy</b> ( <i>with distinction – focus on Analytic Philosophy</i> ) University of Innsbruck, Austria	2008-2012
<b>MSc (Mag.rer.soc.oec.)   Economics</b> ( <i>with distinction</i> ) University of Innsbruck, Austria	2006-2011
<b>MSc (Mag.rer.soc.oec.)   Business Administration</b> University of Innsbruck, Austria	2006-2010
<b>Exchange Semester</b> University of New Orleans, USA	2008

### **PUBLICATIONS**

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- [1] Christian Schumacher, Steffen Keck & Wenjie Tang. 2020. Biased interpretation of performance feedback: the role of CEO overconfidence. **Strategic Management Journal**. 41(6), 1139-1165.
- [2] Alexander Mohr & Christian Schumacher. The contingent effect of patriotic rhetoric on firm performance. 2019. **Strategy Science**. 4(2). 94-110.
- [3] Olivier Reimann, Christian Schumacher, & Rudolf Vetschera. 2017. How well does the OWA operator represent real preferences? **European Journal of Operational Research**. 258(3). 993-1003.

## **INVITED ACADEMIC CONFERENCES**

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[1] Female CEOs and CSR proposals (with Guoli Chen and Juan Ma, INSEAD). The **Academy of Management Conference**. Vancouver, August 2020 (upcoming).

[2] When do teams crack? The effect of demographic faultlines and experiences of low performance (with Steffen Keck, University of Vienna). **Virtual Sports Paper and Idea Development Workshop – Stockholm School of Economics**. April 2020.

[3] CEO Human-Capital-Based Microfoundations of Risk Management Capabilities (with Philipp-Meyer Doyle, INSEAD). The **Academy of Management Conference**. Boston, August 2019.

[4] CEO Human-Capital-Based Microfoundations of Risk Management Capabilities (with Philipp-Meyer Doyle, INSEAD). **Strategic Management Society**. Frankfurt, June 2019.

[5] The contingent effect of patriotic rhetoric on firm performance (with Alexander Mohr, WU Vienna). **EURAM**, Lisbon, June 2019.

[6] International diversification, digital transformation, and the performance of MNEs. The **Academy of Management Workshop**. Hong Kong, March 2019.

[7] An Industry 4.0 maturity model for manufacturing enterprises. (with Schumacher, Andreas, TU Vienna). **EAMSA**. Seoul, South Korea, November 2018.

[8] CEO Career Variety and Firm Risk Management (with Philipp-Meyer Doyle, INSEAD). **EURAM**. Reykjavik, Iceland, June 2018.

[9] Biased interpretation of performance feedback: the role of CEO overconfidence (with Steffen Keck and Wenjie Tang). **The Academy of Management Conference**. Atlanta, USA, August 2017.

[10] CEO dominance and organizational structure (with Steffen Keck and Markus Reitzig). **The Academy of Management Conference**, Anaheim, USA, August 2016.

## **GRANTS, AWARDS, SCHOLARSHIPS**

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- **Schumpeter-Fellowship** at Harvard University, 2019 (€ 35,000).
- Co-applicant **ÖNB-Jubiläumsfonds 2017** (with Steffen Keck – € 120,000); Topic: *When do cultural diverse teams create value?*
- **WKO – Grant**, 2016 (with Steffen Keck – € 11,000); Topic: *Wiener Weltmarktführer: Die Auslandserfahrung von Geschäftsführern als Faktor für den Unternehmenserfolg*
- **Hochschuljubiläumsstiftung Grant 2017** (€ 7,000); Topic: *Generalisten oder Spezialisten – Wie beeinflussen berufliche Erfahrungen Wiener CEOs den Unternehmenserfolg.*
- **Small research grant** 2016 – University of Vienna (€ 5,000).
- **Academic Excellence Scholarships** from the Austrian Federal Ministry of Science, Research and Economy, Austria, 2009-2010; 2010-2011.
- **Joint study scholarship** University of New Orleans; New Orleans, USA, 2009-2010.
- **Leonardo da Vinci mobility scholarship** from the European commission. Brussels, Belgium, 2012.

## **ADDITIONAL INFORMATION**

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Citizenship: *Austrian (born in Salzburg)*

Other interests: *travelling (Africa&Asia), friends, running, skiing, mountaineering, basketball, soccer, chess, poker, a good discussion, philosophy.*