

## Call for Bachelor Theses on “Academic and Corporate Spinoffs”

Dear E&I Students,

A joint research project led by Klaus Marhold, Jan Fell (both E&I) and Rudolf Dömötör (WU Entrepreneurship Center) has recently been awarded a multi-year research grant by the WU Anniversary Fund of the City of Vienna.

The research project is on academic and corporate spinoffs. Motivated by the observation in the latest Austrian Startup Monitor that an increasing number of startups (ca. 34%) are corporate or academic spinoffs, the proposed study aims to contribute to the understanding of the differences between startups and spinoffs. It will also investigate current barriers to the founding and growth of spinoffs, particularly in the city of Vienna. Based on the results of this research, the project team will derive specific policy recommendations for fostering this particular mode of startups, which have been highlighted by literature as important creators of technology and jobs.

We are looking for talented and highly-motivated students who are interested in the opportunity to be part of a research project at the Institute for Entrepreneurship and Innovation. Specifically, we are inviting students interested in one of the following fields:

**1. Literature review on best practices in fostering academic startups**

What are the factors determining the success of such spinoffs? Which policies have been investigated? Which policies seem most promising to support academic spinoffs?

**2. Literature review on corporate spinoffs**

Which factors affect the creation of corporate spinoffs? Which kinds of firms are more likely to generate spinoffs?

**3. Academic spinoffs in European cities**

Based on publicly available information, you will create a comparison of the state of academic spinoffs in several European cities (cities determined after initial review). How many such spinoffs are there? What kind of supporting measures do exist?

If you are interested in one of the topics above and want to participate in an ongoing research project, or would like to receive more information, please contact the project coordinators:

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