

5th IB & Finance Paper Development Workshop

“Advancing Interdisciplinary Perspectives in IB & Finance Research”

Co-organized by King’s Business School (King’s College London) & WU Vienna

held on September 7th 2018, at King’s College London

Deadline for extended abstracts or full papers: July 1st 2018

For the fifth consecutive year, we invite researchers to join their efforts and creativity in developing papers at the **intersection of International Business and Finance**. The workshop is designed to connect young scholars to like-minded peers, and to offer hands-on guidance from senior faculty from the fields. In the coming year, the workshop is co-organized and hosted by King’s College London. It is financially supported by the Society for the Advancement of Management Studies (Journal of Management Studies). Travel stipends for junior scholars without home institution funding are awarded on a competitive basis.

The senior faculty panel includes Prof. Keith Brouthers (King’s College London), Prof. Igor Filatotchev (King’s College London) and Prof. Mike Wright (Imperial College, London). We are awaiting further final confirmations from senior faculty including Prof. George Kapetanios (King’s College London), Prof. Paolo Volpin (Cass Business School, City, University of London) and Prof. Crawford Spence (King’s College London).

Aim and Background of the Workshop:

IB researchers increasingly call for further integration of Finance and IB (Agmon, 2006; Bowe, Filatotchev & Marshall, 2010; Cumming, Filatotchev, Knill, Reeb & Senbet, 2017). The goal of the 5th IB & Finance Paper Development Workshop is to create an interactive forum for both IB/Finance researchers. We also encourage contributions from Strategy, Accounting and Management with international and/or Finance perspectives. Potential topics include, but are not limited to:

- Current topics in managing and financing international business activities (Brexit, global protectionism, economic disintegration)
- Governance and international finance (i.e. risk behaviour, agency cost)
- Institutional context and international finance (i.e. liability of foreignness in capital markets, local financial context, legitimacy, isomorphism)
- International capital structure and internal capital markets (i.e. diversification, international transfer pricing, arbitrage, taxation)
- Ownership effects on internationalization (i.e. family ownership, institutional investors, sovereign wealth funds)
- Financial risk management in internationalization (i.e. hedging, trade finance, risk reporting)
- International strategic finance (listing location, location specific financial advantages, project finance, syndication)
- Firm level issues in financing internationalization (SMEs, MNEs, EMNEs, born globals, export finance and FDI finance, joint ventures)
- Integrating IB and finance theories (TCE, RBV, OLI, real options, agency and institutional theory).

Contacts and Further Information:

Associate Prof. Dr. Jakob Müllner, PD

Institute for Export Management, Department of Global Business and Trade

Welthandelsplatz 1 / D1. 5. OG, A-1020 Wien

Tel.: +43-1-313 36-4374 / Fax: +43-1-313 36-90-4374 E- Mail : jakob.muellner@wu.ac.at

Faculty Members in 2018:

- Prof. Keith Brouters (King's College London)
- Prof. Igor Filatotchev (King's College London and WU Vienna),
- Prof. Mike Wright (Imperial College)
- Prof. George Kapetanios (King's College London)
- Prof. Paolo Volpin (Cass Business School, City, University of London)
- Prof. Crawford Spence (King's College London)

Candidate Submission Procedure and Deadlines:

- **July 1st: Submission of full papers OR extended abstract to jakob.muellner@wu.ac.at**

Abstracts should include:

- research question addressed,
 - theory and literature review,
 - research design, data and methodology,
 - expected results and contribution to scholarship in IB & Finance.
- **July 10th: Notification of acceptance** (Preference to young scholars)
 - The selection criteria include:
 - interdisciplinary relevance to the fields IB & Finance,
 - theoretical and methodological novelty,
 - clarity of presentation.
 - **July 25th: Confirmation of attendance by candidates (required!)**
 - **August 15th: Submission of full working papers if an extended abstract was submitted.**
Working papers should include empirical analysis and should be approaching submission stage to provide sufficient room for discussion and further development.

Design of the WU Paper Development Workshop:

- **September 7th: workshop day 1, held at King's College London**
- Participants receive an in-depth review by an assigned member of the senior faculty.
- Each paper is presented to and discussed by all participants (approx. 60 minutes per paper).
- The workshop is open to interested scholars without papers to present.
- There is no fee for the workshop. Catering, lunch and reception are provided by the Society for the advancement of Management Studies.
- Junior participants may apply for travel stipends of up to 500 EUR.
- **Evening reception**

References

Agmon, T. 2006. Bringing Financial Economics into International Business Research: Taking Advantage of a Paradigm Change. *Journal of International Business Studies*, 37(5): 575-77.

Bowe, M., Filatotchev, I., & Marshall, A. 2010. Integrating Contemporary Finance and International Business Research. *International Business Review*, 19(5): 435-45.

Cumming, D., Filatotchev, I., Knill, A., Reeb, D. M., & Senbet, L. 2017. Law, Finance, and the International Mobility of Corporate Governance. *Journal of International Business Studies*, 48(2): 123-47.