

**Press release,  
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## **Business School Ranking: WU moves up**



**WU already achieved very good results in the Financial Times rankings 'Masters in Management' (placing 18th out of 65 worldwide programs) and 'Executive MBA' (taking 38st place out of 100 ranked programs worldwide) released in October. Now, in the most recent FT ranking of European Business Schools, WU has another success to celebrate, moving up 23 slots to an excellent 28th place out of the 75 top European business universities. This is WU's best result since it was first included in the FT rankings.**

75 top business universities throughout Europe qualified for the Financial Times (FT) European Business School Ranking 2011. The criteria of each of the five individual FT rankings are used to compile the total result, and the number of individual rankings a university participates in also influences the end result. WU was included in two individual rankings ('Masters in Management' and 'Executive MBA'), and did very well. The total result of the European Business School ranking is particularly impressive for WU, since it was able to hold its own successfully even against schools that had participated in a greater number of individual rankings.

### **An advantage for graduates**

"We are very pleased to have achieved such positive results this year despite the challenges we face. We were proud of the very good placement of our International Business Administration and Executive MBA programs in October, and WU's position in the most recent Business School ranking completes a very successful ranking year for WU. These results are particularly advantageous for our students and graduates, because our goal is to help them get the best possible start in their professional careers. In today's business world, it's not just what you study, but also where you study that is of increasing importance", says WU Rector Christoph Badelt.

### **High marks for WU in the category 'International Experience'**

In the detailed analysis of individual rankings, international experience was one of WU's main strengths. Exchange programs and international internships are an important part of both the International Business Administration and Executive MBA programs, resulting in excellent scores in the individual rankings. Career mobility has increased as a result, and graduates have better career perspectives in larger companies.

For the complete results of the European Business School Ranking 2009, please see:  
<http://rankings.ft.com/businessschoolrankings/european-business-school-rankings>

### **Contact:**

Cornelia Moll

PR Manager

Tel: + 43-1-31336-4977

Email: [cornelia.moll@wu.ac.at](mailto:cornelia.moll@wu.ac.at)

<http://www.wu.ac.at/press/>