

The 4th Austrian Early Scholars Workshop in Management

May 19 – 20, 2016

Tabakfabrik Linz, Étage Lumière

THURSDAY MAY 19

9:00 – 9:20 Workshop Opening and Introductory Address

Dorothea Greiling (Vice President JKU Linz)
Robert Bauer (JKU Linz)

9:20 – 10:40 Session Chair: Elke Schüßler

Mia Raynard (WU Vienna)

Institutional Imprints: The Enduring Effects of Past Political Regimes on CSR in China

Discussants: Regine Bendl (WU Vienna), Royston Greenwood (University of Alberta)

Leanne Hedberg (University of Alberta)

A Table Set for Many: Navigating Complexity in the Development of Community Food Systems

Discussants: Robert Bauer (JKU Linz), Giuseppe Delmestri (WU Vienna)

10:40 – 11:10 *Coffee Break*

11:10 – 13:10 **Paper Development Roundtables**

Table 1

Deniz Maden (Ege University)

Acquiring Competitive Advantage through Reputation, Legitimacy and Status: A New Operational Model

Georg Reischauer (Hertie School of Governance)

Designing Organizational Boundaries for Open Innovation: A Rule-based Perspective

Melanie Wiener (JKU Linz)

Open-Foresight: Foresight across Boundaries — Influences of Corporate Culture on the Degree of Openness

Discussants: Markus Höllerer (WU Vienna), Elke Schüßler (JKU Linz);

Deniz Maden (Ege University), Mia Raynard (WU Vienna), Georg Reischauer (Hertie School of Governance), Angelo Tomaselli (University of Bologna), Melanie Wiener (JKU Linz)

Table 2

Silke Preymann (University of Applied Sciences Upper Austria)

Towards a Full Range Model of Charismatic Leadership

Eva Schlindwein (Friedrich Schiller Universität Jena)

Sensemaking in MNC Merger & Acquisition: An Emotional Sensemaking Approach to Subsidiary Integration

Peter Warmbier (Utah Valley University)

How an Institutional Model of Meaningful Work Can Help to Understand Sense-Making in Organizations

Discussants: Regine Bendl (WU Vienna), Elango Elangovan (University of Victoria), Giuseppe Delmestri (WU Vienna);

Elisa Alt (Anglia Ruskin University), Leanne Hedberg (University of Alberta), Silke Preymann (University of Applied Sciences Upper Austria), Eva Schlindwein (Friedrich Schiller Universität Jena), Peter Warmbier (JKU Linz)

Table 3

Claudio Biscaro (WU Vienna)

To Be or to Think of Being. A Cognitive View of Creative Networks

Thomas Gegenhuber (JKU Linz)

Mobilizing the Masses for Creative Work: Crowdsourcing Intermediaries as a Novel Organizational Form

Katharina Scheidgen (TU Berlin)

Innovation-Specific Network Development Processes of Start-Ups

Discussants: Robert Bauer (JKU Linz), Matthias Fink (JKU Linz), Michael Smets (University of Oxford);
Claudio Biscaro (WU Vienna), Tanja Collavo (University of Oxford), Thomas Gegenhuber
(JKU Linz), Katharina Scheidgen (TU Berlin), Tao Wang (Grenoble Ecole de Management)

Table 4

Markus Ellmer (Paris Lodron Universität Salzburg)

Technology, Networks, Institutions: The Socio-Materiality of Labor Conflicts on a Crowdsourcing Platform

Özgü Karakulak (University of Genève)

Strategic Responses to the Temporal Complexities: A Case Study of Cross Sector Social Partnerships

Anna Scheer (Friedrich Schiller Universität Jena)

Catering to the Needs of the Many: Organizational Identity and Intra-Organizational Tensions

Discussants: Royston Greenwood (University of Alberta); Dorothea Greiling (JKU Linz),
Markus Ellmer (Paris Lodron Universität Salzburg), Özgü Karakulak (University of
Genève), Farah Kodeih (Neoma Business School), Erik Schäfer (FU Berlin), Anna
Scheer (Friedrich Schiller Universität Jena)

13:10 – 14:20 *Lunch Break*

14:20 – 15:40 Session Chair: Markus Höllner

Elisa Alt (Anglia Ruskin University)

Being Valued or Feeling Capable? Explaining Why Empathy Inspires Social Entrepreneurial Intentions

Discussants: Elango Elangovan (University of Victoria), Michael Smets (University of Oxford)

Erik Schäfer (FU Berlin)

Coping with Institutionalized Project Failure in Architecture Firms: The Role of Emotions

Discussants: Elango Elangovan (University of Victoria), Elke Schüßler (JKU Linz)

Site Visit: Past, Present and Future at Tabakfabrik Linz

15.40 – 16.00 Tabakfabrik — The Past

Robert Bauer (JKU Linz; Board Member of Tabakfabrik Linz)

16.00 – 16.20 *Coffee Break*

16.20 – 18.15 Tabakfabrik — The Present
Tour and Visit to Selected Companies

18.15 – 18.45 Tabakfabrik — The Future

Chris Müller (Tabakfabrik Linz, Managing Director Development & Arts)

Markus Eidenberger (Tabakfabrik Linz, Managing Director Business)

18.45 Transfer to Pöstlingberg Schloßl

19:00 – 22:00 **Workshop Dinner at Pöstlingberg Schloßl**

FRIDAY MAY 20

9:00 – 9:10 Welcome and Introduction

Giuseppe Delmestri (WU Vienna)

9:10 – 10:00 Keynote Address

Royston Greenwood (University of Alberta)

Current and Emerging Conversations within Institutional Theory

10:00 – 10:40 Session Chair: Giuseppe Delmestri

Farah Kodeih (Neoma Business School)

Individuals' Attachment to Dominant Institutional Prescriptions: The Role of Fantasy and Emotion

Discussants: Matthias Fink (JKU Linz), Markus Höllerer (WU Vienna)

10:40 – 11:10 *Coffee Break*

11:10 – 13:10 Session Chair: Matthias Fink

Angelo Tomaselli (University of Bologna)

The Dual Role of Intermediaries in the Relationship among New Venture Founding Team Reputation, Ordinary Investors and Market Performance

Discussants: Giuseppe Delmestri (WU Vienna), Matthias Fink (JKU Linz)

Tanja Collavo (University of Oxford)

Brokerage in Social Entrepreneurship: Connecting Actors with Different Logics to Foster Change

Discussants: Robert Bauer (JKU Linz), Regine Bendl (WU Vienna)

Tao Wang (Grenoble Ecole de Management)

J'Accuse...! Illegitimacy Construction of Absinthe in France

Discussants: Dorothea Greiling (JKU Linz), Michael Smets (University of Oxford)

13:10 – 14:10 *Lunch Break*

14:10 – 15:10 **Early Scholarship Roundtables**

15:10 – 15:40: Workshop Certificates

15:40 Outlook and Closing of the 4th Austrian Early Scholars Workshop

The 4th Austrian Early Scholars Workshop in Management thanks



ÖAW
ÖSTERREICHISCHE
AKADEMIE DER
WISSENSCHAFTEN

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