

Data Protection Statement

Participation in WU events

WU (Vienna University of Economics and Business) is committed to protecting your personal data. Your personal data are kept confidential and processed in accordance with the provisions of the applicable data protection laws. Pursuant to Article 13 of the GDPR, we hereby inform you about the processing of personal data in connection with your registration for and participation in a WU event.

CONTACT INFORMATION

You can contact us at:

Controller:

WU (Vienna University of Economics and Business), Welthandelsplatz 1, 1020 Vienna

Contact:

Univ.Prof.Dr. Jesus Crespo Cuaresma
econ-events@wu.ac.at

Data Protection Officer:

WU (Vienna University of Economics and Business)
c/o Data Protection Officer
Welthandelsplatz 1, AR building, 1020 Vienna

WHAT TYPES OF PERSONAL DATA ARE PROCESSED?

We process the personal data you provided when signing up for the following event: "European Competitiveness Workshop".

ARE YOU OBLIGATED TO PROVIDE YOUR PERSONAL DATA?

The personal data that you are asked to provide during the sign-up process are required for participation in the event, because they are necessary for WU to be able to properly organize and carry out the event. Without providing these data, participation in the event is not possible.

FOR WHICH PURPOSES DO WE PROCESS YOUR DATA?

We process your personal data for the purposes of event registration, implementation, and management. This includes short-term notifications in the event of any scheduling changes or cancellations made on short notice and billing for events that are subject to a fee.

In addition, we may also process your data for documentation and information purposes. This includes event reports and reviews and information about future events.

Data Protection Statement

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WHAT IS THE LEGAL BASIS FOR PROCESSING YOUR DATA?

- Art. 6 (1) item a of the GDPR – consent

If you consented to the processing of your personal data when signing up for the event, we will only process your data for the purposes and within the scope specified in the declaration of consent.

You can withdraw your consent to any future data processing at any time. Once you withdraw your consent, we will no longer process your data for the purposes indicated above.

In all other cases, the following regulations provide the legal basis for the processing of your data:

- Art. 6 (1) item b of the GDPR – performance of a contract or taking steps prior to entering into a contract
- Art. 6 (1) item e of the GDPR – performance of a task carried out in the public interest (public relations work pursuant to § 3 [11] of the Universities Act 2002 [*Universitätsgesetz, UG*])
- Art. 6 (1) item f of the GDPR – legitimate interests pursued by WU (information about future events and documentation of WU's activities and developments at WU)

WHO HAS ACCESS TO YOUR DATA?

As a general rule, we do not transmit your data to any third parties. In individual cases, however, it may be necessary to transmit the data to service providers commissioned by WU to meet the purposes specified above. We select our service providers carefully and conclude data processing agreements that obligate them to process your data in accordance with the applicable legislation.

HOW LONG DO WE STORE YOUR DATA?

We process your data only as long as necessary for the purposes of event registration, implementation, and documentation and for the purposes of performing the relevant contracts and providing information. Beyond that, we retain your data only as long as required by any applicable statutory data retention periods.

In connection with the performance of contracts, specific statutory data retention periods may apply under the Austrian Commercial Code (*Unternehmensgesetzbuch*) and the Federal Fiscal Code (*Bundesabgabenordnung*).

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WHAT ARE YOUR RIGHTS AS A DATA SUBJECT?

As a data subject affected by these data processing activities, you have the following rights vis-a-vis the controller:

- Right to information and access to the data
- Right to correction of data
- Right to deletion of the data
- Right to restrict the data processing
- Right to data portability
- Right to object to the data processing

As a data subject, you also have the right to file a complaint with the Austrian Data Protection Authority. You can find more information on your rights as a data subject on the website <https://www.wu.ac.at/en/datenschutz/betroffenenrechte>.