

Application Phase: 31.07. Deadline to Apply · 11.08. Round 2 (Video) · 01.09. Mentor Matching

SPARK
September

BUILD
October

LAUNCH
November

GROW
December

SPARK – KICK-OFF, GOALS & PITCHING

September

- **08.09. KICKOFF Day 1**
15:00–18:00 · WUEC · **mandatory**
- **09.09. KICK OFF Day 2 – Pitches & Matching**
16:00–19:00 · WUEC · **mandatory**
- **~16.09. MENTORING: Final Goal Setting**
Online · **recommended**
- **17.09. WORKSHOP: Lean Startup**
14:00–18:00 · WUEC · **mandatory**
- **18.09. Deadline: Submission Team Goals**
MyStartupStudio · **mandatory**
- **18.09. FOCUS DAY: Coworking**
9:00–18:00 · WUEC · **optional**
- **24.09. WORKSHOP: Pitch Training**
14:00–18:00 · WUEC · **mandatory**
- **25.09. FOCUS DAY: Coworking**
WUEC · **optional**

BUILD – SOFT SKILLS, TEAM & BRANDING

October

- **05.–09.10. Exam Week 1**
- **08.10. COACHING: Ask Anything**
14:00–17:00 · Online/WUEC · **optional**
- **09.10. FOCUS DAY: Coworking**
9:00–18:00 · WUEC · **optional**
- **15.10. WORKSHOP: Leadership & Team Dev.**
15:00–18:00 · WUEC · **mandatory**
- **21.10. COACHING: Team Check-in #1**
14:00–17:00 · Online/WUEC · **mandatory**
- **22.10. MENTORING: Mentoring Carousel**
16:00–18:00 · WUEC
- **23.10. FOCUS DAY: Coworking**
9:00–18:00 · WUEC · **optional**
- **29.10. WORKSHOP: Legal & IP**
15:00–18:00 · Dorda · **mandatory**

LAUNCH – FINANCING & LEGAL

November

- **05.11. WORKSHOP: Funding Landscape**
16:00–18:00 · D5 · **mandatory**
- **06.11. FOCUS DAY: Coworking**
9:00–18:00 · WUEC · **optional**
- **12.11. WORKSHOP: Legal & IP – Individual Sessions**
15:00–18:00 · Online · **mandatory**
- **23.–27.11. Exam Week 2**
- **25.11. COACHING: Team Check-in #2**
14:00–18:00 · Online · **mandatory**
- **26.11. Ask me Anything: Founder Session**
17:00–18:00 · Online · **mandatory**
- **26.11. MENTORING: Goal Check #2**
Online · **recommended**
- **30.11. LOVABLE HACKATHON**
WUclubraum · **mandatory**

GROW – INVESTMENT, CLOSING & ROAD AHEAD

December

- **03.12. WORKSHOP: Investment & Fundraising**
14:00–18:00 · WUEC · **mandatory**
- **09.12. COACHING: Pitch Training (Final Pitch)**
14:00–17:00 · Online · **optional**
- **16.12. CLOSING: Idea Lab x Venture Lab**
15:00–21:00 · WUclubraum · **mandatory**
- **25.–29.01. Exam Week 3**
- **Februar COWORKING: Winter Hacker House**
WUEC · **optional**