

Program ERMAC 2018 Summer School and Research Conference

Conference Location: WU Campus, Clubraum (LC), Welthandelsplatz 1, 1020 Vienna

Sun, June 24, 2018

06:00 – 10:00 p.m.	Come together and Early Bird Check-in at Library Cafe (WU Campus/LC Building)
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Mon, June 25, 2018

09:00 – 09:30 a.m.	pre-Conference Coffee
09:30 – 10:30 a.m.	<p>Key Note 1</p> <p><i>George Serafeim</i> (Harvard Business School): “Measuring, driving and communicating corporate performance and social impact: Research opportunities in Management Accounting and Control”</p>
10:45 – 12:00 p.m.	<p><u>Coaching Session & Paper Development Workshop 1</u></p> <ul style="list-style-type: none"> • George Serafeim: Steindl, Tobias (paper) • Matthias Mahlendorf: Derfuss, Klaus (paper), Parshukova, Olga (proposal) • Isabella Grabner: Pasch, Timur (paper) • Frank Moers: Braumann, Evelyn/Posch, Arthur/Grabner, Isabella (paper), Schwering, Anja (paper)
12:00 – 01:00 p.m.	Lunch
01:00 – 02:00 p.m.	<p>Key Note 2</p> <p><i>Frank Moers</i> (Maastricht University): “Empirical strategies for testing interdependence between control choices”</p>
02:15 – 03:30 p.m.	<p><u>Coaching Session & Paper Development Workshop 2</u></p> <ul style="list-style-type: none"> • George Serafeim: Gebhardt, Ralf (preliminary paper), Slacik, Johannes (proposal) • Matthias Mahlendorf: Klein, Aleksandra/Wabnegg, Markus (proposal), Maske, Miriam (proposal) • Isabella Grabner: Hegers, Oliver (proposal), Jung, Markus (proposal) • Frank Moers: Willert, Jeanette (paper), Zwickl, Lea (proposal)
03:30 – 04:30 p.m.	<p>Key Note 3</p> <p><i>Matthias Mahlendorf</i> (Frankfurt School of Finance and Management): “Fast and slow bidirectional effects – Theorizing and empirical estimation strategies”</p>
05:30 p.m.	Heuriger "10er Marie" in Ottakring (traditional Vienna Heuriger)

Program ERMAC 2018 Summer School and Research Conference

Tue, June 26, 2018

08:30 – 09:00 a.m.	pre-Conference Coffee
09:00 – 11:15 a.m.	<p>Thought Bridge 2018 – "The Importance of Corporate Purpose for Finance and Accounting" CFOs discuss with ERMAC participants</p> <p><i>George Serafeim (HBS): "The Value of Corporate Purpose"</i> <i>Anette Mikes (University of Lausanne): "Values at Risk"</i></p> <p>Panel Discussion <i>George Serafeim, Anette Mikes, Albin Hahn (CFO Josef Manner & Comp AG)</i></p>
11:30 – 01:00 p.m.	<p><u>Coaching Session & Paper Development Workshop 3</u></p> <ul style="list-style-type: none"> • Matthias Mahlendorf: Leverkusen, Celia (paper) • Isabella Grabner: Abel, Sören (paper) • Frank Moers: Sartor, Julia (preliminary paper) • Anette Mikes: Weis Maximilian (paper), Brickman, Karen (paper), Jancikova, Aleksandra (proposal)
01:00 – 02:00 p.m.	Lunch, Coffee and Conference Closing Remarks