**Application form WU Startup League**

At the beginning of the program, you will be assigned a mentor with whom you will discuss and finalize the **OKRs, which you have defined here**. These OKRs are supposed to show what you want to have achieved by the end of the program. Based on this, you will jointly create an implementation plan in the Startup League. If you want to add more objectives, you are welcome to copy the table and expand the document.

If you need an explanation of the OKR concept, [this video](https://www.youtube.com/watch?v=EIcpFZ5rbHc) explains it well: <https://www.youtube.com/watch?v=EIcpFZ5rbHc>.

# OBJECTIVES AND KEY RESULTS (OKR)

| **OBJECTIVE 1 (Key Result, Initiative, Resources)** | **Timeline: MM.YYYY until MM.YYYY** |
| --- | --- |
| Key Result 1 | [Key Results: 3 to five verifiable milestones, needed for achieving the objective] |
| Key Result 2 |  |
| Key Result 3 |  |
| Key Result 4 |  |
| Key Result 5 |  |
| **Activities** | **Activities to achieve the necessary key results** |
| Initiative 1 |  |
| Initiative 2 |  |
| Initiative 3 |  |
| Initiative 4 |  |
| Initiative 5 |  |
| **Necessary resources** | **Who & what** |
| Personnel (internal) |  |
| External actors (e.g. users) |  |
| Infrastructure |  |
| Material |  |
| Third party services |  |

| **OBJECTIVE 2 (Key Result, Initiative, Resources)** | **Timeline: MM.YYYY until MM.YYYY** |
| --- | --- |
| Key Result 1 | [Key Results: 3 to five verifiable milestones, needed for achieving the objective] |
| Key Result 2 |  |
| Key Result 3 |  |
| Key Result 4 |  |
| Key Result 5 |  |
| **Activities** | **Activities to achieve the necessary key results** |
| Initiative 1 |  |
| Initiative 2 |  |
| Initiative 3 |  |
| Initiative 4 |  |
| Initiative 5 |  |
| **Necessary resources** | **Who & what** |
| Personnel (internal) |  |
| External actors (e.g. users) |  |
| Infrastructure |  |
| Material |  |
| Third party services |  |

| **OBJECTIVE 3 (Key Result, Initiative, Resources)** | **Timeline: MM.YYYY until MM.YYYY** |
| --- | --- |
| Key Result 1 | [Key Results: 3 to five verifiable milestones, needed for achieving the objective] |
| Key Result 2 |  |
| Key Result 3 |  |
| Key Result 4 |  |
| Key Result 5 |  |
| **Activities** | **Activities to achieve the necessary key results** |
| Initiative 1 |  |
| Initiative 2 |  |
| Initiative 3 |  |
| Initiative 4 |  |
| Initiative 5 |  |
| **Necessary resources** | **Who & what** |
| Personnel (internal) |  |
| External actors (e.g. users) |  |
| Infrastructure |  |
| Material |  |
| Third party services |  |