

Program

Day 1: Thursday, May 12th, 2016 – AD.0.114 Session Room 1

09:00-09:30	Welcome & Overview Program & WU, Prof. Arnold Schuh
09:30-10:30	"Europe's Role in the Global Economy & Overview of EU Economies", Dr. Rahel Falk, Program Manager, CC for EM&CEE, WU
10:30-10:50	Coffee Break
10:50-12:00	"Managing an international business", Dr. Christian Poschik, Senior Advisor, Simon-Kucher & Partners
10:00-11:30	Meeting with Lukas Hefner, Head of International Office, LC, 4 th floor

Day 2: Friday, May 13th, 2016 – AD.0.114 Session Room 1

09:00-10:30	"Challenges for Businesses and Management in Europe", Prof. Arnold Schuh, Director, CC for EM&CEE, WU
10:30-10:50	Coffee Break
10:50-11:20	Final Discussion, Prof. Arnold Schuh + Dr. Rahel Falk
11:30-12:00	Guided Tour of WU Campus