

Dear colleagues,

With this email, we would like to invite you to the upcoming “brown bag” talk organized by the Institute for Higher Education Management.

Title: ***The future of management education: radical shifts, societal expectations, and the role of businesses***

Date: Thursday, **November 10**, 11am CET followed by light lunch.

Speaker: **Prof. Piet Naudé**, Professor of Ethics and the immediate past Director of the University of Stellenbosch Business School

Location: WU Vienna University of Economics and Business, Institute for Higher Education Management, **Building D5, 6th Floor, Room D5.6.029 Department Lounge** (<http://campus.wu.ac.at/>)

The event location has barrier free access.

For those who cannot attend in person, can join us online via [MS Teams livestream](#).

Please express your interest by registering at verena.herbsthofer@wu.ac.at

Looking forward to welcoming you,
Barbara Sporn

About the speaker

Piet holds a Master’s in Philosophy and PhD in Systematic Theology. He is Professor of Ethics and the immediate past Director of the University of Stellenbosch Business School and former Deputy Vice-Chancellor of Nelson Mandela University, South Africa. His latest publication is *Contemporary Management Education: Eight questions that will shape its future in the 21st century* (Springer 2022). He currently serves as Director of the EFMD Quality Services, participating in Programme Accreditation and the “Deans Across Frontiers” development programme.

Abstract

In this presentation a snap-shot overview (1970 Milton Friedman – 2022 the Ukraine conflict) is given of the increasing and complex array of expectations that society holds of business and how management education has and perhaps should respond.