

Mag. Katarzyna Gruszka, MA, PhD

Curriculum Vitae
November 2020

Klosterneuburgerstrasse 60/29; 1200 Vienna
+43 1 31336 5101 kgruszka@wu.ac.at

Date & Place of Birth; 28.02.1986 Sosnowiec, Poland

CURRENT POSITIONS

- 2019 – ongoing WU Vienna University of Economics and Business; Department of Socioeconomics; Institute for Ecological Economics.
From 04/2020 Research Associate (post doc)
- 2018 – 2019 Educational leave
- 2013 – 2018 WU Vienna University of Economics and Business; Department of Socioeconomics; Institute for Ecological Economics.
Research Associate (prae-doc) primarily via externally funded projects (see below).
- 08/2020 – ongoing Webster Private University, Vienna. **Adjunct Faculty**

PAST POSITIONS

- 08/2019 – 12/2019 Webster Private University, Vienna. **Adjunct Faculty**
- 2012/2013 Oikodrom – the Vienna Institute for Urban Sustainability. **Project Assistant**
- 2012 Alliance of Associations 'Polish Green Network', Cracow, Poland. **Researcher**
- 2011 BRASS - the ESRC Centre for Business Relationships, Accountability, Sustainability and Society (BRASS), Cardiff University, the UK.
Researcher

RESEARCH INTERESTS

Technology – capitalism intersection; digitalization, platform economies and platform infrastructures; platform-mediated work; platform-mediated domestic work; platform capitalism; sharing/collaborative economy and the impacts thereof; transformation and transition processes, institutional change, climate change; socio-ecological transformation; scientific discourses.

Socioeconomics, political economy, economic sociology, discursive studies.

Qualitative research and mixed methods.
Interdisciplinarity and transdisciplinarity.

EDUCATION

- 2018 PhD in Economics and Social Sciences
WU Vienna University of Economics and Business, Department of
Socioeconomics/Institute for Ecological Economics
Dissertation: "Technology-Capitalism Reloaded: The Sharing Economy and the
Discipline of Economics as Two Transformative Areas of Exploration."
- 2012 MA in Culture, Communication, Globalization. Specialization:
Organizational Culture and Leadership.
Aalborg University, Denmark
Dissertation: "The Code of Conduct at Vestas: A Rocky Road Leading to...? The
Implementation and Reinforcement of the Code of Conduct at Vestas."
- 2010 MA (Full Magister) in English Studies; Specialization: Pragmatics in
Intercultural Communication.
The Jagiellonian University, Cracow, Poland.
Dissertation: "The Influence of English as Common Corporate Language on
Communication between Native Speakers of Polish – Case Study"

HONORS, AWARDS, SCHOLARSHIPS

- 2020 Dr. Maria Schaumayer Stiftung – Dissertation Award for young female researchers
- 2018 Honors Distinction – PhD Dissertation
- Fall 2008 Erasmus Scholarship, English Studies
Southern Denmark University, Odense, Denmark.

PROFESSIONAL AFFILIATIONS

Ad-hoc Reviewer

Philosophical Transactions A
Socio Economic Review

Professional Organization Member

European Association for Evolutionary Political Economy (**EAEPE**); member and co-
coordinator of Research Area V "Conceptions of Evolutionary Political Economy"

European Society for Ecological Economics (**ESEE**); member.

PUBLICATIONS

PEER-REVIEWED JOURNAL ARTICLES AND BOOK CHAPTERS

Gruszka, K., and Böhm, M. (2020) Out of sight, out of mind? (In)visibility of/in platform-mediated work. *New Media and Society*, December 2020. <https://doi.org/10.1177/1461444820977209>

Gruszka, K., Scholz-Wäckerle, M. & Aigner, E. (2020) Planetary carambolage: The evolutionary political economy of technology, nature and work. *Rev Evol Polit Econ* 1, 273–293 <https://doi.org/10.1007/s43253-020-00030-3>

Gruszka, K., Scharbert, A.R., and Soder, M. (2017): Leaving the mainstream behind? Uncovering subjective understandings of economics instructors' roles. *Ecological Economics* 131, 485-498. DOI <https://doi.org/10.1016/j.ecolecon.2016.09.021>

Gruszka, K. (2017): Framing the collaborative economy - Voices of contestation. *Environmental Innovation and Societal Transitions* 23, 92-104. DOI <https://doi.org/10.1016/j.eist.2016.09.002>

Gruszka, K., Rammel, C. (2016): Science-Society Interfaces - Transforming Universities. In: *Engaging Stakeholders in Education for Sustainable Development at University Level*. Hrsg. W. Leal Filho and L. Brandli, S. 177-189. Switzerland: Springer.

WORKING PAPERS

Gruszka, K. and Novy, A. (2018): Sharing the liberal utopia. The case of Uber in France and the US. Multilevel Governance and Development Institute, WU Vienna: SRE-Discussion-2018/07. Available at: http://www-sre.wu.ac.at/sre-disc/sre-disc-2018_07.pdf

CONFERENCE PRESENTATIONS

2020

32nd Annual EAEPE conference, September 2nd – 5th, online event.
6th i-share Symposium, October 13th, online event (University of Mannheim).

2019

31st Annual EAEPE conference, September 12th – 15th, SGH Warsaw School of Economics, Poland.
ILERA European Congress: Perspectives of Employment Relations in Europe, September 5th – 7th, Düsseldorf, Germany. Contribution to a workshop on regulating platform work, following the invitation of Hans Böckler Stiftung.

2018

5th Global Economic Geography Conference, June 23rd-28th, University of Köln, Germany.
"Evolutionary foundations at a crossroad: Assessments, outcomes and implications for policy makers". 30th Annual EAEPE conference, September 5-8th, Nice, France.

2017

"The role of the state in economic development", 28th Annual EAEPE Conference, October 19th – 21st, Corvinus University, Budapest, Hungary.
"Ongoing Digitalization of Economies and Societies", 3rd DELab UW International Conference. The University of Warsaw, September 29th, Warsaw, Poland.
12th biannual ESEE conference, June 20th – 23rd, Corvinus University, Budapest, Hungary.

"A Great Transformation? Global Perspectives on Contemporary Capitalisms", International Conference. Johannes Kepler University, January 9-13th, Linz, Austria.

2016

IWSE 2nd International Workshop on Sharing Economy, January 28th – 29th, Paris, France.

AAG Annual Meeting, American Association of Geographers. March 28th – April 2nd, San Francisco, United States.

"Redefining Economics: beyond the neoclassical approach", International Conference at the Kalecki Foundation. The University of Warsaw, May 20th – 21st, Warsaw, Poland.

2015

11th biannual ESEE conference and pre-conference summer school, June 30th – July 3rd, Leeds, the UK.

"A New Role for the Financial System", 27th Annual EAEPE Conference, September 17th – 29th, Genoa, Italy.

"Beyond Transition? Understanding and Achieving Sustainable Consumption through Social Innovation", SCORAI Europe and the Transformative Social Innovation Theory (TRANSIT) workshop. November 17th, the Impact Hub, Vienna, Austria.

"Teaching Economics in the 21st Century. The State of Research and Teaching and the Way Forward", jointly organized conference (World Economics Association, Netzwerk Plurale Ökonomik, EAEPE). November 26th – 29th, Berlin, Germany.

2014

1st Vienna Conference on Pluralism in Economics, Netzwerk Plurale Ökonomik. WU Vienna University of Economics and Business April 10th – 12th, Vienna, Austria.

"Unemployment and Austerity in Mediterranean European Countries", 26th Annual EAEPE Conference, November 6th – 8th, Nicosia, Cyprus.

Momentum Kongress, October 16th – 19th, Hallstatt, Austria.

PROJECTS

2020 – 2022	Platform Cleaners. The Potentials and Risks of Platform-mediated Cleaning Services in Germany. Co-coordination/project lead; core researcher development. [Hans Böckler Stiftung, Germany]
2019 – 2020	SDGs Labs. Researcher – coordination of the empirical research phase of the project (data collection and analysis of expert interviews and focus groups) [Erasmus+ Knowledge Alliance]
2016 - 2019	CERIEcon – Central Europe Regional Innovation Ecosystems Network Core team member of WU Vienna/RCE Vienna as one of the consortium partners; Proposal co-development, research, project management. [European Regional Development Fund, the EU]
2016 – 2018	Netzwerke, Paradigmen, Attitüden. Der deutsche Sonderweg im Fokus Core team member of WU Vienna/Institute for Ecological Economics as one of the two project partners; Proposal co-development, core researcher and coordinator of Work Package 4: Einstellungszentrierte Sicht des deutschen Sonderweges (i.e. Perspectives on the German „special way“ in economics) [Forschungsstelle für gesellschaftliche Weiterentwicklung, Düsseldorf, Germany]

2014 – 2015 SHARE VIENNA
Principal Investigator;
Proposal development, research, project management.
[Jubiläumsfonds der Stadt Wien für die Wirtschaftsuniversität]

TEACHING EXPERIENCE

- 2020 “The Rise of Platforms” – an undergraduate course focusing on understanding digital platform infrastructures and their effects on the socio-economic systems. **Instructor (WU Vienna)**
- “Introduction to Research and Writing on Contemporary Policy Challenges” – a graduate course, my focus on writing skills for non-academic audiences. **Co-Instructor (WU Vienna).**
- “Global Climate Change” – an undergraduate course on climate change explored from a variety of perspectives: the foundational natural sciences angle to socio-political context and institutional landscape. **Co-Instructor (Webster University, Vienna).**
- 2019 “The Rise of Platforms” – an undergraduate course focusing on understanding digital platform infrastructures and their effects on the socio-economic systems. **Instructor (WU Vienna)**
- “Economy and Environment” – an undergraduate course analyzing current environmental challenges from a political economy and distributional perspective. **Co-Instructor (WU Vienna)**
- “Inequality and the Environment” – an undergraduate course focusing on climate change and various dimensions of inequality and the relevant socio-economic and political contexts. **Instructor (WU Vienna).**
- “Global Climate Change” – an undergraduate course on climate change explored from a variety of perspectives: the foundational natural sciences angle to socio-political context and institutional landscape. **Co-Instructor (Webster University, Vienna).**
- 2018 Essay Writing Workshop for the undergraduate and graduate participants of the “Socio-Ecological Economics Writing Workshop” with Exploring Economics & WU Vienna (Dept. for Socioeconomics/Institute for Ecological Economics); Vienna 2-4.03.2018. **Instructor.**
- 2016 – 2018 “Actors and Spaces for Change” - an undergraduate course focusing on understanding transition/transformation processes, with the example areas of the sharing economy and transformative education. **Co-instructor.**
- 2016 Bridging course: Social Science for the Socio-Ecological Economics and Policy (SEEP) MSc Programme at the WU Vienna. **Co-instructor.**

- 2015 - Academic Writing Workshops for graduate students of the (SEEP) MSc Programme at the WU Vienna. **Instructor.**
- 2009 English as a foreign language – teaching internship at IV LO (High school level) in Cracow, Poland

SELECTED OTHER PROJECTS, NETWORKS, ACTIVITIES

2019

"[UN]BLOCKED CONFERENCE – PROGRAMMING A SUSTAINABLE WORLD", Vienna, April 1-2nd, conference moderation.

2018

"Oikos Talks" with Oikos Vienna, focus: platform capitalism and the sharing economy.

"The paradoxes of sharing" – presentation at the monthly Netzpolitische Abend at Metalab Vienna.

Available at: <https://www.youtube.com/watch?v=kqhQ2HkLwOO&t=260s>

2016

Soder, Michael, Gruszka, Katarzyna, Scharbert, Annika Regine: „Lebende Vielfalt oder einheitsbrei in der ökonomischen Forschung und Lehre? Blog Arbeit & Wirtschaft, 17.03. <http://blog.arbeit-wirtschaft.at/oekonomischer-einheitsbrei/>

Soder, Michael, Gruszka, Katarzyna, Scharbert, Annika Regine: „Lebende Vielfalt oder einheitsbrei in der ökonomischen Forschung und Lehre? Makronom, Ökonomenszene, March 20th. Available at: <https://makronom.de/lebende-vielfalt-oder-einheitsbrei-in-der-oekonomischen-forschung-und-lehre-13706>

2015

Oh That Place, a multi-disciplinary creative idea collective supporting the work of locally based designers, with particular emphasis on knowledge-exchange and skill-exchange. <http://www.ohthatplace.at/> [co-founder]

2014

SHAREFEST, a cyclical event in Vienna aimed at enhancing collaborative and sharing behavior. <http://sharefest.at/> [founder]

OuiShare (<http://ouishare.net/en>), local co-creator of community branch OuiShare Austria

2012

Buy Responsibly! Campaign <http://www.ekonsument.pl>, [Project researcher]

LANGUAGES

Polish	native speaker
English	fluent (native level)
French	upper intermediate (B2)
German	proficient (C2)