

# Food Security: A Pan-African Perspective

#### Mahmoud Khene

9<sup>th</sup> Economic Development Days – May 2023 Vienna University of Economics and Business (WU Wien)

#### Outline

#### Background

- The World Food Conference
- Current Status
- . Food Security Dimensions

#### Root Causes

- Colonialism, Post-Independence
- . Current Key Drivers

#### Way Forward

- ❖ .Trade Facilitation
- Africa's Structural Transformation
- .Concluding Remarks

## 1. Background

The World Food Conference/Current Status/ Drivers of Food Insecurity

#### 1970's - The World Food Conference

The World Food Conference was held in Rome from 5 to 16 November 1974 and attended by representatives of 133 states, 15 Agencies, Funds and six national Programmes, liberation movements. 26 intergovernmental organizations, and observers from 161 international and national nongovernmental organizations.

The Conference adopted the "Universal Declaration on the Eradication of Hunger and Malnutrition", which stressed that "[e]very man, woman and child has the inalienable right to be free from hunger and malnutrition in order to develop fully and maintain their physical and mental faculties".

## REPORT OF THE WORLD FOOD CONFERENCE

Rome, 5-16 November 1974

EXEMPLAIRES D'ARCHIVES FILE COPY

A reteurner/Return to Distribution C.111

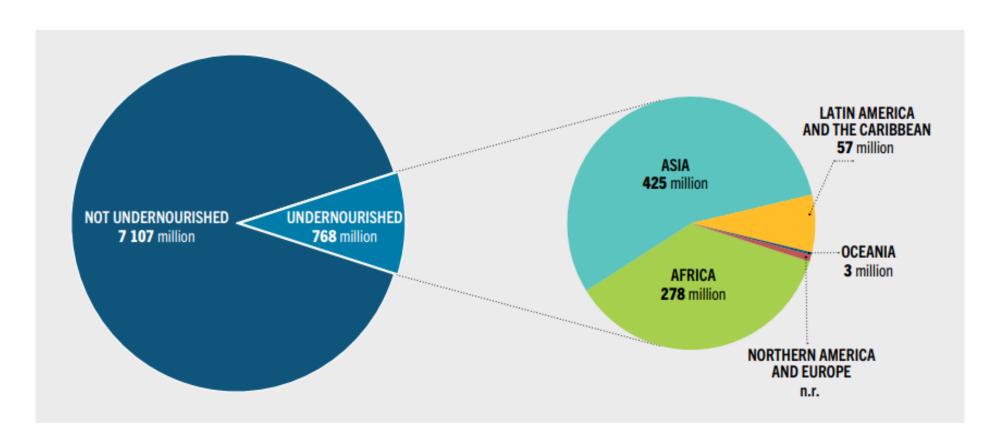


It also recognized that:

- The elimination of hunger and malnutrition and the causes determining this situation had to be common objectives for all nations.
- Hunger and malnutrition was a result of historical circumstances, such as social inequalities, in many cases alien and colonial domination, foreign occupation, racial discrimination, apartheid and neocolonialism in all its forms.
- The situation has been aggravated in recent years due to the deterioration of the international monetary system, the inflationary increase on import costs and an external debt on the balance of payments of many developing countries, between other causes.

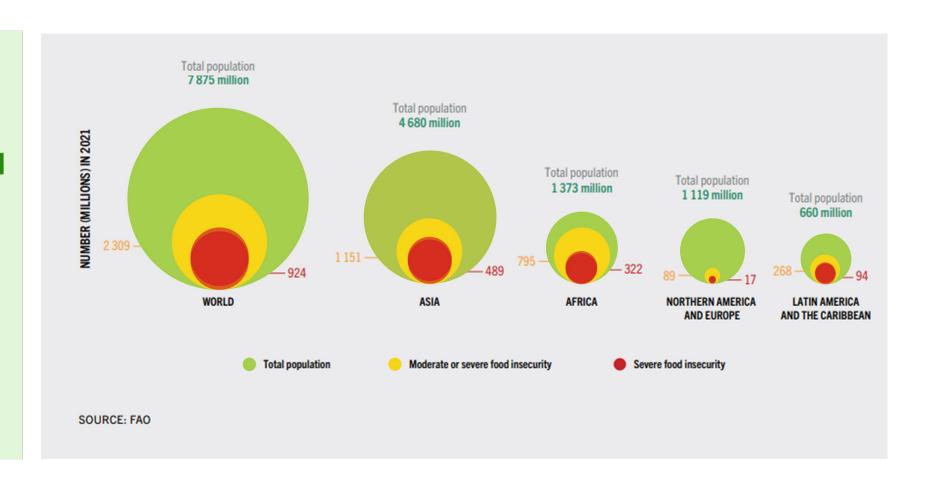
#### Food Security & Nutrition in the World in 2021 (1)

MORE THAN HALF (425 MILLION) OF THE PEOPLE IN THE WORLD AFFECTED BY HUNGER IN 2021 WERE IN ASIA AND MORE THAN ONE-THIRD (278 MILLION) IN AFRICA

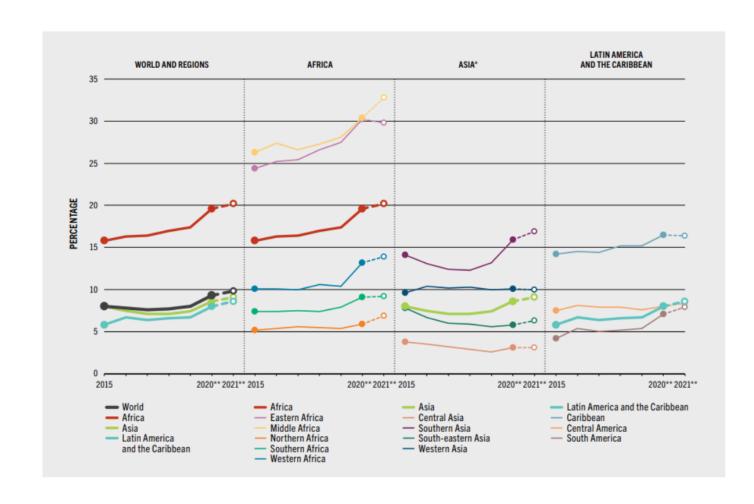


#### Food Security & Nutrition in the World in 2021 (2)

THE CONCENTRATION **AND DISTRIBUTION** OF FOOD **INSECURITY BY SEVERITY DIFFERS GREATLY ACROSS** THE REGIONS OF THE WORLD



#### Food Security & Nutrition in the World in 2021 (3)



FROM 2019 TO 2020 IN MOST OF AFRICA, ASIA AND LATIN AMERICA AND THE CARIBBEAN, THE PoU CONTINUED TO RISE IN 2021 IN MOST SUBREGIONS, BUT AT A SLOWER PACE.

#### Food Security Dimensions

#### ECONOMIC & PHYSICAL ACCESS TO FOOD

...requires policy focus on incomes, expenditure, markets and prices to achieve food security objectives.

#### STABILITY OF THE THREE DIMENSIONS OVER TIME

...refers to the inadequacy to access food on a periodic basis due to adverse weather conditions, economic instability or political factors, in between others.

#### PHYSICAL AVAILABILITY OF FOOD

...is determined by the level of food production, stock levels and net trade

#### **FOOD UTILIZATION**

...is linked to the nutritional status of individuals and the need for good care and feeding practices and a diverse diet.

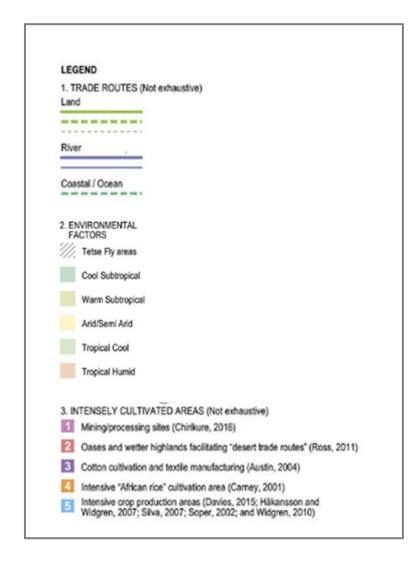
#### 2. Root Causes

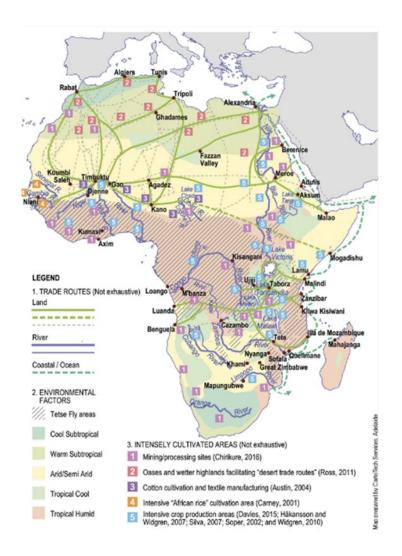
Historical/ Current Key Drivers

#### Pre-colonial Trade

- ▶ Before the 15<sup>th</sup> century, the African continent had been part of successive economic world systems.
- ▶ Highly developed and complex socio-economic and political systems existed.
- Where possible, diverse agricultural systems evolved and adapted to local biophysical conditions.
- ▶ The balance of power shifted to the European traders during the 18th century.

#### Pre-colonial Trade Routes





#### The Berlin Conference

- In 1884, at the request of Portugal, German chancellor Otto von Bismark called together the major western powers of the world in Berlin.
- Bismark appreciated the opportunity to expand Germany's sphere of influence over Africa.

At the time of the conference, 80 percent of Africa remained under traditional and local control.

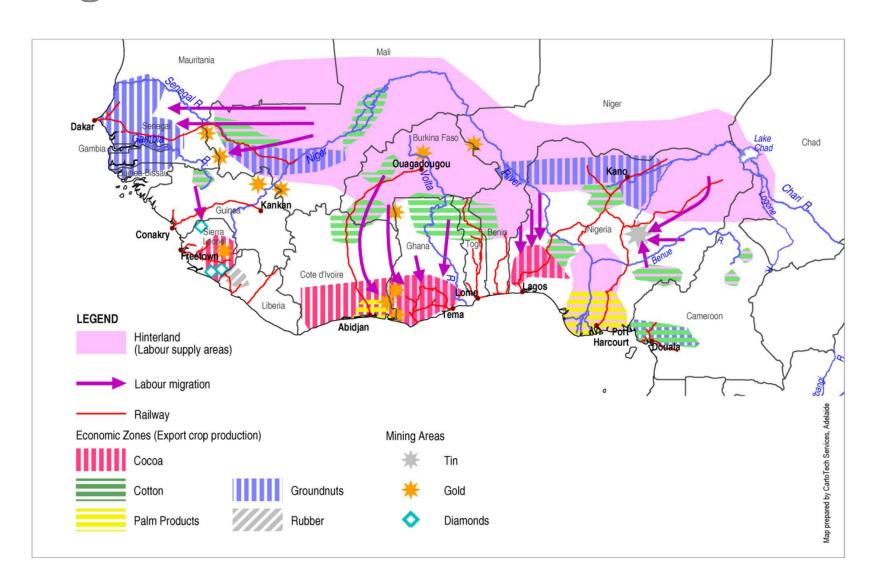
This new map of the continent was superimposed over 1,000 indigenous cultures and regions of Africa.

## Impacts of Colonialism on Food Security (1)

Africa's transition to the production of export crops was a product of two historical events: the abolition of the slave trade and industrialization in the north Atlantic.

- As exports expanded, labour was diverted from household food production. Simultaneously, African farmers were forced to clear more marginal lands for household food production.
- ▶ The colonial powers focused on two or three export crops in each colony.

# Colonialism in the 1920s: Export Crop Production & Labour Migration in Western Africa



## Impacts of Colonialism on Food Security (2)

- European administrations used "indirect rule" by adapting existing institutions to suit their needs.
- Native leaders were given the responsibility for tax collection, export quotas, food requisitions, and labour recruitments.
- The economic rewards and the ability to grant privileges gave local chiefs powers above their traditional roles.
- This shift in the role of native authorities undermined the social fabric of trust and inter-dependency.

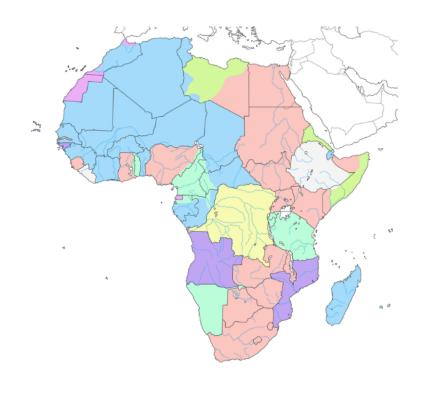
#### Dying Days of Colonialism

- Deposition to colonialism, in the colonies and Europe, increased in response to persistent reports of poverty and lack of access to basic needs.
- ▶ By 1955, Britain had planned or implemented 55 projects to increase export crop production, most failed, leaving post-independence nations with debt and non-productive assets.
- In 1961, France took control of the national currency reserves of fourteen West African countries, retaining considerable control over their spending.

#### Impact of Colonialism on Food Security

European nations
divided Africa
between them to
prevent conflict from
the increasing
competition for
resources.

European access to land, mines, and forests was achieved by vesting land and resources in the colonial administrations.



African farmers' land
access became
conditional on the
delivery of export
crops, and food
requisitions for the
mines, public works,
and colonial
administration.

the preferred revenue, and infrastructure investments were restricted to ports, railroads, and roads to facilitate exports.

#### Post-Independence

- ▶ SSA governments assumed leadership of impoverished economies.
- Independence did not achieve the cultural, political, and economic changes that were necessary to ensure that governments linked economic development to societal objectives.
- The continued dependence on export production to fund development and service loans proved to be an unviable strategy.
- Governments used international loans to subsidize land and inputs for large farms that were mainly on newly cleared land.

#### Current Key Drivers of Food Insecurity

#### CLIMATE CHANGE .

1/3 of the world's droughs occur in Sub-Saharan Africa with Ethiopia and Kenya enduring one of the worst in at least 4 decades.

#### **COST-OF-LIVING CRISIS** •

The war in Ukraine and the resulting inflation has especially affected 25 African economies given that at least 1/3 of their wheat imports come from Ukraine and/or Russia

#### VIOLENT CONFLICT

Conflict has a detrimental effect on food production as farmland and surrounding rural areas often become conflict epicentres. Food insecurity may be a cause for conflict as well.

#### COVID-19

Since 2020, the pandemic has pushed around 40 million African people into poverty.

## Way Forward

Trade Facilitation/ Africa's Structural Transformation/ Concluding Remarks

#### Free Trade

▶ Benefits of free trade are well acknowledged in economic theory.

Trade liberalization allows countries to better exploit their comparative advantages.

In addition, several indirect effects exist, such as increased productivity growth, economies of scale, access to better technologies, rationalization gains, improved price signals and restraint for government corruption, among others.

#### Food and Agricultural Trade

- ▶ Trade connects Agrifood systems and people.
- It provides consumers worldwide with sufficient, diverse and nutritious food.
- It generates income and employment for farmers, workers and traders in the entire agricultural and food industry across countries.
- ▶ Globally, trade can help balance food supply and demand.
- It also contributes to ensuring dietary diversity.

#### Trade and Food Security

- Comparative advantage, trade policies and trade costs shape global food and agricultural markets.
- In agriculture, the influence of comparative advantage is significant relative to other sectors of the economy.
- Across countries, large differences in relative agricultural productivity strengthen comparative advantage and increase the incentives to trade and the potential gains from trade.

## Key Drivers of Trade in Food & Agriculture (1)

- ▶ Natural resources form an integral part of a country's factors of production.
- Differences in natural resource endowments across countries contribute to determining comparative advantage and to shaping food and agricultural trade patterns.
- For a country, agroclimatic conditions and land and water availability contribute towards determining the volume and composition of agricultural production.

## Key Drivers of Trade in Food & Agriculture (2/1)

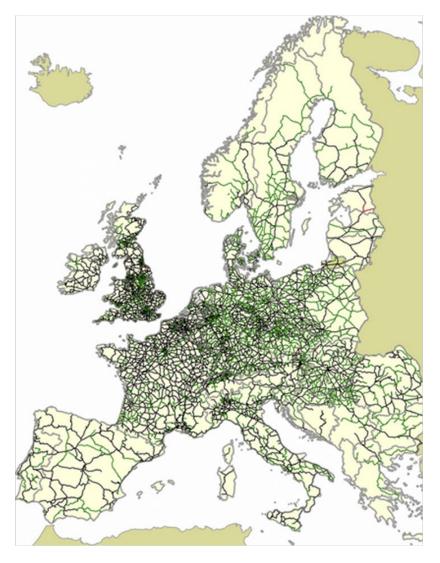
- ▶ Trade costs, in general, strongly influence trade flows.
- Transport costs are significant, increase with distance and influence food and agricultural trade between countries.
- ▶ They are also significantly higher in developing countries where transport and communication infrastructure are relatively poor.

#### Key Drivers of Trade in Food & Agriculture (2a)

#### **AFRICA**

#### LEGEND Belgium France Germany United Kingdom Independent Tropical fruits e.g. pineapples & bananas Fibre e.g. cotton, wool, sisal & kapok Vegetable oils e.g. peanuts, palm oil & coconut 5 Sugar Provisioning of Ships 6 Coffee, tea & cocoa 7 Tobacco 8 Meat 9 Minerals incl coals and diamond Transport - rail as of 1960s

#### **EUROPE**



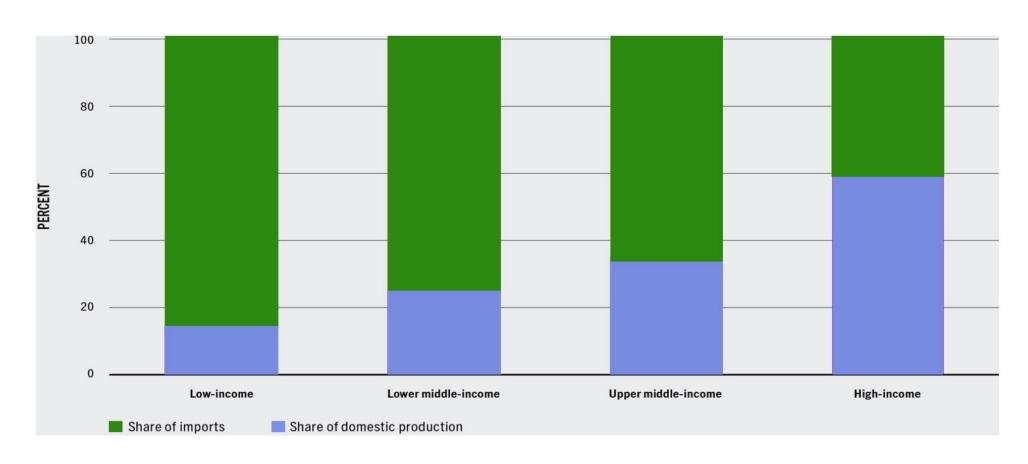
## Key Drivers of Trade in Food & Agriculture (2/2)

Low-income countries face significantly higher trade costs than high-income economies.

- This affects the role of trade in ensuring food security, and in facilitating structural transformation and growth.
- Countries that face high trade costs tend to have expanded agricultural sectors to meet their food requirements.
- ▶ Within sub-Saharan Africa, low strength of comparative advantage and high trade costs translate into low levels of intra-regional trade.

## Key Drivers of Trade in Food & Agriculture (2b)

## SHARE OF IMPORTS AND DOMESTIC PRODUCTION IN TOTAL FOOD CONSUMPTION.



#### Key Drivers of Trade in Food & Agriculture (3/1)

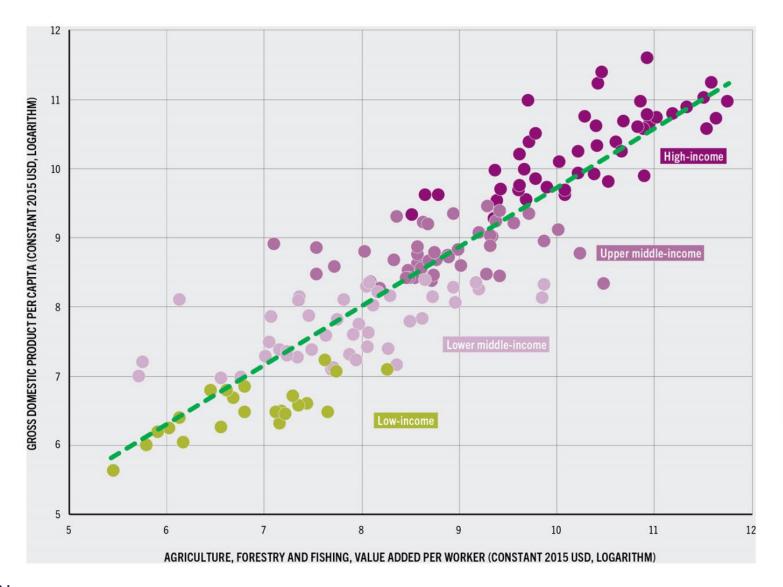
- Nowadays, technology differences across countries still drive international trade in food and agricultural products.
- ▶ Technology underpins a country's absolute advantage in trade it determines how the factors of production, such as land and labour, are combined, making them more productive and reducing costs.
- In food and agriculture, technology includes anything that can influence the transformation of production factors into outputs.

#### Key Drivers of Trade in Food & Agriculture (3/2)

- Agriculture is unique in that, on average, technology accounts for about threequarters of productivity growth at the global level, while increases in the factors of production, such as land, make up for one-quarter of productivity growth.
- ▶ The agricultural productivity gap between high- and low-income countries is vast.

Researchers suggest that the large productivity gap in agriculture can be due to significant barriers to technology adoption and limited access to modern inputs.

#### Key Drivers of Trade in Food & Agriculture (3a)



VALUE OF
AGRICULTURAL
PRODUCTIVITY
AND GROSS
DOMESTIC
PRODUCT PER
CAPITA, 2019

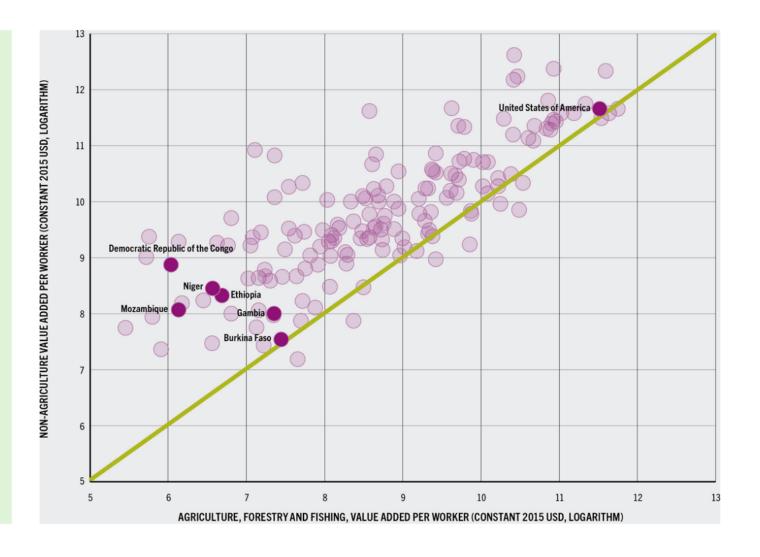
#### Africa's Structural Transformation (1)

- ▶ Along the path of structural transformation that is, the reallocation of economic activities away from agriculture to industry and services that promotes economic growth agriculture's relative importance declines as the economy grows.
- Increases in agricultural productivity per capita mean that fewer people can produce more food.
- At the end of the transformation process, agriculture's share in the economy is small and its productivity per capita resembles that of other sectors.

#### Africa's Structural Transformation (1a)

# PRODUCTIVITY IN AGRICULTURE AND NON-AGRICULTURE SECTORS

Relationship between value
added per worker in
agriculture, forestry and
fishing and non-agriculture,
that includes manufacturing,
mining and quarrying,
construction and utilities,
across countries.



## Africa's Integration & Regional Trade (1)

- The decision to establish a Continental Free Trade Area was approved by the eighteenth ordinary Session of Assembly of the African Union Heads of State and Government, held in Addis Ababa, Ethiopia in January 2012.
- ▶ This initiative is a flagship project of Agenda 2063 of the African Union Africa's own development vision.
- ▶ The agreement establishing the AfCFTA entered into force on 30 May 2019, covering 54 of the 55 African Union Member States, 43 of which have ratified the agreement so far.

## Africa's Integration & Regional Trade (2)

- AfCFTA aims to create, through successive rounds of negotiations, a single market for goods and services to deepen the economic integration of the African continent and to lay the foundation to establish a continental customs union at a later stage.
- This will be achieved through the gradual removal of tariffs on at least 90 percent of over 5 000 tariff lines. The reduction of tariffs is seen as having significant potential to increase intra-regional trade.

## Africa's Integration & Regional Trade (2)

- Only 8 percent of African merchandise exports are directed toward Africa, suggesting that there are important constraints (high trade costs) to intra-regional trade.
- As for agriculture, almost 40 percent of Africa's agricultural products are exported to Europe.
- Intra-African agricultural trade is regionally concentrated, mostly centred around South Africa, which is both the major exporter and importer.

# Intra-African Exports and African Exports to other Regions, Food and Agricultural Products, 2019

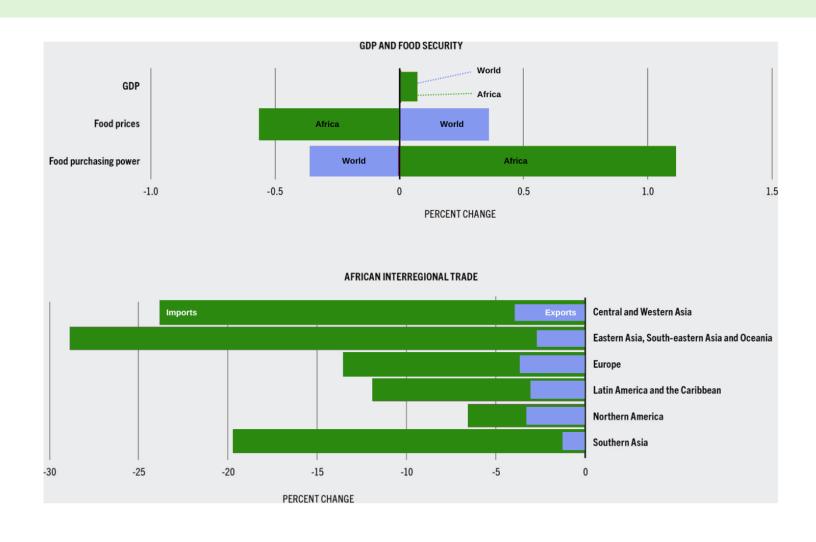


## Africa's Integration & Regional Trade (3)

- While rising incomes are fuelling demand for diversified diets in the region, meeting this demand with imports from within the region will require significant efforts in overcoming supply-side constraints.
- With deeper integration, that implies the removal of significant trade costs, intra-African trade would increase significantly by up to 300 percent.
- Trade with other regions, in particular African imports of food and agricultural products from other regions, would decline. Exports to other regions would also decline.

#### Africa's Integration & Regional Trade (3)

## LIBERALIZATION & INTEGRATION IN AFRICA: EFFECTS ON GDP, FOOD SECURITY AND TRADE IN FOOD AND AGRICULTURAL PRODUCTS



#### Concluding Remarks (1)

- ▶ Trade is an important instrument for promoting economic growth.
- Dependent to food and agricultural trade can help countries ensure food security and better nutrition, achieve their objectives in the structural transformation of their economies, promote higher incomes and living standards in both rural and urban areas, and better manage their natural resources.
- Trade is not an end in itself, and there is no single prescription on how to leverage food and agricultural trade for sustainable development as countries differ widely.

#### Concluding Remarks (3)

- Together with regional trade integration, strong cooperation at the multilateral level is much needed.
- Global shocks to the food and agricultural markets, such as the COVID-19 pandemic, extreme weather events that affect harvests and food prices, and more recently, the war in Ukraine, need multilateral cooperation to ensure food security and better nutrition for all.
- In a world in which regional trade blocs cannot effectively address such challenges, multilateralism has a strong role to play.

#### Multilateral Initiatives to Address Food Insecurity

In April 2010, the G20
Summit launched the Global
Agriculture and Food
Security Program (GAFSP)
and so far received pledged
for over US\$ 20 billion to
provide financial and
technical resources to
multilateral projects.

September 2021 marked the year for the first-ever UN-led Food System Summit. It brought together all constituents of the food chain. Nearly 300 commitments from a large number of people to accelerate action and transform food systems.



In June 2022, the Arab
Coordination Group (ACG),
launched a Food Security
Action Plan committed to
mobilize US\$ 10 billion for
immediate relief and longterm support to developing
countries.

In January 2023, the African
Development Bank and the UN's
International Fund for
Agricultural Development
launched the pan-African Mission
1 to 200 initiative to increase
funding for rural development and
help 40 million farmers to double
productivity and produce 100
million metric tons of food for 200
million people.

#### The OPEC Fund & Food Security in Africa

In June 1976, in response to the call made at the 1974 World Food Conference, the OPEC Member States provided the will and a substantial share of the resources to establish the International Fund for Agricultural Development (IFAD) in partnership with OECD and other developing countries.

The Common Fund for Commodities'
partnership with the OPEC Fund dates
back to the very inception of the CFC.
The OPEC Fund not only facilitated and
paid capital subscription for as many as
37 Least Developed Countries (LDCs)
but continues to make contributions
under "Framework of Financial
Support" towards CFC's commodity
development projects for the least
developed countries and poorer strata in
other developing countries.

Conceived as a unique institution exclusively assisting non-Member countries, the OPEC Fund has historically provided US\$ 17.45 billion, of which US\$ **3.7 billion** have gone towards Agriculture (in Africa 63% or US\$ 2.3 billion) and US\$ 5.6 **billion** towards transport infrastructure, (in Africa 43% or US\$ 2.4 billion).

Moving from the complementarity of IFAD's and OPEC Fund's comparative advantage in rural development and infrastructure respectively, the successful partnership contributed to improve food security through 120 projects for a total of roughly US\$ 1 billion.

In response to the food crisis broken out in 2022 due to the war in Ukraine, the OPEC Fund approved a Food Security Action
Plan of US\$ 1 billion to strengthen agricultural value chains, support market development and finance policy reforms and institutional capacity building.



## Thank you

9<sup>th</sup> Economic Development Days – May 2023

Vienna University of Economics and Business (WU Wien)