

World Bank & Co. Are Development Banks still Relevant?

Workshop, April 2014

WU (Vienna University of Economics and Business)



Project implementation and operations at the World Bank

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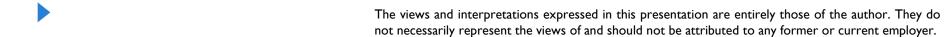
Austrian Institute of Economic Research (WIFO)

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Outline

Guiding question: How do operations work?

- Private Sector Development
 - PSD versus investments into firms
- How do projects 'emerge'?
- How are projects implemented?
- Focus on the World Bank (WB).
 - Yet, concept generally applicable.



Overview of PSD activities

- Innovation (new technologies, routines etc.)
- Regulation, e.g.,
 - Openness and trade.
 - Doing business, public sector capacities.
 - ▶ Sector specific regulation (e.g., telecom); competition & non-discrimination.
- Entrepreneurship, qualifications and skills.
- Cluster development SMEs, linkages and aggregation.
- Infrastructure (e.g., roads, harbours).
- PPP & optimal provision of public services (regardless of ownership)
- Access to Finance.
- (Global) Value chains, e.g.,
 - Spill-overs to the local economy,
 - Social and environmental standards.

Etc.

→ Inclusion (gender / poor)



PSD across countries

- Seeks to support a self-sustaining sector
 - Provides wages and salaries that are independent from ODA or welfare.
 - Support differs to direct investment into firms.
- Long search for ,ideal' intervention design (e.g., Easterly, 2003)
 - 'Trial and error' that is still ongoing
 - The thematic portfolio itself is and must be arguable
 - There is no ,one size fits all' solution
 - → Differs strongly across countries & development stage, e.g., Middle income vs. least developed
 - Conflict and fragile states

Project development

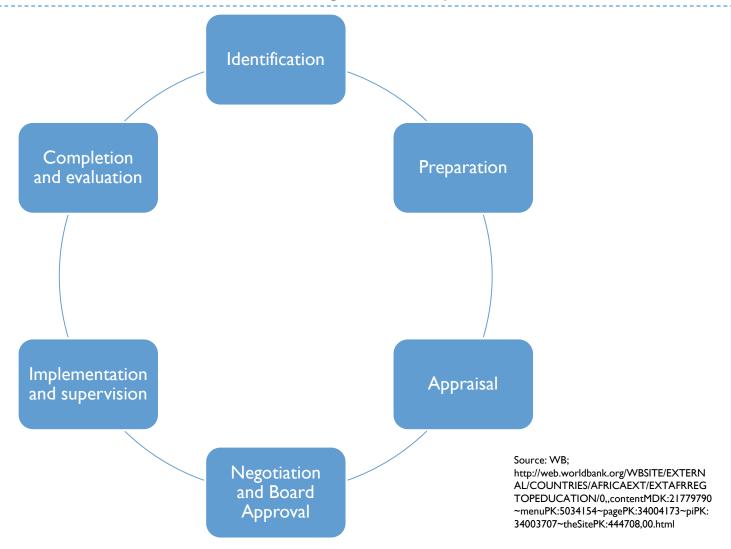
- Who owns the project?
 - Country ownership, aligned with development goals.
 - Mutual accountability of the project's success.
 - Transparency. Monitoring and Evaluation.
 - Stakeholder participation encouraged.
 - ▶ I.e. Government + WB (IFI).
 - ▶ Also depends on the relations between the WB & the government.
- Project "development"
 - What is the link to the country's goals?
 - Is the project *aligned* with the outcomes of the Country Partnership Strategy?
 - What are the specific project outputs & outcomes to be achieved?
 - PSD in the project portfolio.
 - □ Internal budget allocation processes.
 - Does the country have sufficient implementation capacity?
 - E.g., quality of governance indicators.



The remainder

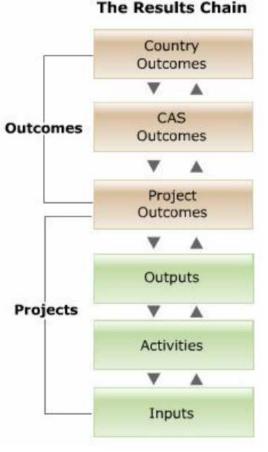
- An investment project in practice.
- What are the practical issues of the project implementation?
 - Who designs a project?
 - Who implements the project?
 - What are the main stakeholders?
 - What are the critical steps?
 - Do social or environmental standards matter?
 - Are results monitored and evaluated?
 - etc.

The World Bank's project cycle



Project identification

- Project concept note
- What agents are involved
 - Intended beneficiary, stakeholders
- Assessment of potential issues
 - → integrated, overall risk assessment
 - Social and environmental safeguards
 - Fiduciary issues
 - Corruption
 - Risks (country, sector, project)
- Are there knowledge gaps?
- Project outcomes



Source: WB; FBO

- Bank typically advises clients on measures needed to ensure compliance with its operational policies. These include,
 - procurement, financial management, environment, and disclosure.

Preparation and appraisal

- Preparation phase conceptualises the project and produces an implementation plan
 - Consultation with beneficiaries and stakeholder
 - ▶ Feasibility studies, assessment of capacities and safeguards
 - Mitigate risk of failure and corruption
 - Development of financial management, procurement, monitoring and evaluation, and project reporting systems
 → What triggers payments?
 - Agree on institutional arrangements
- Appraisal assesses readiness for implementation and sets mitigating actions for all risks
 - Project appraisal document & draft legal agreements



Source: WB, ORAF

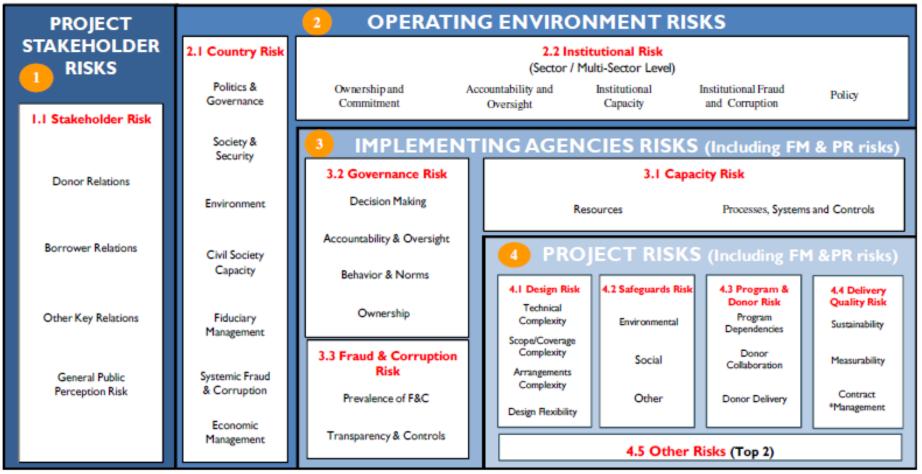
PROJECT DEVELOPMENT OBJECTIVE(S)

(Key Results)

Risks to Project



Development Objective(s)



Negotiations and board approval

- Finalisation stage in the preparation
- Government and the WBG agree on the Development Credit Agreement in negotiations.
 - Resolution of any remaining issues outstanding from appraisal.
 - Agreement on the procurement plan, disbursement letter, performance monitoring plan (including key performance indicators), and the General Procurement Notice.
 - Agreement on co-financing arrangements (if applicable).
 - Agreement on any special terms and conditions pertaining to the project.
 - Agreement on public disclosure of the project appraisal document.
- ▶ The Board of Executive Directors (i.e. owners).
 - review the project documents to confirm Bank financing.
 - All projects must be approved by Executive Directors.
 - → Affects the independence of Bank's operations.

Project implementation and supervision I

- The implementing agency carries out the project activities.
 - Implements project activities according to the agreed work plan.
 - New or pre-existing agency.
 - Monitors project outcomes and their impact on beneficiaries.
 - ▶ Uses this data to evaluate effectiveness of the project's interventions.
 - Reports regularly on project activities to both the government and the Bank.
 - Ensure adequate fiduciary controls.
 - Implement agreed environmental and social mitigation plans.
 - Responds to project delays and unexpected events.
 - ▶ Reallocation?
 - Restructuring?
 - Carry out mid-term review of project progress.

Project implementation and supervision II

- The Bank team provides support.
 - Meets regularly with the implementing agency during supervision visits
 - Confirms that operational policy requirements have been met
 - Reports on its findings
 - Implementation Status and Results Report (ISR)
 - Aide memoires (i.e. reports on mission activities)
- Interventions in the implementation process.
 - Supervision by task team, IEG and Inspection Panel.
 - In extreme cases, a project halt is possible. E.g., when
 - Arising safeguards issues are not addressed.
 - Non-compliance with the Development Credit Agreement.

Completion and evaluation I

- The government and the WB evaluate the project outcomes
- The most important indicator of project success is whether it achieved its development objectives.
 - Transparency and accountability.
 - Critical success factors: monitoring, coordination, design, training, and institutional environment (Ika et al., 2010)

The WB team

- Reviews the final project outcomes and compare them to the expected results.
- Identifies lessons learned.
- Reviews the institutional arrangements needed to sustain the project outcomes.
- Assesses the improvements in institutional capacity due to the project.
- Provides a final assessment of the compliance of the project with Bank operational requirements.



Completion and evaluation II

Closure:

- Implementation completion and results report if project was successfully closed
 - It assesses (a) the degree to which the project achieved its development objective and outputs as set out in the project documents; (b) other significant outcomes and impacts; (c) prospects for the project's sustainability; and (d) Bank and borrower performance, including compliance with relevant Bank safeguard and business policies.
- ▶ ICR is then assessed by Independent Evaluation Group (IEG); http://ieg.worldbankgroup.org/content/ieg/en/home.html

Project follow-up dynamics

- Priorities for a follow-up project should be decided in the context of the CAS.
- Completing all project activities on schedule is an indication of successful implementation, but it is not a guarantee that the project achieved its objectives.

Thank you

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