

Again No. 1 Ranking for the WU Executive MBA in Romania

Romania's largest and most prestigious financial newspaper „Ziarul Financiar” (ZF) again ranks the WU Executive MBA program in Romania No. 1 in last week's MBA survey. The WU Executive MBA was ranked in the top 3 positions of almost all 13 categories of the ranking. Among others, the criteria for the ranking included “Practical relevance”, “Internationality”, “Best faculty” and “Top networking”.

More than 300 managers, who graduated 2009, participated in the online survey of the ZF. This survey builds the basis for the most important MBA ranking in the Romanian market, with 9 business schools participating including 5 MBA and 4 Executive MBA programs.

“We are delighted that our Executive MBA was voted the leading MBA program in the Romanian educational market once again”, says Bodo B. Schlegelmilch, Dean of the WU Executive Academy, and adds “Our MBA programs provide executives with all key competencies to make the right decisions at the right time to successfully manage an international company. It is the ideal platform to build an extended global network.”

Mihai Ciurtin, Head of Sales Red Bull Romania und alumnus of the WU program, underlines “I have reached all my goals that I set at the beginning of the program: I enlarged my professional network, I sustainably increased my competitiveness and I broadened my educational horizon together with my like-minded classmates coming from different functions and industries. Also, the program helped me gain a foothold in the business community and define my position as a manager”.

According to the 3rd “TOP MBA ranking” of the ZF, managers, who graduated from WU Executive Academy, rank among the best-paid MBA alumni in the Romanian market with a salary of EUR 3.650 net per month.

More information on the program at www.executiveacademy.at/emba_buc

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WU Executive Academy – Education at the Highest International Level



The Executive Academy of the WU (Vienna University of Economics and Business), Europe's largest Business University, is bringing more than 100 years of experience and reputation to the field of executive education.

As the first and only Austrian university the WU received the international EQUIS (European Quality Improvement System) accreditation. EQUIS is an internationally recognized accreditation system offered by the European Foundation of Management (EFMD). With this, the WU officially belongs to only four EQUIS accredited business universities in the German-speaking world and is the largest public university in the European Union to be accredited by EQUIS.

The WU Executive Academy offers executive education at the highest international level and has become a leading provider in Central and Eastern Europe. Our mission is to advance individual careers through customized continued education programs and to provide ongoing support for our clients' corporate development strategies. Each year, as many as 3,500 executives, experts and high potentials from over 50 countries graduate from our programs. At present, residencies and programs are conducted in 16 countries on three continents.

The faculty of the WU Executive Academy consists of both international lecturers and top-executives. World-renowned professors and professionals provide latest scientifically-based knowledge and in-depth views of state-of-the-art applications of management models.

The WU Executive Academy draws on the resources of Europe's largest business university providing access to the expertise of some 400 faculty members and countless experts in more than 200 partner universities all over the world. The knowledge we provide is of immediate practical relevance and is kept up-to-date through our scientific research capabilities.