

## Research

Vienna University of Economics and Business has an **impressive track record in research**, and I am pleased to introduce you to our Research Institutes as well as to our faculty's other **key specializations** which bear equally vivid testimony to the richness and diversity of our research activities.

Unlike some narrowly focused business schools, WU boasts a **broad range of disciplines**, including not only business and economics, but also formal sciences, law, social sciences and humanities.

We are thus able to aim for both diversity **and depth without compromising** either: clearly a fortunate position to be in at a time when universities are facing increasing challenges both **at home and internationally**.



*Univ. Prof. Dr. Barbara Sporn,  
Vice-Rector, Research,  
International Affairs and External  
Relations*

Our research strategy is geared towards building structures that facilitate the **cross-fertilization of ideas**, be it through interdepartmental cooperation, international linkages, or joint projects with corporate partners. Interdisciplinary teamwork is the driving force behind the coalescence of our research efforts into Research Institutes, a strategic move which has fostered many improvements, including a reduction in research overlaps and a clearer focus in the allocation of funds.

However, streamlining has not stifled individual researchers' creativity; on the contrary, experience has taught us that individual excellence flourishes most when there are close-knit networks offering support. Needless to say, our programs are **backed up by review procedures** ensuring quality control. The result is first-rate research that has gained considerable international recognition.

I invite you to look through these pages, see what we have to offer, and get in touch with WU faculty sharing your own research interests. **We would be delighted to hear from you.**

*Univ. Prof. Dr. Barbara Sporn  
Vice-Rector, Research, International Affairs and External Relations*