

6th WU Symposium on International Business Communication

DISCOURSE AT/ON/AS WORK

December 11 – 13, 2013
WU Vienna, Welthandelsplatz 1, A-1020 Vienna,
Building AD, Meeting Room AD.0.114

Wednesday, 11 December

15:30-16:00	Welcome & Registration
16:00-16:30	Opening
16:30-17:10	A. Koester: <i>Discourse at work: What is it and how can we study it?</i>
17:10-17:50	N. Ellis: <i>Doing things with "work"</i>
17:50-18:30	K. Harman: <i>Learning at work as embodiment and activation of discourse</i>
18:30-	Reception

Thursday, 12 December

9:30-10:00	Welcome & Registration
10:00-10:40	A. Duchêne: <i>The dark side of multilingualism at work: Language "factories" and the taylorization of linguistic resources</i>
10:40-11:20	C. Heath: <i>Creating competition: The interactional accomplishment of the sale of fine art and antiques at auction</i>
11:20-12:00	D. Cameron: <i>Building workspace with words: Discourse on/of/at work in the design of a new university campus</i>
12:00-13.30	Lunch at "The White Room"
13.30-15.30	Guided Tour of Campus
15:30-16:10	S. Tietze: <i>The translator as change agent: Translating the talent management discourse into a Slovak manufacturing setting</i>
16:10-16:50	S. Risinzon: <i>Cooperative strategies in communication with customers in small Russian companies</i>
16:50-17:30	J. Thornborrow: <i>"You've made our day!": University recruitment as an institutional encounter on Twitter</i>
18:30-	Dinner

Friday, 13 December

9:30-10:10	K. Pritchard: <i>Weary women: Re-constructing retirement in the 21st century</i>
10:10-10:50	R. Whiting: <i>Baby boomers and the lost generation: On the discursive legitimacy of generations at work</i>
10:50-11:10	Coffee
11:10-11:50	G. Mautner: <i>Work in Progress Report: Discourse, Workspace and Identity</i>
11:50-12:30	J. Angouri: <i>"We are a small team pretending to be a big one": Problem solving in family business</i>
12:30-13:30	Lunch
13:30-14:10	B. Thörle: <i>Carnival in the company: Organisational norms and their subversion in team meetings</i>
14:10-14:50	I. Clarke and R. Wodak: <i>Micro-level discursive strategies for constructing shared views around strategic issues in team meetings</i>
14:50-15:10	Closing Remarks & Summing-up