

CV

Christoph Feichter

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Academic Positions

Since 2023	Associate Professor, Institute for Strategy and Managerial Accounting, WU Vienna
2019 - 2023	Assistant Professor, Institute for Strategy and Managerial Accounting, WU Vienna
2016 - 2019	Assistant Professor, Department of Accounting and Information Management, Maastricht University Research fellow at the Graduate School of Business and Economics at Maastricht University

Visiting Researcher

- University of Illinois at Urbana-Champaign, USA, September – November 2018
- University of Waterloo, Canada, March – June 2015
- University of Texas at Austin, USA, August -December 2013
- Maastricht University, The Netherlands, September – October 2011

Education

2016	PhD in Accounting at Maastricht University “Performance Targets from Supervisors’ and Employees’ Perspectives” Supervisors: Frank Moers and Alexander Brügger
2010	Master in Business Administration (German: Magister) at WU Vienna

Research and Teaching Interests

- Research: Management Accounting, Performance Management, Budgeting and Target Setting, Performance Evaluation, and Creativity and Management Control; Experimental-, survey-, and archival methods
- Teaching: Management Control, Management Accounting, Strategic Performance Analysis, Financial Accounting

Academic Publications

- Feichter, C. (2023). The effect of supervisors' prior task performance on employees' targets. *The Accounting Review*, 98(1), 191–214.
Media coverage: Business Insider, August 3, 2022: <https://www.businessinsider.com/high-performing-managers-set-harsher-targets-for-workers-study-2022-8?r=US&IR=T>
- Feichter, C., Moers, F., & Timmermans, O. (2022). Relative Performance Evaluation and Competitive Aggressiveness. *Journal of Accounting Research*, 60(5), 1859-1913.
- Cardinaels, E., & Feichter, C. (2021). Forced rating systems from employee and supervisor perspectives. *Journal of Accounting Research*, 59(5), 1573-1607.
- Feichter, C., & Grabner, I. (2020). Empirical Management Control Research—An Overview and Future Directions. *Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung*, 72(2), 149-181. (published in German Language)
- Feichter, C., Grabner, I., & Moers, F. (2018) Target Setting in Multi-divisional Firms: State of the Art and Avenues for Future Research. *Journal of Management Accounting Research*, 30(3), 29-54.
- Brüggem, A., Feichter, C., & Williamson, M. (2018). The Effect of Input and Output Targets for Routine Tasks on Creative Task Performance. *The Accounting Review*, 93(1), 29-43.

Working Paper

- The Social Use of Financial Forecasts in Assessing the Creativity of New Product Ideas – with Gerhard Speckbacher and Lea Zwickl
- Homeoffice: Evidence on Selection and Location Effects from Telecommuting– with Alexander Brüggem and Katlijn Haesebrouck
- Voluntary Managerial Pay Cuts and Employee Effort – with Martin Wiernsperger
- Employees' Strategic Advice Seeking: The Role of Performance Evaluation and Performance Measure Noise – with Kai Bauch and Florian Behrend

Work in Progress

- The effect of incentives and anonymization on whistle-blower reporting – with Aiyasha Dey and Jonas Heese (Experimental Design)
 - Forced-Ratings and Work-Life-Balance Initiatives – with Eddy Cardinaels and Kate Patterson (Experimental Design)
 - Corporate social responsibility and creativity – with Isabella Grabner and Michael Williamson
 - Innovation Project Assessment – with Gerhard Speckbacher and Markus Wabnegg
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Other Publications (e.g., practitioner publications)

- The Effect of Relative Performance Evaluations (2022) – with Frank Moers and Oscar Timmermans, *Strategic Finance*, Issue December 2022
- Targets for routine tasks affect performance of creative tasks - How target setting can unleash/enhance creativity (2018) - with Alexander Brügger and Michael G. Williamson, *CIMA Research Executive Summary Vol. 13 Issue 5*

Conference and Workshop Presentations

2023 – Tilburg University

2022 – Erasmus Accounting Workshop, Rotterdam (plenary speaker); ENEAR Online Seminar Series (European Network for Experimental Accounting Research); KU Leuven; 13th Conference on New Directions in Management Accounting Research

2021 – Plenary discussion MAS Doctoral Colloquium, virtual conference; Annual Conference of the EAA, virtual Conference; Panel Discussion ERMAC Summer School and Research Conference, Vienna;

2020 – University of Bern; WU Vienna; 12th Conference on New Directions in Management Accounting Research, virtual conference; AAA Management Accounting Section Midyear Meeting, Houston

2019 – University of Amsterdam; Creativity, Innovation, and Entrepreneurship Symposium, Vienna; Asian-Pacific Management Accounting Research Symposium, Shanghai (invited keynote speaker/panelist); ERMAC Summer School and Research Conference, Vienna (presenter + coach for proposals)

2018 – University of Illinois at Urbana-Champaign (Brownbag Seminar Series); Maastricht University; Swiss Winter Accounting Conference; 11th Conference on New Directions in Management Accounting Research; Asian-Pacific Management Accounting Research Symposium, Kobe (invited keynote speaker/panelist)

2017 – WU Vienna; AAA Management Accounting Section Midyear Meeting, Puerto Rico

2016 – Tilburg University; Maastricht University; 10th Conference on New Directions in Management Accounting, Brussels; AAA Management Accounting Section Midyear Meeting, Dallas

2015 – University of Bern; Erasmus University Rotterdam; University of Waterloo (Brownbag Seminar Series); American Accounting Association (AAA) Annual Meeting, Chicago; Global Management Accounting Research Symposium, GMARS, Copenhagen;

2014 – Maastricht University; 9th Conference on New Directions in Management Accounting, Brussels; AAA Management Accounting Section Midyear Meeting, Orlando

2013 – Maastricht University

2011 – 27. EAA Doctoral Colloquium, Rome/Siena

(Ad-hoc) Reviewer

The Accounting Review, Management Science, Accounting Organisation and Society, Contemporary Accounting Research, European Accounting Review, Journal of Management Accounting Research, Management Accounting Research, Business Research, Journal of Management Control, Journal of Economic Psychology, Midyear Meeting Management Accounting Section, Annual Meeting of American Accounting Association

Grants

- IMA Research Foundation Grant (USD 3,600)
- Culture, Ethics, and Leadership grant for Primary Data Collection (EUR 2,000)
- SWOL Scientific Project Grant (EUR 5,000)
- Maastricht University Small Scale Research grant (EUR 4,000)
- CIMA ad hoc Grant for the project: “The Effect of Input and Output Targets for Routine Tasks on Creative Task Performance” (GBP 12,660)
- Limperg Scholarship for research visit at University of Waterloo (EUR 7,000)
- International Travel Grant, Maastricht University for research visit at University of Texas at Austin (EUR 3,000)

Teaching experience

WU Vienna:

- Empirical Research in Management Accounting (PhD Course) – 2021, 2020, 2019
- Fundamentals in Management Control (Master Course) – 2020, 2019
- Final Seminar of Specialization Strategy and Managerial Accounting (Bachelor Course) – 2022
- Experience Consulting Live (Master Course) – 2022
- Starting@WU: First steps and First year communities (Bachelor) – 2021, 2020
- Strategic Management and Management Control (3rd year bachelor) – 2011, 2010
- Strategic Management and Controlling Seminar (3rd year bachelor), 2010
- Center of Excellence (Master’s honors program of WU Vienna), 2010-2012
- Supervision of Bachelor- and Master Thesis

Maastricht University:

- Management Control (Master Course) – 2019, 2018, 2017
- Accounting and Controlling in Practice (2nd year Bachelor) – 2018, 2017
- Management Accounting (3rd year Bachelor) – 2019, 2018, 2017, 2014, 2013
- Strategic Performance Analysis (Master Course) - 2014
- Reflections on Academic Discourse (1st year Bachelor), 2013
- Finance (1st year Bachelor), 2012
- Honours+ supervisor, 2017/18
- Supervision of Bachelor- and Master Thesis

Executive teaching:

- International Executive Master of Auditing. Maastricht University, VU Amsterdam and Florida State University: Module Management Accounting – 2019
- International Executive Master of Finance and Control. Maastricht University: master theses supervisor and assessor (2017-2019)

Service and miscellaneous

Conference Organization:

- Co-Organizer for the 2019 conference of the Experimental Network for Experimental Accounting Research held at Maastricht University
- Co-Organizer of the 2018 Symposium on Creativity, Innovation, and Entrepreneurship at the School of Business and Economics, Maastricht
- Organizing team for the 2016 Annual Meeting of the European Accounting Association in Maastricht

Award selection committees:

- Annual Meeting of the American Accounting Association - Best Paper Award Management Accounting Section (2020)
- Management Accounting Section of the American Accounting Association - Notable contributions to the Management Accounting Literature (2019, 2023)

Others:

- ENEAR (European Network of Experimental Accounting Research): Scientific board member (since 2022)
- Outstanding Reviewer Award at Contemporary Accounting Research 2022
- American Accounting Association MAS 2019 Midyear Meeting Outstanding Reviewer Award
- American Accounting Association Annual Meeting 2020 MAS – Best Reviewer Award
- Initiator and organizer of the “Young Faculty Initiative” at the School of Business and Economics (Maastricht University) to foster cross-departmental interaction among young faculty
- List of excellent tutors at School of Business and Economics, Maastricht University 2017/18
- PhD Co-Supervisor of Oscar Timmermans (Maastricht University) and Martin Wiernsperger (WU Vienna)
- University teacher qualification in the Netherlands (BKO)
- Organizer of the accounting seminar series at WU Vienna (2019-2023) and at Maastricht University (2016-2019)
- Languages: German (native), English (fluent), Dutch (fluent)