

# Entrepreneurship and Innovation (E&I)

## Who is accepted to the E&I specialization?

- ❖ *90 bachelor's students* are accepted to the E&I specialization every semester in a selection process coordinated with the student union. Students are selected based on *the official **WU student ranking*** or their ***skills*** – the E&I Skills Fit.
- ❖ The *two criteria are applied* as follows:
  - **WU Student Ranking:** If your current grade point average puts you in the top 5% of your cohort (ranking: grades **only**), you will be accepted automatically into the E&I specialization. Just use the online application form to send us your GPA confirmation (the link goes online on Aug 23, 2023) and you will be accepted. Please make sure that all required grades are listed in time in the ranking you submit to us.
  - Please also remember to register for the "Access to Specialization in Business Administration: Entrepreneurship and Innovation" course on LPIS. Please note that the automatic acceptance is limited to 60 spots. In case that there are more applications from top 5% students than spots available, a ranking based on the GPA is applied. Furthermore, all applicants will be notified and encouraged to also apply via the skills entry mode (see below).
  - **Skills & CV:** At least 30 spots are reserved for applicants with exceptional skills and CV who are accepted to the program regardless of their GPA. However, we want to point out that you can mention a good GPA as one of your skills, even if you are not within the top 5% or have not been included in a student ranking yet. A good GPA shows a high degree of motivation, which is one kind of skills we are looking for. You can find more examples of appropriate skills here: [www.wu.ac.at/entrep/apply](http://www.wu.ac.at/entrep/apply)
- ❖ Show us your enthusiasm for E&I by joining the E&I Touchdown! The E&I Touchdown is an opportunity for you to hear about exciting projects from the current semester, get to know the E&I faculty, and meet our project partners to extend your network.

## We are looking forward to receiving your application!

Acceptance letters will be sent out on September 6, 2023 to students' WU email accounts.

### What makes the E&I specialization unique?

- **Real world innovation projects** and networking with **renowned companies & institutions**
- **Innovative teaching concepts** that cover cutting-edge topics and practice-oriented content
- Learning about concepts for **managing innovation**
- Close proximity to the **start-up ecosystem** and **founders**
- **Networking** with colleagues interested in founding a business
- A strong **E&I community** and **alumni network**



### More information:

Institute for Entrepreneurship and Innovation  
Welthandelsplatz 1, Building D5, 4th floor  
1020 Vienna, Austria

Email: [entrep-office@wu.ac.at](mailto:entrep-office@wu.ac.at)

Web: [www.wu.ac.at/entrep/apply](http://www.wu.ac.at/entrep/apply)

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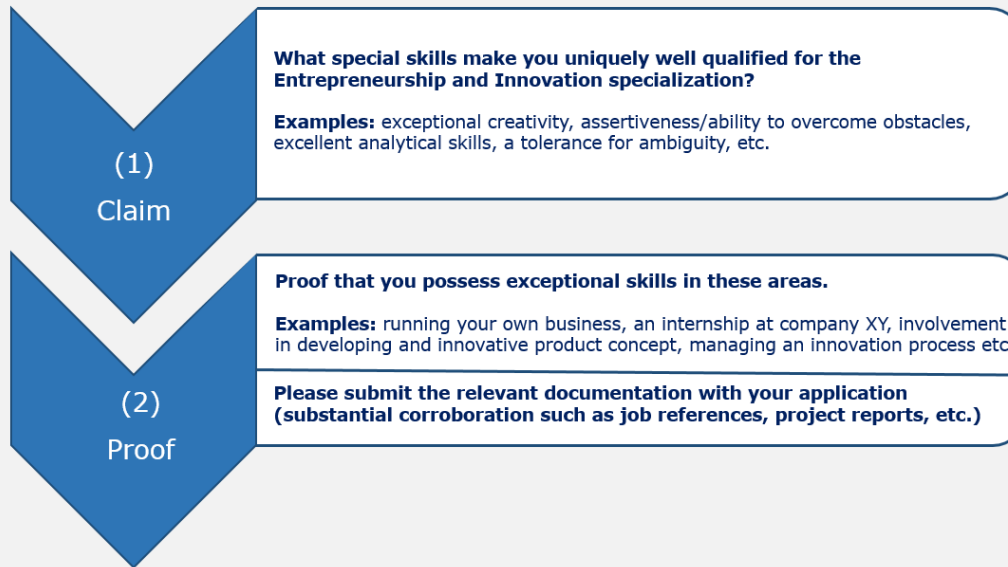
## Application guideline

### **Step 1: Register for the introductory course (LV 0931) "Access to Specialization in Business Administration: Entrepreneurship and Innovation" via LPIS – Aug 23, 2023 to Sept 3, 2023**

*Please note:* Your registration does not guarantee your acceptance to the specialization or completion of Course 1 (Core Lecture 1). You can only complete Course 1 after being accepted to the specialization.

### **Step 2: Fill out the online application form and upload your application documents – E&I Skills Fit (link goes online on Aug 23, 2023 until Sept 3, 2023)**

❖ Fill out the online form in English. Please provide conclusive proof for all the claims you make about your skill set as follows:



A complete application includes the description of two skills with substantial proof (please create and upload one PDF for each skill), one skill you want to learn within E&I and your current CV.

*Please note:* To ensure fairness, the credibility of the information you provide will be evaluated during the application process. False or misleading information will lead to immediate disqualification for the present and all future applications. It may also result expulsion from the specialization at a later date and face legal consequences. It is very important to take your time when completing your application – it would be unfortunate if a mistake or oversight kept you out of the E&I specialization.

## Checklist for a successful application

- ✓ Do you meet WU's registration requirements for a specialization? (examinations must be included on your transcript)
- ✓ Do you know enough about the specialization to make an informed choice? (from the WU's Student Union Specialization Fair, E&I Touchdown, E&I Facebook group, talking to E&I students and alumni)
- ✓ Have you completed the E&I Self-Assessment? The self-assessment is there to help you determine if the E&I specialization is a good fit for you.
- ✓ Have you registered for the "Access to Specialization: Entrepreneurship and Innovation" course via LPIS? Your application can only be considered once you have registered.
- ✓ Have you filled out the online application form completely and truthfully? Please follow the instructions carefully.
- ✓ If your current grade point average puts you in the top 5% of your cohort (ranking: grades only), you also have to fill out the personal data part of the online application form, but the application process will be shorter for you (you do not need to upload skills). Please make sure that all required grades are listed in time in the ranking you submit to us, otherwise we cannot consider your application.
- ✓ E&I Skills Fit: Have you submitted substantial documentation (e.g. job references, project reports, etc.) for the skills you listed and uploaded your CV?
- ✓ Did you submit your complete application by the application deadline (Sept 3, 2023, 23:59 p.m.)?
- ✓ Please make sure that you can attend our mandatory virtual course café on Sept 13, 2023 (3:00 -5:00 p.m.). Furthermore, we will invite you to a welcome event (Oct 3, 2023, 4:00-5:15 p.m., WU Campus) to get to know the faculty and your fellow students.