Timeline

End of September

Applications open

17. & 18.10.

Team matching

- apply as a team
- or get matched with like-minded peers
- we manually match teams with regard to their preference and background

22.10, 10:00 - 22:00

HACKATHON - 12h

Forum, WU

- 12 hours of focus time
- learn about societal challenges
- tackle relevant problems
- find your idea
- compete against other teams
- proceed to the exclusive Idea Lab program

23.10. - 06.11.

Submission evaluation

- experienced entrepreneurs and experts evaluate all ideas
- get the chance to proceed with your idea in the Idea Lab

IdeaLAB - Closed Program

9.11, 16:00 - 18:00

Kick-Off

- Get to know your peers & projects
- present your status quo and get an individual roadmap
- get 1:1 coaching

17.11, 16:00 - 18:00

Workshop 1 Validation

- stress-test your idea and validate if it is working in real life
- 30min Input
- Working Session
- Coaching 1:1

2.12, 16:00 - 18:00

Workshop 2 Business Modeling

- build a business model around your idea
- 30min Input
- Working Session
- Coaching 1:1

10.12, 16:00 - 18:00

Workshop 3 Idea Presentation

- Input / Feedback
- Pitch training

16.12, 16:00-21:00

Demo Day

Clubraum, WU

- pitch your idea
- win a wildcard to the Venture Lab, our incubation program with the chance to get a 50.000 Euro funding

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