



CURRICULUM

for the Master Program in Strategy, Innovation, and Management Control at WU Vienna University of Economics and Business

(as amended by the resolutions of the Committee for Academic Programs dated November 5, 2009, December 16, 2010, May 10, 2011, June 5, 2012, November 20, 2012, and January 14, 2014, approved by the Senate of WU Vienna University of Economics and Business on November 11, 2009, January 26, 2011, May 18, 2011, June 20, 2012, December 12, 2012, and January 29, 2014)

On November 11, 2009, the Senate of WU Vienna University of Economics and Business approved the following resolution by the Committee for Academic Programs dated 11/5/2009 on the curriculum for the Master Program in Strategy, Innovation, and Management Control, in accordance with the Federal Act on the Organization of Universities and their Studies (*Universitätsgesetz*, University Act 2002), Federal Law Gazette BGBI.I No. 120/2002 as amended.

§ 1 Objectives

Building on a bachelor program in a relevant discipline, the Master Program in Strategy, Innovation, and Management Control provides an education that is both research-based and career-oriented, and optimal preparation for future executive positions in companies, non-profit organizations and public administration. Accordingly, the focus of the Master Program lies on systematically linking strategy and finance as well as combining the creation of new potential for success with strict organizational and financial control of the use of existing potential for success.

The Master Program in Strategy, Innovation, and Management Control qualifies students for future executive functions by:

- 1. Offering research-based academic training which particularly enables students to think analytically and to structure complex problems in a solution-oriented manner
- 2. Teaching state-of-the-art methods and techniques of business administration as well as their application in practical projects, business simulation games and case studies
- 3. Focusing on internationalization and offering students the opportunity to complete part of the program at renowned international partner universities
- 4. Supporting the personal development of the students by targeting the enhancement of soft skills such as creativity, and teamwork and communication skills

Accordingly, the Master Program in Strategy, Innovation, and Management Control is aimed at students:

- 1. Whose career objective is to assume executive responsibility within existing organizations or as founders of companies
- 2. Who have excellent analytical skills and are willing to analyze practically relevant business issues in a scientific manner
- 3. Show a high degree of international mobility and want to grow with new global challenges
- 4. Have very good general knowledge of business administration due to having completed a bachelor program in social and economic sciences with excellent grades

Completion of the Master Program in Strategy, Innovation, and Management Control qualifies students to:

- 1. Master the challenges faced by internationally successful executives
- 2. Adequately structure, model, and systematically solving practically relevant management issues
- 3. Apply existing management techniques in practice in a reflective manner by considering their possibilities and limits
- 4. Handle new challenges in a creative and entrepreneurial way
- 5. Analytically and critically deal with questions of managing organizational units and their economic, social and ethical implications
- 6. Observe the development of new management approaches and, based on the principle of life-long learning, independently deepen knowledge of such approaches

In this Master Program, students acquire in-depth methodological and problem-solving skills, particularly in the following fields:

- Conducting strategic company and environmental analyses
- Developing corporate, business and functional area strategies
- Monitoring strategy implementation
- Creating new problem solutions and business models
- Planning, organizing and controlling innovation projects
- Preparing business plans for new ventures and start-up enterprises
- Using methods of management accounting to support decision-making
- Operative and strategic performance measurement and management
- Conceiving and implementing management control systems that meet specific requirements
- Conducting organizational analyses
- Designing organizational structures and processes
- Managing organizational change
- Project management
- Gathering, analyzing and interpreting empirical data to provide a well-founded basis for decision-making
- Individual work organization, communication and negotiation

Graduates receive optimum preparation for starting or advancing their careers in the following professional fields: management consulting, controlling, business development/strategy, innovation management and organization, and the establishment of their own companies or the general management of start-up enterprises. Graduates should also be made aware of the responsibilities to society associated with a management career.

Furthermore, graduates of the Master Program in Strategy, Innovation, and Management Control are ideally qualified to complete a successful doctoral program as an additional qualification or to embark upon an academic career.

§ 2 Admission Requirements

- (1) The prerequisite for admission to the Master Program in Strategy, Innovation, and Management Control is the successful completion of a bachelor degree program or a Fachhochschule (university of applied sciences) bachelor program or an equivalent first-degree program in a relevant discipline at a recognized post-secondary educational institution in Austria or abroad. Admission to the Master Program in Strategy, Innovation, and Management Control is regulated by a selection procedure pursuant to § 64 (6) of the Universities Act 2002.
- (2) Dual application of examinations to the Master Program in Strategy, Innovation, and Management Control through recognition of examinations completed in the first-degree program in a relevant discipline pursuant to (1) is not permissible.

§ 3 Classification, Structure, Total Credit Hours and ECTS

- (1) The Master Program in Strategy, Innovation, and Management Control is a degree program in social and economic sciences within the meaning of § 54(1) of the Universities Act 2002.
- (2) The Master Program in Strategy, Innovation, and Management Control is a four-semester program.
- (3) The Strategy, Innovation, and Management Control major is worth a total of 120 ECTS credits and 43 semester credit hours. The master thesis is worth 20 ECTS credits, and the subjects of the Master Degree Program in Strategy, Innovation, and Management Control account for the remaining 100 ECTS credits.
- (4) The Double Degree major at St. Petersburg State University is worth a total of 133 ECTS credits and 49 semester credit hours. The master thesis is worth 20 ECTS credits, and the subjects of the Master Degree Program in Strategy, Innovation, and Management Control account for the remaining 113 ECTS credits.
- (5) The Double Degree major at Queen's University is worth a total of 126 ECTS credits and 42 semester credit hours. The master thesis is worth 20 ECTS credits, and the subjects of the Master Degree Program in Strategy, Innovation, and Management Control account for the remaining 106 ECTS credits.
- (6) The Double Degree major at Università Commerciale Luigi Bocconi is worth a total of 130 ECTS credits and 42 or 43 semester credit hours. The master thesis is worth 20 ECTS credits, and the subjects of the Master Degree Program in Strategy, Innovation, and Management Control account for the remaining 110 ECTS credits.
- (7) The Master Program in Strategy, Innovation, and Management Control will be held entirely in English.

§ 4 Types of Examinations

- (1) The examination types indicated in this curriculum are defined in the examination regulations of Vienna University of Economics and Business. This Curriculum, together with the Exam Regulations, forms a curriculum pursuant to § 25(1) item 10 of the Universities Act 2002.
- (2) The examination regulations valid at St. Petersburg State University apply to all courses and examinations taken at St. Petersburg State University for the Double Degree major at St. Petersburg State University.
- (3) The examination regulations valid at Queen's University apply to all courses and examinations taken at Queen's University for the Double Degree major at Queen's University.
- (4) The examination regulations valid at Università Commerciale Luigi Bocconi apply to all courses and examinations taken at Università Commerciale Luigi Bocconi for the Double Degree major at Università Commerciale Luigi Bocconi.

§ 5 Majors

After completing the courses and examinations common to the entire program, students can choose to complete one of the following majors:

- 1. Strategy, Innovation, and Management Control
- 2. Double Degree at St. Petersburg State University
- 3. Double Degree at Queen's University
- 4. Double Degree at Università Commerciale Luigi Bocconi

§ 6 Master Thesis

- (1) Each student is obliged to submit a master thesis worth 20 ECTS credits.
- (2) In their master theses, the students have to demonstrate their ability to independently handle a topic with the help of academic research methods.
- (3) The topic of the master thesis is to be chosen from one of the subjects listed in \S 6 (1). Students in the Strategy, Innovation, and Management Control major are entitled to propose a topic themselves or to select one from a number of suggestions made by the available supervisors. Apart from that, \S 33 of the Bylaws of the Vienna University of Economics and Business applies.
- (4) Students in the Double Degree major at St. Petersburg State University shall write their master theses at St. Petersburg State University and complete the Master Thesis Defense there. The Thesis Defense and the Research Seminar Preparation together are worth a total of 3 ECTS credits. The Master Thesis shall be supervised and graded by the Academic Director at WU Vienna University of Economics and Business.
- (5) Students in the Double Degree major at Queen's University shall write their master thesis at Queen's University and complete the Master Thesis Defense there. The Master Thesis shall be supervised and graded by the Academic Director at WU Vienna University of Economics and Business.
- (6) Students in the Double Degree major at Università Commerciale Luigi Bocconi shall write their master thesis at Università Commerciale Luigi Bocconi and complete the Master Thesis Defense there. The Master Thesis shall be supervised and graded by the Academic Director at WU Vienna University of Economics and Business.

§ 7 Completion of the Master Program

- (1) After a student has successfully completed all required examinations and the master thesis for the Strategy, Innovation, and Management Control major, a certificate will be issued evidencing the successful completion of the Master Program in Strategy, Innovation, and Management Control.
- (2) After a student has successfully completed all required examinations and the master thesis for the Double Degree major at St. Petersburg State University, a certificate will be issued by WU Vienna University of Economics and Business evidencing the successful completion of the Master Program in Strategy, Innovation, and Management Control. The certificate will indicate that the student completed two semesters at St. Petersburg State University.
- (3) After a student has successfully completed all required examinations and the master thesis for the Double Degree major at Queen's University, a certificate will be issued by WU Vienna University of Economics and Business evidencing the successful completion of the Master Program in Strategy, Innovation, and Management Control. The certificate will indicate that the student completed two semesters at Queen's University.
- (4) After a student has successfully completed all required examinations and the master thesis for the Double Degree major at Università Commerciale Luigi Bocconi, a certificate will be issued by WU Vienna University of Economics and Business evidencing the successful completion of the Master Program in Strategy, Innovation, and Management Control. The certificate will indicate that the student completed two semesters at Università Commerciale Luigi Bocconi.

§ 8 Academic Degree

Graduates of the Master Program in Strategy, Innovation, and Management Control will be awarded the academic degree "Master of Science (WU)", abbreviated as "MSc (WU)."

§ 9 Strategy, Innovation, and Management Control Major

(1) The major in Strategy, Innovation, and Management Control consists of the following courses and examinations in the compulsory subjects:

Course title	ECTS	Credit hours	Type of examination
In Managing Business from a Strategic Perspective (7 EC	TS)		
Managing Business from a Strategic Perspective	7	3	PI*
In Managing Business from an Entrepreneurial Perspectiv	e (7 ECT	5)	
Managing Business from an Entrepreneurial Perspective	7	3	PI
In Managing Business from a Financial Perspective (7 EC)	TS)		
Managing Business from a Financial Perspective	7	3	PI
In Managing Business from an Organizations & Governant	ce Perspe	ective (7	ECTS)
Managing Business from an Organizations & Governance Perspective	7	3	PI
In Aligning Strategy, Innovation, and Management Contro	ol (20)		

Business Planning and Performance Management	15	5	PI
Executive Leadership	5	2	PI
In Business Project (15 ECTS)			
Business Project	15	6	PI
In Managerial Economics (5 ECTS)	1		
Managerial Economics	5	2	PI
In Business Research Methods (5 ECTS)	-		
Business Research Methods	5	2	PI
In Personal Skills (4 ECTS)	1		
Personal Skills I	2	2	PI
Personal Skills II	2	2	PI
In Thesis Seminar (2 ECTS)	1		
How to write a thesis	2	1	PI

^{*} prüfungsimmanent (PI), i.e. class with continuous assessment of student performance

- (2) In the course of the major in Strategy, Innovation, and Management Control, three electives with continuous assessment of student performance (PI) worth at least 7 ECTS credits and 3 credit hours each must be completed. The following are elective subjects:
- 1. Advanced Strategic Management
- 2. Advanced Entrepreneurship and Innovation Management
- 3. Advanced Financial Management and Accounting
- 4. Advanced Organizational Design
- 5. Advanced Management of Public / Nonprofit / Supranational Organizations
- 6. Business Law
- 7. Course Abroad
- (3) The Coarse Abroad elective is not offered at Vienna University of Economics and Business; credits must be transferred from the foreign university. The master-level course must be business/economics-related, be completed during the master program at a recognized post-secondary educational institution outside of Austria and outside of the student's home country, be subject to an examination, and be equivalent in scope and work load to courses offered at WU.
- (4) The successful completion of 21 ECTS credits in the subjects Managing Business from a Strategic Perspective, Managing Business from an Entrepreneurial Perspective, Managing Business from a Financial Perspective, and Managing Business from an Organizations & Governance Perspective is the prerequisite for admission to courses in the subject Aligning Strategy, Innovation, and Management Control.

- (5) The successful completion of the compulsory subject Managing Business from a Strategic Perspective is the prerequisite for admission to courses in the elective subject Advanced Strategic Management.
- (6) The successful completion of the compulsory subject Managing Business from a Entrepreneurial Perspective is the prerequisite for admission to courses in the elective subject Advanced Entrepreneurship and Innovation Management.
- (7) The successful completion of the compulsory subject Managing Business from a Financial Perspective is the prerequisite for admission to courses in the elective subject Advanced Financial Management and Accounting.
- (8) The successful completion of the compulsory subject Managing Business from an Organizations & Governance Perspective is the prerequisite for admission to courses in the elective subjects Advanced Organizational Design and Advanced Management of Public / Nonprofit / Supranational Organizations.

Double Degree major taken at St. Petersburg State University § 10 Selecting Participants

The courses and examinations of the Double Degree major at St. Petersburg State University are available to only a limited number of students. This major is available to a total of five students per academic year. Selection is based on an evaluation of the candidates conducted during the application phase, and on academic progress and grade point average achieved in the candidates' first semester. Students are nominated by WU Vienna University of Economics and Business, in agreement with St. Petersburg State University.

§ 11 Courses and Examinations

(1) The following courses and examinations must be completed at Vienna University of Economics and Business as part of the Double Degree major taken at St. Petersburg State University:

Course title	ECTS	Credit hours	Type of examination
In Managing Business from a Strategic Perspective (7 EC	TS)		
Managing Business from a Strategic Perspective	7	3	PI*
In Managing Business from an Entrepreneurial Perspectiv	e (7 ECTS	5)	
Managing Business from an Entrepreneurial Perspective	7	3	PI
In Managing Business from a Financial Perspective (7 EC)	TS)		
Managing Business from a Financial Perspective	7	3	PI
In Managing Business from an Organizations & Governant	ce Perspe	ective (7	ECTS)
Managing Business from an Organizations & Governance Perspective	7	3	PI
In Aligning Strategy, Innovation, and Management Contro	ol (20)	'	

Business Planning and Performance Management	15	5	PI
Executive Leadership	5	2	PI
In Managerial Economics (5 ECTS)			
Managerial Economics	5	2	PI
In Business Research Methods (5 ECTS)			
Business Research Methods	5	2	PI
In Personal Skills (4 ECTS)			
Personal Skills I	2	2	PI
Personal Skills II	2	2	PI
In Thesis Seminar (2 ECTS)			
How to write a thesis	2	1	PI

- (2) The successful completion of 21 ECTS credits in the subjects Managing Business from a Strategic Perspective, Managing Business from an Entrepreneurial Perspective, Managing Business from a Financial Perspective, and Managing Business from an Organizations & Governance Perspective is the prerequisite for admission to courses in the subject Aligning Strategy, Innovation, and Management Control.
- (3) The following courses and examinations in the Master Degree Programs in International Business and International Technology and Innovation Management must be completed at St. Petersburg State University:

Course title	ECTS	Credit hours	Type of examination
In Consulting Project (6 ECTS)		'	
Consulting Project	6	3	LVP*/PI**
In Electives (28 ECTS)	-1	'	
Elective I	6	3	LVP/PI
Elective II	6	3	LVP/PI
Elective III	6	3	LVP/PI
Elective IV	5	2	LVP/PI
Elective V	5	2	LVP/PI
In Research Seminar (3 ECTS)	1		
Research Seminar	3	1	LVP/PI
In Foreign Language (6 ECTS)	1		
Foreign Language	6	3	LVP/PI
In Company Internship, or Internship Project (3 ECTS)	•		
Company Internship, or Internship Project	3	1	LVP/PI

^{*}LVP = Lehrveranstaltungsprüfung, course examination

^{**} PI = *prüfungsimmanent*, class with continuous assessment of student performance

- (4) Students can choose among the following languages in the subject of Foreign Language Business Communication: German, French, Spanish, Russian
- (5) Students must indicate their native language during the selection process (§ 10). Students are not permitted to select their native language to fulfill the Foreign Language requirement.

Double Degree major taken at Queen's University § 12 Selecting Participants

The courses and examinations of the Double Degree major at Queen's University are available to only a limited number of students. This major is available to a total of five students per academic year. Selection is based on an evaluation of the candidates conducted during the application phase, and on academic progress and grade point average achieved in the candidates' first semester. Students are nominated by WU Vienna University of Economics and Business, in agreement with Queen's University.

§ 13 Courses and Examinations

(1) The following courses and examinations must be completed at Vienna University of Economics and Business as part of the Double Degree major taken at Queen's University:

Course title	ECTS	Credit hours	Type of examination
In Managing Business from a Strategic Perspective (7 EC)	rs)	Hours	examination
In Managing Business from a Strategie rerspective (7 Eer	3)		
Managing Business from a Strategic Perspective	7	3	PI*
In Managing Business from an Entrepreneurial Perspective	e (7 ECTS	5)	
Managing Business from an Entrepreneurial Perspective	7	3	PI
In Managing Business from a Financial Perspective (7 ECT	S)		
Managing Business from a Financial Perspective	7	3	PI
In Managing Business from an Organizations & Governand	ce Perspe	ctive (7	ECTS)
Managing Business from an Organizations & Governance Perspective	7	3	PI
In Aligning Strategy, Innovation, and Management Contro	ol (20)		
Business Planning and Performance Management	15	5	PI
Executive Leadership	5	2	PI
In Managerial Economics (5 ECTS)	1	'	
Managerial Economics	5	2	PI
In Business Research Methods (5 ECTS)	1	l	

Business Research Methods	5	2	PI
In Personal Skills (4 ECTS)			
Personal Skills I	2	2	PI
Personal Skills II	2	2	PI
In Thesis Seminar (2 ECTS)			
How to write a thesis	2	1	PI

- (2) The successful completion of 21 ECTS credits in the subjects Managing Business from a Strategic Perspective, Managing Business from an Entrepreneurial Perspective, Managing Business from a Financial Perspective, and Managing Business from an Organizations & Governance Perspective is the prerequisite for admission to courses in the subject Aligning Strategy, Innovation, and Management Control.
- (3) The following courses and examinations in the Master Degree Program in International Business must be completed at Queen's University:

Course title	ECTS	Credit hours	Type of examination
In Leadership across cultures (6 ECTS)			
Leadership across cultures	6	2	LVP*/PI**
In Strategies of a globalizing world (12 ECTS)		'	
Global Strategy	6	2	LVP/PI
Business in the Global Economy	6	2	LVP/PI
In Business Project (6 ECTS)		'	
Business Project	6	2	LVP/PI
In Electives (18 ECTS)		'	
Elective I	6	2	LVP/PI
Elective II	6	2	LVP/PI
Elective III	6	2	LVP/PI

^{*}LVP = *Lehrveranstaltungsprüfung*, course examination

Double Degree major taken at Università Commerciale Luigi Bocconi § 14 Selecting Participants

The courses and examinations of the Double Degree major at Università Commerciale Luigi Bocconi are available to only a limited number of students. This major is available to a total of three students per academic year. Selection is based on an evaluation of the candidates conducted during the application phase, and on academic progress and grade point average achieved in the candidates' first semester. Students are nominated by WU Vienna University of Economics and Business, in agreement with Università Commerciale Luigi Bocconi.

§ 15 Courses and Examinations

^{**} PI = prüfungsimmanent, class with continuous assessment of student performance

(1) The following courses and examinations must be completed at Vienna University of Economics and Business as part of the Double Degree major taken at Università Commerciale Luigi Bocconi:

Course title	ECTS	Credit	Type of
		hours	examination
In Managing Business from a Strategic Perspective (7 EC	TS)		
Managing Business from a Strategic Perspective	7	3	PI*
In Managing Business from an Entrepreneurial Perspectiv	e (7 ECTS	5)	
Managing Business from an Entrepreneurial Perspective	7	3	PI
In Managing Business from a Financial Perspective (7 EC	TS)		
Managing Business from a Financial Perspective	7	3	PI
In Managing Business from an Organizations & Governan	ce Perspe	ctive (7	ECTS)
Managing Business from an Organizations & Governance Perspective	7	3	PI
In Aligning Strategy, Innovation, and Management Contr	ol (5)		
Executive Leadership	5	2	PI
In the student's choice of Aligning Strategy, Innovation, a Business Project (15 ECTS):	and Mana	gement (Control or
Business Planning and Performance Management	15	5	PI
or			
Business Project	15	6	PI
In Managerial Economics (5 ECTS)		- 1	
Managerial Economics	5	2	PI
In Business Research Methods (5 ECTS)	•	'	
Business Research Methods	5	2	PI
In Personal Skills (4 ECTS)			
Personal Skills I	2	2	PI
Personal Skills II	2	2	PI
In Thesis Seminar (2 ECTS)	1		
How to write a thesis	2	1	PI

^{*}PI = $pr\ddot{u}fungsimmanent$, class with continuous assessment of student performance

a. In the Master Degree Program in Management:

Course title	ECTS	Credit	Type of
		hours	examination

⁽²⁾ The following courses and examinations in the student's choice of either the Master Degree Program in Management or the Master Degree Program in Economics and Management of Innovation & Technology must be completed at Università Commerciale Luigi Bocconi:

In Company and Business Law (Advanced Course) (6 ECTS)			
Company and Business Law (Advanced Course)	6	2	LVP*/PI**
In Foreign Language (8 ECTS)			
Foreign Language I	4	2	LVP/PI
Foreign Language II	4	2	LVP/PI
In Electives (24 ECTS)			
Elective I	6	2	LVP/PI
Elective II	6	2	LVP/PI
Elective III	6	2	LVP/PI
Elective IV	6	2	LVP/PI

^{*}LVP = *Lehrveranstaltungsprüfung*, course examination

or

b. In the Master Degree Program in Economics and Management of Innovation & Technology:

Course title	ECTS	Credit hours	Type of examination
In Intellectual Property Law (6 ECTS)		l	
Intellectual Property Law	6	2	LVP*/PI**
In Innovation, Growth and Sustainability (6 ECTS)			
Innovation, Growth and Sustainability	6	2	LVP/PI
In 1 Sector Systems of Innovation Workshop (6 ECTS)		'	
1 Sector Systems of Innovation Workshop	6	2	LVP/PI
In Foreign Language (8 ECTS)		'	
Foreign Language I	4	2	LVP/PI
Foreign Language II	4	2	LVP/PI
In Electives (12 ECTS)			
Elective I	6	2	LVP/PI
Elective II	6	2	LVP/PI

^{*}LVP = Lehrveranstaltungsprüfung, course examination

- (3) Students can choose among the following languages in the subject of Foreign Language I: English, French, German, Spanish, and Portuguese. Students must indicate their native language during the selection process (§ 14). Students are not permitted to select their native language to fulfill the foreign language requirement.
- (4) Italian is to be selected as Foreign Language II for the Foreign Language subject requirement. If Italian is the student's native language, the student must select one of the other foreign languages named in (3) above.

^{**} PI = prüfungsimmanent, class with continuous assessment of student performance

^{**} PI = *prüfungsimmanent*, class with continuous assessment of student performance

§ 16 Internship

An internship of at least ten weeks' duration must be completed during the Double Degree major taken at Università Commerciale Luigi Bocconi. The subject of the internship must be related to the contents of the Master Degree Program. Successful completion of the internship is worth a total of 8 ECTS credits.

Final Provisions

§ 17 Effective Date

- (1) This Curriculum shall enter into force on October 1, 2012.
- (2) The amendments of this Curriculum pursuant to the resolution of the Committee for Academic Programs dated December 16, 2010 and approved by the Senate of the Vienna University of Economics and Business on January 26, 2011, shall take effect on October 1, 2011.
- (3) The amendments of this Curriculum pursuant to the resolution of the Committee for Academic Programs dated May 10, 2011 and approved by the Senate of the Vienna University of Economics and Business on May 18, 2011, shall take effect on October 1, 2011.
- (4) The amendments to this Curriculum pursuant to the resolution of the Committee for Academic Programs dated June 5, 2012, approved by the Senate on June 20, 2012, will enter into force on October 1, 2012.
- (5) The amendments to this Curriculum pursuant to the resolution of the Committee for Academic Programs dated November 20, 2012, approved by the Senate on December 12, 2012, will enter into force on October 1, 2013.
- (6) The amendments to this Curriculum pursuant to the resolution of the Committee for Academic Programs dated January 14, 2014, approved by the Senate on January 29, 2014, will enter into force on October 1, 2014.

§ 18 Transitional provisions

Degree program students who have already completed one of the courses "Managing Business from a Strategic Perspective," "Managing Business from an Entrepreneurial Perspective," "Managing Business from a Financial Perspective," "Managing Business from an Organizations & Governance Perspective," "Business Planning and Performance Management," "How to Write a Thesis," or one of the electives pursuant to § 10 (2) before September 30, 2013 are entitled to complete the degree program under the version of the curriculum valid on September 30, 2013. In addition, these students are entitled to voluntarily change over to the curriculum valid after October 1, 2013.