

Christof Miska (Wien)

Culture, institutions, and sustainable development

The interlinkages between culture and institutions are complex, even more so in terms of their influences on companies' corporate responsibilities and contributions to sustainable development. From an international-business point of view, this keynote aims to provide an overview of the various advancements across various literature streams and multi-disciplinary research dedicated to examining how cultural and institutional elements relate to corporate responsibility, business-society relationships, and sustainable development.