

Welcome to IMM

Institute for International Marketing Management

WU Vienna University of Economics and Business

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General Information

Bachelor Thesis @ IMM

You are thinking about writing a Bachelor Thesis at IMM and don't know how that works? For more information please click [here](#).

New team member at IMM

IMM welcomes Agnieszka Zablocki as a new faculty member. For more information please click [here](#).

[student platform](#)

Students & Teaching

Master specialization in Marketing (in English) starting in winter semester 2012/13. Rolling Admission is open already! [\[more\]](#)

[research platform](#)