

Institute for International Marketing Management

NEWS & EVENTS

- New IMM - everything is changing
- IMM welcomes new students
- Fullbright Professor Janice Payan at IMM

[See all news and events](#)

ADMINISTRATIVE INFORMATION

- Personal contact with IMM - for office hours and opening hours please click [here](#).
- Barbara Stöttinger's office hours have been canceled due to sickness
- Second Virtual Seminar will be announced shortly

FREQUENTLY ASKED QUESTIONS

- [Credit Transfer for Bachelor Students](#)
- [Credit Transfer for Master Students](#)
- [Entry Exam for Bachelor Students](#)
- [Entry Exam for Master Students](#)

[See student platform](#)

