

Innovative Africa

Emerging markets talk @WU Wien
January 16th, 2023



VENTIS

Bridging Businesses & Technology



VENTIS

01 Who are we





Ventis is an environmentally sustainable company for software development and training, located in Delta State, southern Nigeria

OUR MISSION

Empowering Africans by bridging the gap between businesses and information technology.

FOUNDED IN 2019

Ventis was founded with the ambition to boost technological use in Africa by providing digital solutions to grassroots problems.



VENTIS

02

What problems
we solve

The problems



Unlike Europe and the USA

- Available software for business management is extremely expensive and doesn't include regular updates.
- Internet is not reliable everywhere in Nigeria. There is a preference for mobile solutions that also work offline, yet these are largely unavailable .
- The hospitality sector has a very low to non-existent level of process digitalization.
- Quality trainings for IT professionals are scarce.

03 Our innovation

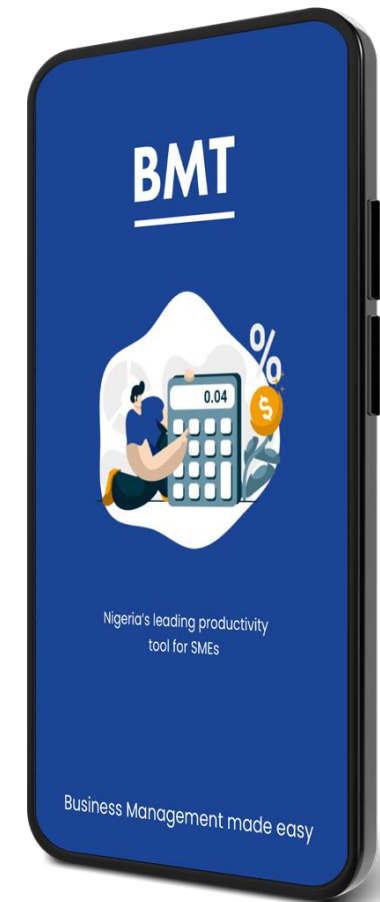
Innovation #1

BMT



BMT is a business management tool designed to assist businesses by digitizing processes like employees check-ins, inventory registry, customer management, finance (registering invoices, automated bookkeeping, etc).

- Allows a business to transition from manual to digital operations
- Controls corrupt practices by introducing transparency and accountability
- A subscription based model
- Doesn't rely on constant internet availability



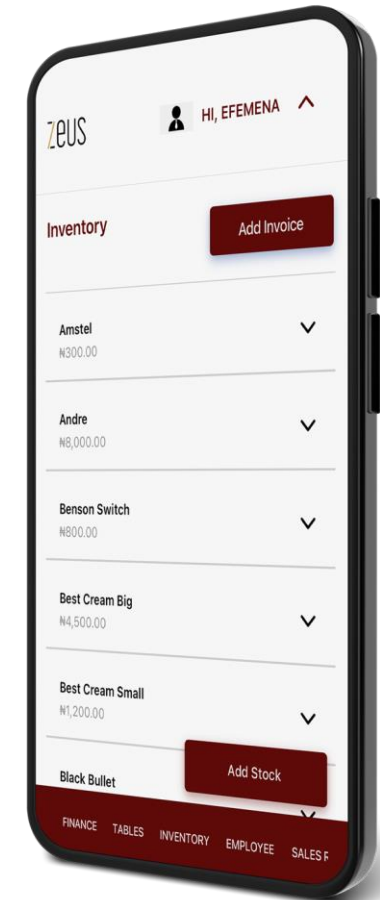
Innovation #2

ZEUS



Zeus is our hospitality tool designed to digitize and digitalize a wide range of operations like order taking, payment facilitation, inventory registry, personnel management etc.

- Unrivaled, affordable, subscription-based model
- Allows clients to automatically get updated with the latest features
- Developed to meet local industry demand or inspired by implemented practices in Europe and the USA
- A mobile solution, intuitively designed to facilitate easy onboarding
- Independent of internet availability



04 The benefits

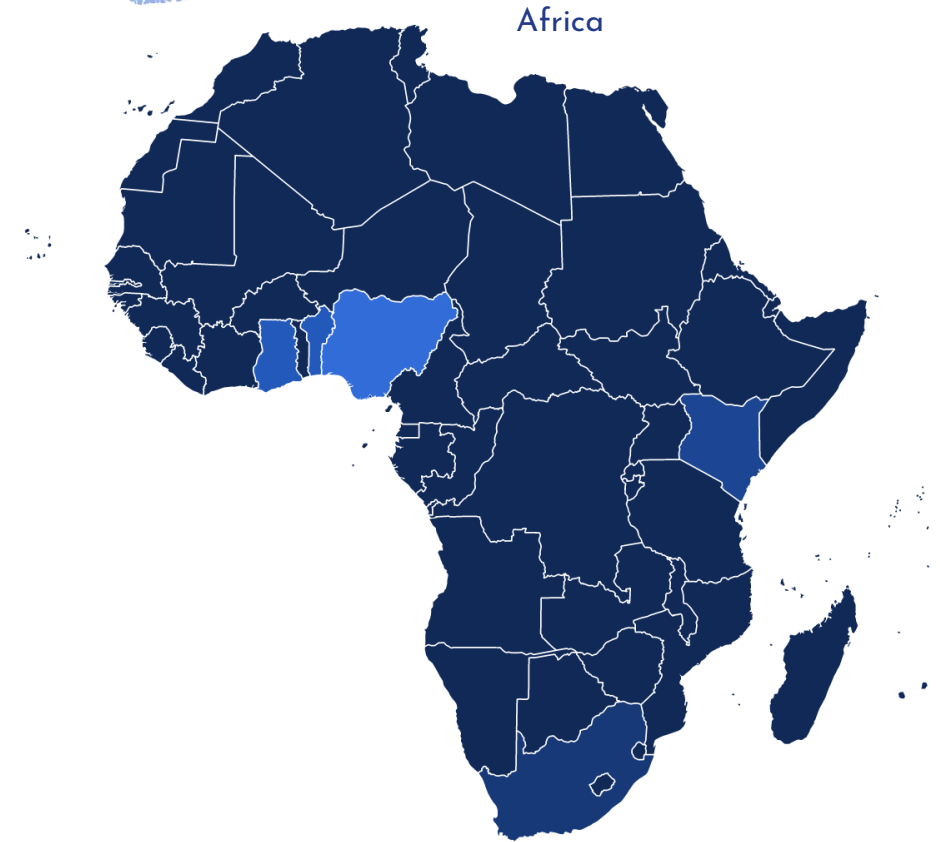
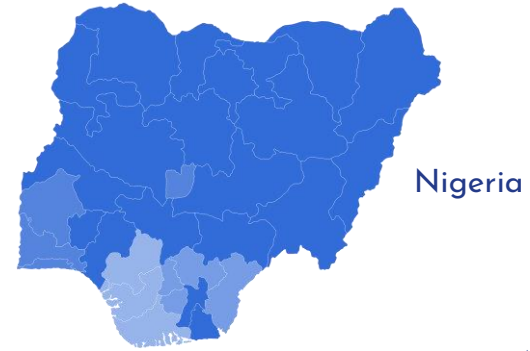
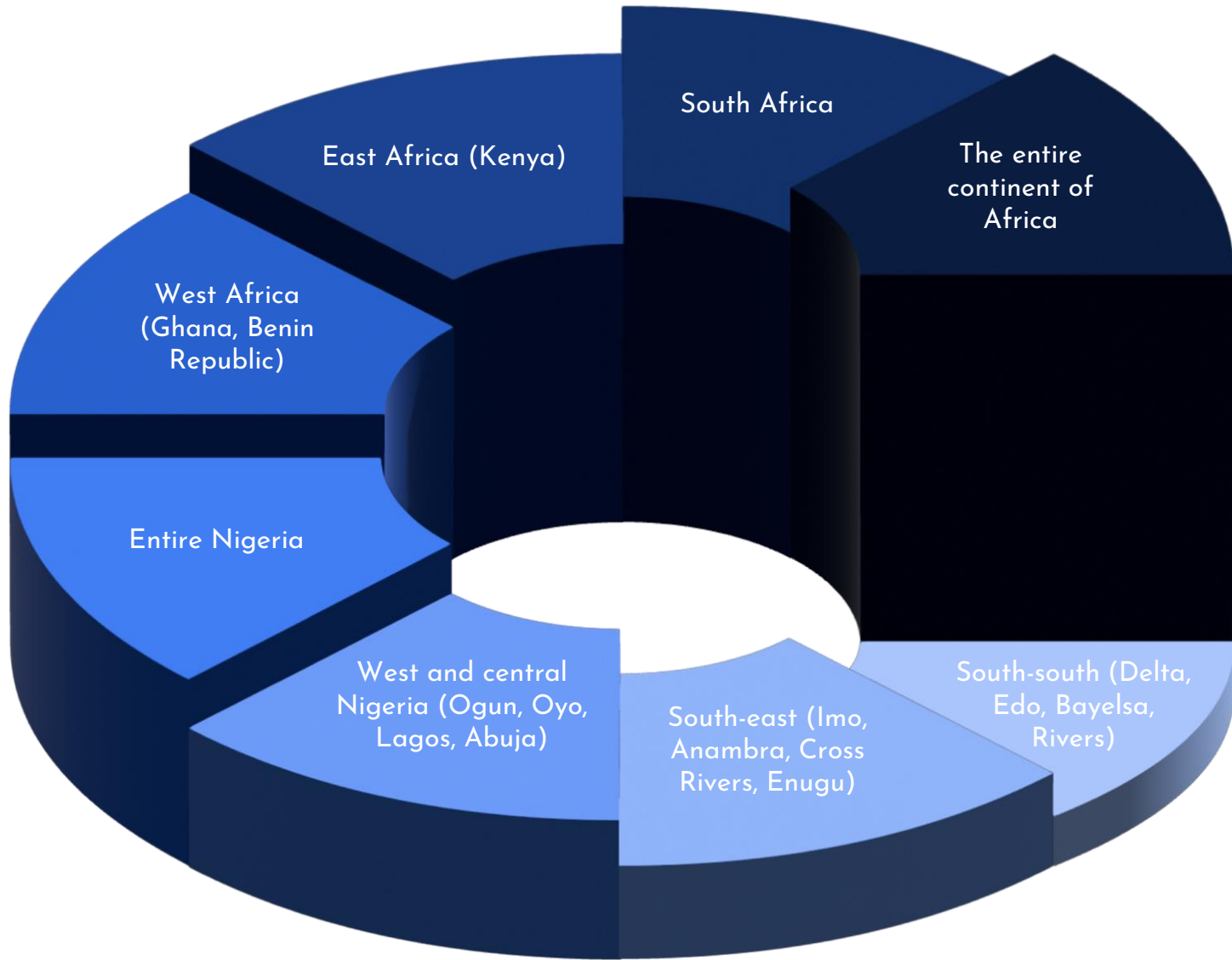


The benefits



- Our software solutions, based on subscription and introduction of updates (including future additional features), is a one-of-a-kind model in the region.
- Our customers are co-creators: Their feedback is invaluable to the development of features and improving software usability
- Cheap and affordable but high quality education and digital solutions to real, grassroots problems.
- We are developing an ecosystem of interconnected users


05 Expansion plan



Our contacts

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