

Central Europe Connect

Vienna, Bratislava, Warsaw



The Joint Certificate Program gives bachelor's students the opportunity to study at three different locations as part of the SBWL International Business and strengthen their expertise in Europe's fastest growing region together with international students from WU partner universities.

wu.ac.at/en/iib/studies/sbwl



SGH



Central Europe Connect Joint Certificate Program

ALL DETAILS AT A GLANCE

Courses	Courses 3, 4 & 5 of the SBWL International Business
Course Format	3 one-week blocked courses
Locations	Vienna: WU (Vienna University of Economics and Business) Bratislava: University of Economics in Bratislava Warsaw: SGH Warsaw School of Economics
Duration	1 semester
ECTS Credits	12 (4 per course)
Language	English
Application	During the entry exam for the SBWL International Business
Start	Each semester (20 students per university)
Award	Joint certificate from all three universities & completion of the SBWL IB

WHAT'S THE DEAL?

SEMESTER 1: BASIC COURSES OF THE SBWL INTERNATIONAL BUSINESS

Course 1	WU Vienna, Austria	Foundations of International Business
Course 2	WU Vienna, Austria	International Business Applications

SEMESTER 2: CENTRAL EUROPE CONNECT

Course 3	WU Vienna, Austria	Strategies & Management in Central Europe
Course 4	University of Economics in Bratislava, Slovakia	Structural Dynamics in Central European Economies
Course 5	SGH Warsaw School of Economics, Poland	Consumer Behavior in Central Europe

CENTRAL EUROPE CONNECT MEANS ...

- › Completing part of the SBWL IB abroad
- › Building a network with international students and companies
- › Learning how to manage successfully in Central Europe
- › Receiving a joint certificate from 3 renowned universities

Students will receive financial support for the stays in Bratislava and Warsaw.

INTERESTED?

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