

CURRICULUM VITAE

MARKUS WABNEGG

Current Position	Assistant Professor, WU Vienna
Office Contact	WU Vienna University of Economics and Business <ul style="list-style-type: none">- Institute for Strategy and Managerial Accounting, Department for Strategy and Innovation- Welthandelsplatz 1, 1020 Vienna, Austria- Phone: +43 1 31336 6362 / E-Mail: markus.wabnegg@wu.ac.at
Research Focus	Management Accounting and Control / Organizational Behavior <ul style="list-style-type: none">- Management Accounting and Control in the Context of Innovation- Performance Measurement, Evaluation, and Target Setting
Teaching Focus	Data Analytics, Managerial Accounting, and Strategy <ul style="list-style-type: none">- Data Analytics, Strategic Management, Performance Management and Forecasting, Investment Appraisal, Project Management, Consulting Skills Coaching

ACADEMIC POSITIONS AND EMPLOYMENT

11/2019 – today	WU Vienna University of Economics and Business (Vienna, Austria) <ul style="list-style-type: none">- Assistant Professor at the Institute for Strategy and Managerial Accounting
09/2021 – 10/2021	Vrije Universiteit Amsterdam (Amsterdam, The Netherlands) <ul style="list-style-type: none">- Visiting Researcher at the Department of Accounting/ARCA
11/2018 – 10/2019	University of Klagenfurt (Klagenfurt, Austria) <ul style="list-style-type: none">- Scientific Project Member (post-doc) at the Sustainable Energy Management Research Group
09/2015 – 01/2019	University of Applied Sciences BFI Vienna (Vienna, Austria) <ul style="list-style-type: none">- External Lecturer for Corporate Strategy
09/2014 – 10/2018	WU Vienna University of Economics and Business (Vienna, Austria) <ul style="list-style-type: none">- Research and Teaching Associate at the Institute for Strategy and Managerial Accounting
09/2012 – 09/2014	The Boston Consulting Group (Austria, Germany, Finland) <ul style="list-style-type: none">- Management Consultant, Member of BCG's Core Groups for "Strategy" and "Technology, Media and Telecommunications"

ACADEMIC EDUCATION

09/2014 – 10/2018	WU Vienna University of Economics and Business (Vienna, Austria) <ul style="list-style-type: none">- Dissertation, Supervisors: Gerhard Speckbacher and Christopher Lettl
10/2010 – 06/2012	WU Vienna University of Economics and Business (Vienna, Austria) <ul style="list-style-type: none">- Master in International Management / CEMS, Supervisors: Barbara Brenner and Björn Ambos
01/2011 – 05/2011	Rotterdam School of Management (Rotterdam, Niederlande) <ul style="list-style-type: none">- Exchange Semester
01/2010 – 05/2010	Bentley University (Waltham, Massachusetts, USA) <ul style="list-style-type: none">- Exchange Semester
10/2007 – 07/2010	WU Vienna University of Economics and Business (Vienna, Austria) <ul style="list-style-type: none">- Bachelor of Science in International Management

RESEARCH

Published Papers	<p>Speckbacher G, Wabnegg M. 2020. Incentivizing Innovation: The Role of Knowledge Exchange and Distal Search Behavior. <i>Accounting, Organizations and Society</i>, 86, 1-16.</p> <p>Grabner I, Posch A, Wabnegg M. 2018. Materializing Innovation Capability: A Management Control Perspective. <i>Journal of Management Accounting Research</i>, 30(2), 163-185.</p>
Working Papers	<p>Wabnegg, M. 2021. Performance Evaluation for R&D-Employees: The Drawbacks of Nonfinancial Measures and How to Mitigate Them.</p> <p>Grabner I, Seiter M, Wabnegg M, Wirth H. 2021. How to Mitigate the Loss of Creative Employees in Research and Development: A Performance Evaluation Perspective.</p> <p>Garaus C, Posch A, Wabnegg M. 2021. Innovation Performance Measure Tension and Absorptive Capacity: Unintended Consequences and How to Overcome Them.</p> <p>Klein A, Lindner T, Wabnegg M. 2021. Cost Asymmetry and The Role of Global Risk Preferences.</p> <p>Grabner I, Grün K, Posch A, Wabnegg M. 2021. Target Ratcheting and Retention Concerns in Financially Distressed Firms.</p>
Practitioner-Oriented Publications	<p>Wabnegg M. 2021. Steuerung von Innovation – ein Widerspruch? Die Rolle von Anreizsystemen in Forschung und Entwicklung. <i>Zeitschrift für Controlling</i> (forthcoming)</p> <p>Auer H, Hampl N, Perger T, Reiter C, Wabnegg M, Zwickl-Bernhard S. 2020. Identifikation von möglichen langfristigen Bedrohungen und Angriffen auf ein nachhaltiges österreichisches Energiesystem. Ergebnisreport.</p>
Work In Progress	<p>“Innovation Project Selection and CSR Measures” with Feichter C and Speckbacher G.</p> <p>“Management Control in R&D Alliances” with Dekker H and Detzen N.</p> <p>“Control System Design and Knowledge Translation in Nursing” with Posch A.</p> <p>“Management Control and Ambidexterity in SMEs” with Bedford D, Bisbe J, and Posch A.</p> <p>“Employers as Facilitators of Environmentally Sustainable Societies” with Brenner B., and Sposato R.</p>

CONFERENCE PARTICIPATIONS AND INVITED PRESENTATIONS

2021	<p>Creativity, Innovation, and Entrepreneurship Symposium, Vienna, Austria</p> <ul style="list-style-type: none"> - Panel moderation, Presenter in concurrent session <p>ERIM Seminar, Erasmus University/Rotterdam School of Management, Rotterdam, The Netherlands</p> <ul style="list-style-type: none"> - Invited research seminar presentation <p>ARCA Seminar, Vrije Universiteit Amsterdam, Amsterdam, The Netherlands</p> <ul style="list-style-type: none"> - Invited research seminar presentation <p>11th Conference on Performance Measurement and Management Control, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session <p>105th Annual Meeting of the American Accounting Association, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session and discussant <p>First EAA Virtual Annual Congress, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session <p>18th Annual Conference for Management Accounting Research, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session and discussant <p>Management Accounting Section Midyear Meeting, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session and discussant
2020	<p>12th Conference on New Directions in Management Accounting, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session and discussant <p>Monforma 2020 Conference, online</p> <ul style="list-style-type: none"> - Presenter in concurrent session <p>Management Accounting Section Midyear Meeting, Houston, USA</p> <ul style="list-style-type: none"> - Presenter in concurrent session and discussant

- 2019**
- 10th Conference on Performance Measurement and Management Control**, Nice, France
 - Discussant
 - 103rd Annual Meeting of the American Accounting Association**, San Francisco, USA
 - Co-author of presented paper
 - 79th Annual Meeting of the Academy of Management**, Boston, USA
 - Co-author of presented paper
 - 2019 Empirical Research in Management Accounting and Control Conference**, Vienna, Austria
 - Presenter in concurrent session
 - European Accounting Association 42nd Annual Congress**, Paphos, Cyprus
 - Co-author of presented paper
- 2018**
- Accounting, Organizations and Society Conference on Management Control as System or Package**, Maastricht, The Netherlands
 - Presenter in plenary session
 - European Accounting Association 41st Annual Congress**, Milan, Italy
 - Presenter in concurrent session
 - Management Accounting Section Midyear Meeting**, Scottsdale, USA
 - Presenter in concurrent session
- 2017**
- 9th Conference on Performance Measurement and Management Control**, Nice, France
 - Co-author of presented paper
 - 77th Annual Meeting of the Academy of Management**, Atlanta, Georgia, USA
 - Co-author of presented paper
 - 2017 Empirical Research in Management Accounting and Control Conference**, Vienna, Austria
 - Presenter in concurrent session
 - European Accounting Association 40th Annual Congress**, Valencia, Spain
 - Presenter in concurrent session
 - Management Accounting Section Midyear Meeting**, San Juan, Puerto Rico
 - Presenter in concurrent session
- 2016**
- The Nordic Accounting Conference 2016**, Copenhagen, Denmark
 - Presenter in concurrent session and discussant
 - 2016 Empirical Research in Management Accounting and Control Conference**, Vienna, Austria
 - Presenter in concurrent session
 - European Accounting Association 32nd Doctoral Colloquium in Accounting**, Vaals, The Netherlands
 - Presenter in concurrent session
 - 5th ACMAR Doctoral Colloquium**, Vallendar, Germany
 - Presenter in concurrent session
 - Management Accounting Section Midyear Meeting**, Dallas, Texas, USA
 - Participant at doctoral colloquium

ACADEMIC SERVICE

Ad-Hoc Reviewer

Ad-Hoc Reviewer for Academic Journals

- European Accounting Review
- Journal of Management Accounting Research
- Journal of Management Control

Ad-Hoc Reviewer for Academic Conferences

- Management Accounting Section Midyear Meeting 2018, 2020, 2021, 2022
- Academy of Management Annual Meeting (AOM) 2018
- American Accounting Association Annual Meeting 2019, 2021

Memberships

Academic Associations

- Scientific Committee of the 2022 EAA Annual Congress
- American Accounting Association (Management Accounting Section)
- European Accounting Association

University Service

Member of the Department Conference (Department for Strategy and Innovation)

AWARDS AND GRANTS

Awards	<p>Award for Excellence in Teaching 2021 (WU Vienna) Award for Outstanding Research Achievements 2021 (WU Vienna) Stephan Koren Dissertation Award 2020 (WU Vienna) Péter Horváth Dissertation Award 2019 (Péter-Horváth-Stiftung) Best Reviewer Awards</p> <ul style="list-style-type: none"> - 2021 Management Accounting Section Midyear Meeting – Outstanding Reviewer Award - 2020 Management Accounting Section Midyear Meeting – Outstanding Reviewer Award - 2019 American Accounting Association Annual Meeting – Best Reviewer Award - 2018 Academy of Management Annual Meeting – TIM-Division Best Reviewer Award <p>Award for Outstanding Research Achievements 2019 (WU Vienna) Award for Excellence in Teaching 2015 (WU Vienna) Appreciation Award of the Austrian Ministry of Science and Research 2012 Five Merit-Based Scholarships (WU Vienna)</p>
Grants	<p>International Research Fellow Grant 2021 (WU Vienna)</p> <ul style="list-style-type: none"> - Successful Application for Funding a Research Visit in Amsterdam; Funding: € 3.790 <p>Small-Scale Project Grant 2016 (WU Vienna)</p> <ul style="list-style-type: none"> - “Incentivizing Innovation”; Funding: € 2.100 <p>External Funding for a Business Project 2016 (Project Partner)</p> <ul style="list-style-type: none"> - “Stakeholder management in times of a crisis”; Funding: € 2.000 <p>Scholarship for the 32nd EAA Doctoral Colloquium (European Accounting Association)</p> <ul style="list-style-type: none"> - Successful application for participation; Funding: accommodation and conference fee <p>Third-Party Funding for Consulting-Partnership (2015)</p> <ul style="list-style-type: none"> - Negotiation of a partnership agreement; Funding: € 5.000

TEACHING

Strategy and Managerial Accounting	<p>Strategic Business Analytics and Investment Decisions (2019, 2020, 2021; Bachelor; English) Business Analysis and Forecasting Project (2019; Bachelor; English) Business Planning and Performance Management (2018; Master; English) Basics in Strategic Management and Management Control (2017; Bachelor; English) Business Project (2016; Bachelor and Master; English) Applied Strategy Concepts (2016, 2017; Bachelor; English) Corporate Strategy (2015, 2016, 2017; Bachelor; English)</p>
Other Subjects	<p>Academic Research Techniques (2015, 2017, 2018; Bachelor; German) Coachings in Slide Design and Project Management (2015-2020, Bachelor and Master; English)</p>
Thesis Supervision	<p>Supervision of Bachelor and Master Theses (select subject areas: Incentives, Corporate Entrepreneurship, Open Innovation, Management Control in R&D, Control in New Work Contexts, Strategic Alliances)</p>

FURTHER SKILLS

Languages	German (native), English (fluent), Spanish (basics), Italian (basics)
Software Skills	Stata, R, Mplus, SQL, Tableau, MS Office (Excel, Access)